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RIDE HERE, RIDE NOW

You're all about the ride. Whether your turf is pavement or dirt, you want to feel it beneath your wheels, and you want to be on it right now.

Serfas is in the business of making rides happen. Guided by our high standards of Research, Technology and Innovation, Serfas fully outfits bikes and their riders with the best cycling gear for your adventures on two wheels.

For more than a decade Serfas has developed superior products designed to increase the safety, comfort, and performance of cyclists. We are proud that Serfas has helped redefine industry standards by offering stronger, lighter, and more intelligent designs. And at Serfas, new innovations are always in the works.

For '07, Serfas is pleased to introduce cool new products to enhance your life on wheels. From our quick-draw CNC mini pumps, to our high-tech wireless cycling computers for keeping track of your cadence, to our CNC head lamp for extending your ride into the wee hours, Serfas' top quality, high-performance products are designed to provide "the" definitive cycling experience.

Whatever you need to get the wheel rolling, Serfas has your back. Brake pads? We got 'em. Stylish shades to keep your vision clear on the road or trail? Then check out our new Mirador and Arena performance optics. For the ultimate in must-have cycling gear, visit one of our many local authorized Serfas dealers and check out our saddles, lights, tires, eyewear and much more. Then get out and ride.



SADDLE UP

Serfas knows that the more comfortable your seat, the longer you'll stay in the saddle. To keep you sitting tall and spinning for hours, we created our Infinite Comfort System Technology (ICS). Combining layers of firm and soft padding, the Serfas ICS System provides unrivaled comfort and support for the smoothest of rides. Finally, a saddle that delivers what it claims: INFINITE COMFORT.

RX Technology assists in eliminating pressure in soft tissue areas

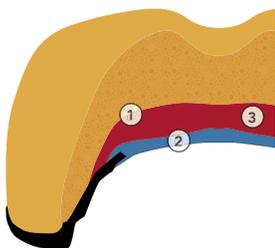
CR-RX, RX-921, RX-922 are also available in waterproof synthetic Micro Fiber

US Patent
> 433,827

International Patent
> 40007556.3
> 32676-01
> 2094708

New Dual Density base allows base to flex in critical areas

Serfas ICS Technology features three levels of support for the ultimate riding experience:



- ① Soft open-cell padding is merged to a denser closed-cell padding for a smoother ride.
- ② Two rubber inserts are added in the base for increased shock absorption.
- ③ A firm foundation efficiently supports the rider's weight to allow for longer time in the saddle.



RX TECHNOLOGY

Lyca or waterproof synthetic Micro Fiber top layer creates a world-class saddle

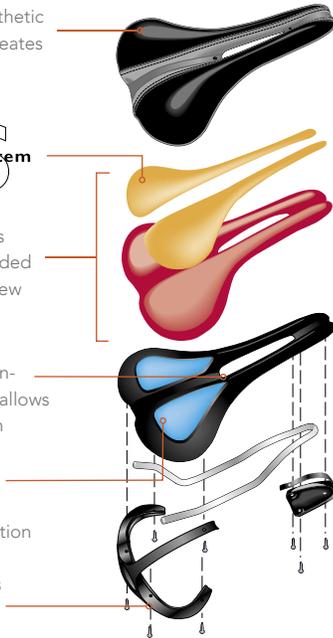
ICS
infinite comfort system

A firmer padded base is bonded to a softer padded top to create a whole new level of comfort

Hard frame promotes unparalleled support and allows for increased ventilation

Two rubber inserts are added in the base for increased shock absorption

Front and rear bumpers protect edges



Serfas cares about your comfort—and your health. The Serfas RX is the first and only saddle medically tested and proven to reduce cycling related discomfort and numbness.

Developed from ground breaking research on the physics of cycling and human anatomy, the ergonomic design of our RX saddle places the majority of the rider's weight on the back of the saddle to maintain circulation while a groove running from the saddle tip to tail shifts the rider's weight to the inner thighs and buttocks to relieve pelvic discomfort.

The revolutionary Serfas Rx saddle carries the approval of cyclists and physicians alike. In conjunction with the UCSD Sports Medicine Group, physicians tested male subjects for objective numbness using the Weinstein Enhanced Sensory Testing Esthesiometer. The intensive study, published in the May 2002 edition of the Physician and Sports Medicine Journal, found the RX saddle to be helpful in the prevention of cycling-associated genital numbness and sexual dysfunction.

"I have never been involved in a study that was this conclusive. We are breaking new ground."
Dr. Ken Taylor, M.D.

FOR WOMEN ONLY



As part of our continuing commitment to innovative research, Serfas participated in one of the first and only clinical studies focused exclusively on women cyclists. Dr. Kenneth Taylor M.D. and Allen Richburg M.D., M.S. of the San Diego Sports Consortium conducted this independent bio-medical study on female subjects.

Epidemiological data gathered during the study revealed that women who cycle regularly are also at increased risk of groin numbness and sexual dysfunction. Such studies have helped Serfas develop health-conscious designs like the Women's Rx saddle. With its slightly wider back to accommodate wider pelvic bones and its slightly shorter nose, the Women's Rx saddle joins the Men's Rx saddle in revolutionizing the ergonomic bike seat.

RX SADDLE



infinite comfort system



MH-RX Black
Waterproof Micro Fiber



MEN'S PERFORMANCE

- > RX Technology assists in eliminating pressure in soft tissue areas
- > Hollow Cromoly rails
- > Clinically tested, doctor recommended

Weight: 11.7 oz./335 gr.

Size: 11" x 6"

Material:
MH-RX Black
Waterproof Micro Fiber



RX-997L Lycra



MEN'S HP

- > Twin bar design to realign sitbones for increased comfort and relief
- > Designed to reduce cycling related genital numbness and discomfort
- > Hollow Cromoly rails

Weight: 18 oz./510 gr.

Size: 10.5" x 6.75"

Material:
RX-997L Lycra



RX-921L Lycra
RX-921V Waterproof
Micro Fiber



MEN'S

- > Twin bar design to realign sitbones for increased comfort and relief
- > Designed to reduce cycling related genital numbness and discomfort
- > New Dual Density base Technology allows base to flex in critical areas

Weight: 18 oz./510 gr.

Size: 10.5" x 6.75"

Material:
RX-921L Lycra
RX-921V Waterproof Micro Fiber



RX-922L Lycra
RX-922V Waterproof
Micro Fiber



WOMEN'S

- > RX Technology assists in eliminating pressure in soft tissue areas
- > Designed to reduce cycling related genital numbness and discomfort
- > New Dual Density base Technology allows base to flex in critical areas

Weight: 16 oz./454 gr.

Size: 10" x 7"

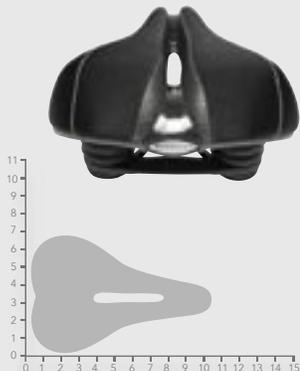
Material:
RX-922L Lycra
RX-922V Waterproof Micro Fiber

RX SADDLE



infinite comfort system
ICS

SERFAS®



HY-RXL Black Lycra

HYBRID

- > Two-way shock absorbing elastomer springs
- > RX Technology assists in eliminating pressure in soft tissue areas
- > New Dual Density Base Technology allows base to flex in critical areas
- > Engineered to reduce cycling related genital numbness and the risk of erectile dysfunction

Weight: 24 oz./680 gr.

Size: 10.25" x 6.75"

Material:
HY-RXL Lycra



CR-RXL Lycra
CR-RXV Waterproof
Micro Fiber

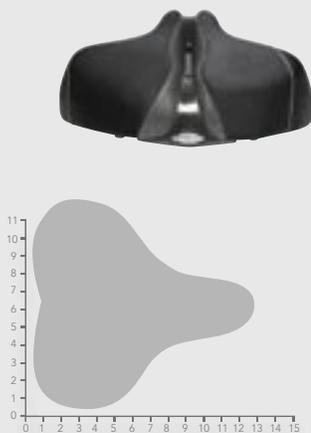
CRUISER

- > RX Technology assists in eliminating pressure in soft tissue areas
- > Our new ICS Technology delivers maximum comfort
- > New soft Dual Density base for maximum comfort
- > Two-way shock absorbing elastomer springs

Weight: 40 oz./1134 gr.

Size: 10.75" x 8.5"

Material:
CR-RXL Lycra
CR-RXV Waterproof Micro Fiber



EX-RXL Lycra

EXERCISE ON RAILS

- > Exclusive RX Technology assists in eliminating pressure in soft tissue areas
- > Serfas Dual Density base not found on any other exerciser saddle
- > Specifically engineered for stationary bicycles
- > Increases ventilation
- > Our new ICS Technology delivers maximum comfort

Weight: 51 oz./1446 gr.

Size: 13" x 12.5"

Material:
EX-RXL Lycra



BASE COMFORT

When a saddle fits you right, you stop noticing it. Serfas' years of research and development have yielded saddles you can climb aboard and forget about—they're that comfortable.

One feature that comes standard on all Performance and Sport saddles is a shock absorbing Dual Density base. With saddles for men and women, cyclists will want to spend more time in the saddle, especially since Serfas has made it a more inviting place to park your body.

Try one of our MTB/Road Performance saddles and rest assured that any rough road or trail will yield a supple ride.

NIVA | WOMEN'S

- > *Women's specific shape*
- > *Waterproof synthetic cover*
- > *Cromoly rails and protective rear impact guards*
- > *See thru anatomic base eliminates pressure in sensitive areas*
- > *Soft-shock absorbing Dual Density base*

FIT TO RIDE



For years, Serfas has developed saddles specifically engineered for women.

The Niva women's saddle is one of them. Slightly wider in the back, it provides just the right amount of cushioning and shock absorption. The flat surface is extremely supportive; the soft shock-absorbing Dual Density base creates added comfort; and the Cromoly rails let it flex to your body. A see thru anatomic cutout provides more relief towards the front and less pressure on the soft tissue around the pelvic bone. It's comfort where it counts.

PRIME POSITION

Whether it's a stage race, epic tour, or big mileage training day, Serfas Racing saddles put you in prime position for meeting the challenge.

With your choice of Ti Matrix, Tubular Titanium or Cromoly rails, our saddles offer a solid foundation for building your base miles. Utilizing Serfas Dual Density Technology and advanced design features like anatomic relief channels and reinforced impact guards, our saddles provide comfort that endures as long as you do. Stay responsive and ready to launch an attack from a saddle that won't wear you out.



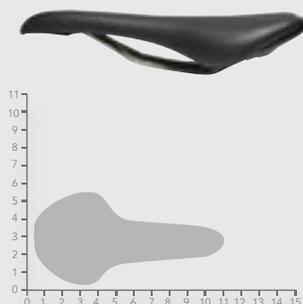
MTB PERFORMANCE

FURANO | MEN'S

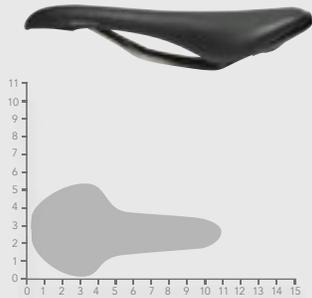
- > Lorica leather
- > Full Carbon Nylon base
- > Carbon fiber back plate and bumpers
- > Super long 84mm rails
- > Extra wide nose for added comfort
- > Tubular Ti rails

Weight: 7.16 oz./205 gr.

Size: 11.3" x 5.2"



MTB PERFORMANCE



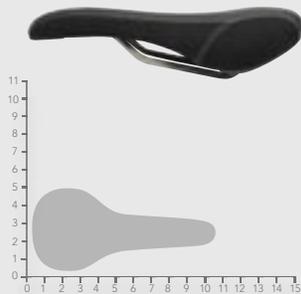
FST-3

FURANO | MEN'S

- > Lorica leather
- > Full Carbon Nylon base
- > Carbon Fiber back plate and bumpers
- > Super long 84mm rails
- > Extra wide nose for added comfort
- > Tubular Ti rails

Weight: 7.16 oz./205 gr.

Size: 11.3" x 5.2"



ARC-1

ARC | MEN'S

- > Lorica leather top with full-side Kevlar panels
- > Dual Density base for shock absorption
- > Kevlar side panels for durability
- > Cut-out in base provides tissue relief
- > Super long rails
- > Tubular Titanium rails

Weight: 9.45oz./268 gr.

Size: 10.75" x 4.9"



KST-1

KAMBER | MEN'S

- > Lorica Leather
- > Strategically placed deeper and wider anatomic center groove
- > Flexible and shock absorbing Dual Density base
- > Larger and tougher side impact guards
- > Extra long tubular Titanium rails

Weight: 9.45 oz./268 gr.

Size: 10.75" x 5"



WKST-1

CASSINA | WOMEN'S

- > New women's specific shape
- > Lorica leather
- > Special anatomic groove for added soft tissue protection
- > Flexible and shock absorbing Dual Density base
- > Tubular Ti rails

Weight: 9.1 oz./260 gr.

Size: 9.5" x 5.5"

MTB PERFORMANCE



WCST-1

CARMA | WOMEN'S

- > Lorica leather
- > New see thru base design for added soft tissue protection
- > Flexible and shock absorbing Dual Density base
- > Larger and tougher side impact guards and Kevlar side panels
- > Tubular Titanium rails

Weight: 9.45 oz./270 gr.

Size: 9.5" x 5.75"



AST-1

ACUNA | MEN'S

- > Lorica leather
- > Tubular Titanium rails
- > Flexible and shock absorbing Dual Density base
- > Larger and tougher side impact guards and Kevlar side panels

Weight: 9.45 oz./268 gr.

Size: 10.5" x 5"



LX-1

NIVA | WOMEN'S

- > Women's specific shape
- > Waterproof synthetic cover
- > Cromoly rails and protective rear impact guards
- > See thru anatomic base eliminates pressure in sensitive areas
- > New soft-shock absorbing Dual Density base

Weight: 12.25 oz./347 gr.

Size: 10.75" x 7"



MX-1

DORADO | MEN'S

- > Waterproof synthetic cover
- > Cromoly rails and protective rear impact guards
- > See thru anatomic base eliminates pressure in sensitive areas
- > New soft-shock absorbing Dual Density base

Weight: 11.9 oz./340 gr.

Size: 11" x 6.5"

ROAD PERFORMANCE



TRI | MEN'S

- > Engineered specifically for Triathlon
- > Synthetic waterproof Micro Fiber
- > Gel insert located in nose of saddle
- > Extra long nose design increases cyclist ability to locate the ideal comfort zone
- > Extra long rails for additional fore/aft adjustment
- > Protective side bumpers
- > Hollow Ti Matrix rails

Weight: 9.45 oz./268 gr.

Size: 11" x 5.25"

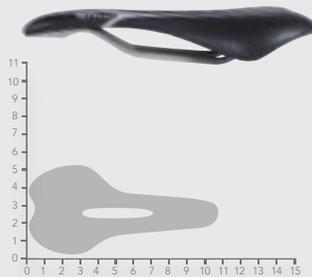


TRI-W | WOMEN'S

- > Engineered specifically for Triathlon
- > Synthetic waterproof Micro Fiber
- > Slightly wider back area
- > Gel insert located in nose of saddle
- > Extra long nose design increases cyclist ability to locate the ideal comfort zone
- > Extra long rails for max. adjustability
- > Protective side bumpers
- > Hollow Ti Matrix rails

Weight: 9.45 oz./268 gr.

Size: 10.75" x 5.5"

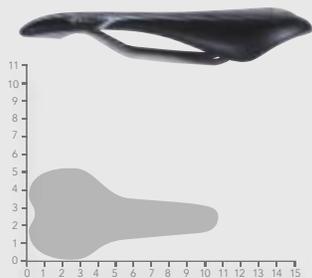


STINGER RACING RS

- > Road specific shape
- > Synthetic waterproof Micro Fiber
- > See thru anatomic base eliminates pressure in sensitive areas
- > Extra long rails for max. adjustability
- > Tubular Titanium rails

Weight: 6.65 oz./190 gr.

Size: 10.75" x 5.25"



STINGER RACING COMP

- > Road specific shape
- > Synthetic waterproof Micro Fiber
- > Extra long rails for max. adjustability
- > Tubular Titanium rails
- > Sleek minimalist design

Weight: 6.65 oz./190 gr.

Size: 10.75" x 5.25"

ROAD PERFORMANCE



RC-889LC

COSMOS™ | MEN'S

- > Men's specific shape
- > Black leather cover
- > Semi sloping front for easier for/aft positioning
- > Soft Dual Density base
- > Cromoly rails

Weight: 10.3 oz./295 gr.

Size: 10.75" x 5.75"



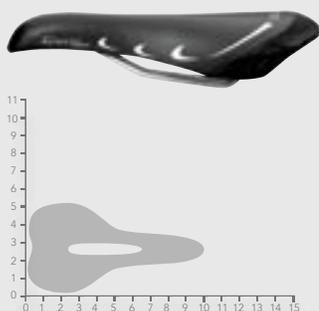
LR-304LC Black Leather

CURVA | WOMEN'S

- > Women's specific shape
- > Black leather cover
- > Protective impact guards for added impact resistance
- > Cut out in base for soft tissue relief
- > Hollow Cromoly rails

Weight: 12 oz./340 gr.

Size: 9.5" x 6.5"



TRCM-B-450 Black Leather

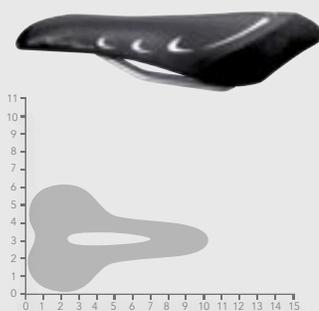
TERAZZO SELECT | MEN'S

- > Made in Italy
- > See thru anatomic base eliminates pressure in sensitive areas
- > Gel insert located around perimeter relieves edge pressure
- > Available in Black, Blue and Red Leather
- > Manganese rails

Weight: 9.1 oz./260 gr.

Size: 10" x 5"

Material: Black, Blue, Red Leather



TRCW-B-350 Black Leather

TERAZZO SELECT | WOMEN'S

- > Women's specific shape
- > Made in Italy
- > See thru anatomic base eliminates pressure in sensitive areas
- > Gel insert located around perimeter relieves edge pressure
- > Manganese rails

Weight: 9.45 oz./268 gr.

Size: 10" x 6"

Material: Black, Blue, Red Leather

SUPPLE X 2



Designed to soak up road vibrations, stutter bumps, and uneven terrain, Serfas' innovative Dual Density Technology utilizes rubber inserts molded into the base of the seat to absorb shock.

Together with our patented ICS padding and Deep Groove Design, Serfas Dual Density saddles deliver the best support and cushioning to make cycling more pleasure than pain.



Patented Dual Density Base Technology



Special Deep Groove Design for added soft tissue protection

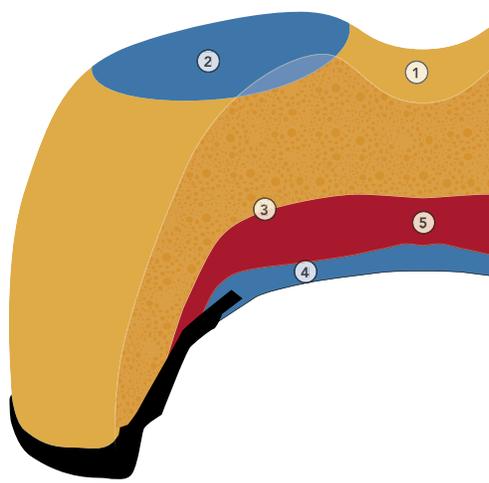
Infinite Comfort System with Reactive Gel Formula

3 LAYERS OF COMFORT	
	GEL
	COMFORT LAYER
	SUPPORT LAYER

DUAL DENSITY TECHNOLOGY

We give you the best of both worlds by combining our unsurpassed Infinite Comfort System Technology with Serfas Dual Density Technology—because it should feel good to ride your bike.

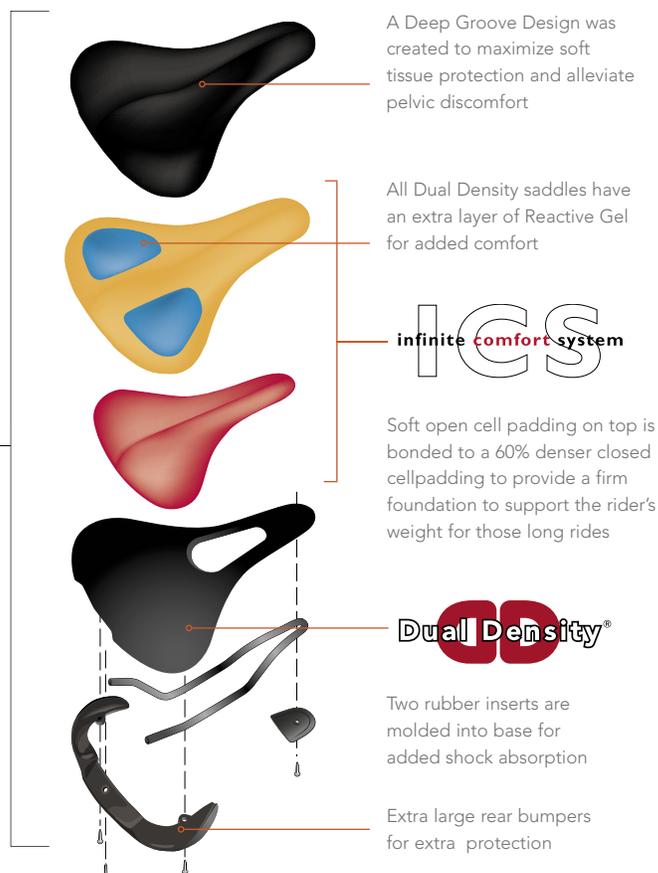
Serfas Dual Density Technology features five levels of support for maximum comfort:



- ① A Deep Groove Design for soft tissue protection alleviates pelvic discomfort
- ② A top layer of Reactive Gel adds extra comfort.
- ③ A soft open-cell padding merged to a denser closed-cell padding provides a smoother ride. (ICS)
- ④ A rubber insert molded into the base of the seat absorbs shock
- ⑤ A firm foundation efficiently supports the rider's weight to allow for longer time in the saddle.

GUARANTEED COMFORT

All Serfas Dual Density Saddles come with a 90 Day Comfort and Satisfaction Guarantee.



DUAL DENSITY



DDM-200 Lycra

MEN'S

- > Patented Dual Density base
- > New Deep Groove Design for added soft tissue protection
- > Anatomic Dip for soft tissue relief
- > Anatomic cut-out in base eliminates pressure from base
- > Our new ICS Technology delivers maximum comfort

Weight: 19 oz./538 gr.

Size: 11" x 6.75"



DDL-200 Lycra

WOMEN'S

- > New women's specific shape
- > New and improved softer feel and shape
- > New anatomic groove for added soft tissue protection
- > Anatomic Dip for soft tissue relief
- > Our new ICS Technology delivers maximum comfort

Weight: 18 oz./510 gr.

Size: 10" x 7"



DDM-CT Lycra

MEN'S

- > Patented Dual Density base
- > New Deep Groove Design for added soft tissue protection
- > Anatomic Dip for soft tissue relief
- > See thru anatomic base eliminates pressure in sensitive areas
- > New Reactive Gel formula
- > Our new ICS Technology delivers maximum comfort

Weight: 19 oz./539 gr.

Size: 11" x 6.75"



WOMEN'S

- > Women's specific shape
- > Patented Dual Density base
- > New Deep Groove Design for added soft tissue protection
- > See thru anatomic base eliminates pressure in sensitive areas
- > New ICS Technology delivers maximum comfort

Weight: 18 oz./510 gr.

Size: 10" x 7"



HYBRID

- > Patented Dual Density base
- > New Deep Groove Design for added soft tissue protection
- > See thru anatomic base eliminates pressure in sensitive areas
- > Built in front and side impact guards for added impact resistance
- > New ICS Technology delivers maximum comfort

Weight: 26.5 oz./751gr.

Size: 10.5" x 6.75"



HYBRID WITH ELASTOMER SPRINGS

- > Patented Dual Density base
- > New Deep Groove Design for added soft tissue protection
- > Anatomic Dip for soft tissue relief
- > Shock absorbing elastomers

Weight: 25 oz./708 gr.

Size: 11" x 6.5"



WOMEN'S CRUISER

- > Women's specific shape with short nose and thigh contact area
- > Patented Dual Density base
- > New Deep Groove Design for added soft tissue protection
- > Shock absorbing elastomers
- > New ICS Technology delivers maximum comfort

Weight: 27 oz./765 gr.

Size: 9.5" x 8.5"

LAYER UPON LAYER OF COMFORT



GEL ● ● ●

Rough roads feel fine when you have Serfas' Reactive Gel and patented Infinite Comfort System (ICS) providing three layers of comfort. Layering our Reactive Gel over soft cell foam and firmer density foam yields three pliant tiers of support to help even out the terrain.

Reactive Gel saddles also utilize our Deep Groove Design to help alleviate pelvic discomfort and offer unmatched protection where you want it.

Protective side guards for added impact resistance

Exclusive Reactive Gel

Special Deep Groove Design for added soft tissue protection



GUARANTEED COMFORT

All Serfas Reactive Gel Saddles come with a 90 Day Comfort and Satisfaction Guarantee.

REACTIVE GEL



MSC-226 Lycra

MEN'S

- > New Deep Groove Design for added soft tissue protection
- > Built in protective side impact guards for added impact resistance

Weight: 18 oz./510 gr.

Size: 10.5" x 6.5"



LS-100 Lycra

WOMEN'S

- > Women's specific shape
- > New improved softer feel and shape
- > New anatomic groove for added soft tissue protection
- > Built in protective side impact guards for added impact resistance

Weight: 18 oz./510 gr.

Size: 10.25" x 7"



VM-125 Lycral

MEN'S

- > Patented Dual Density base
- > New Deep Groove Design for added soft tissue protection
- > See thru anatomic base eliminates pressure in sensitive areas

Weight: 25 oz./709 gr.

Size: 11" x 6.5"



VL-125Lycra

WOMEN'S

- > Women's specific shape with short nose and thigh contact area
- > New Deep Groove Design for added soft tissue protection
- > See thru anatomic base eliminates pressure in sensitive areas

Weight: 27 oz./765 gr.

Size: 11" x 7.5"

REACTIVE GEL



FS-CR Lycra

FULL SUSPENSION CRUISER

- > New Deep Groove Design for added soft tissue protection
- > New thicker and softer top
- > Bottom of base features full suspension base

Weight: 45 oz./1276 gr.

Size: 10.25" x 10"



FS-243 Lycra

HYBRID

- > New Deep Groove Design for added soft tissue protection
- > Built in protective side impact guards for added impact resistance
- > 2-way shock absorbing rear springs
- > Bottom of base features full spring suspension

Weight: 31 oz./879gr.

Size: 10.75" x 7.25"



CR-762 Lycra

CRUISER WITH SPRINGS

- > New Deep Groove Design for added soft tissue protection
- > 2-way shock absorbing rear springs
- > Anatomic Dip for soft tissue relief
- > Fits most adjustable seatposts

Weight: 45 oz./1276 gr.

Size: 10.5" x 9.5"



KS-264 Lycra

KID'S

- > Kids's specific shape
- > New Deep Groove Design for added soft tissue protection
- > Built in protective side impact guards for added impact resistance
- > Anatomic Dip for soft tissue relief

Weight: 14 oz./397 gr.

Size: 9" x 5.5"

REACTIVE GEL



EX-2600 Lycra

EXERCISER

- > New Deep Groove Design for added soft tissue protection
- > Specifically engineered for stationary bicycles

Weight: 41 oz./1162 gr.

Size: 12.75" x 12.25"



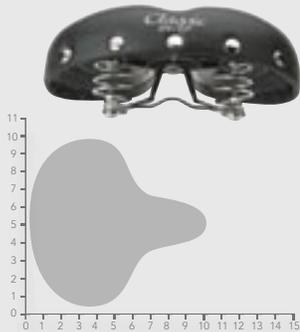
CRS-1

SUPER CRUISER

- > Full Suspension
- > 2-way shock absorbing rear elastomer springs and integrated spring base
- > New Deep Groove Design for added soft tissue protection

Weight: 44 oz./1247 gr.

Size: 14" x 14"



CC-100 Black Vinyl

CRUISER CLASSIC

- > Traditional Cruiser styling
- > 70's style implanted rear chrome buttons
- > Classic Chrome rear springs
- > New Deep Groove Design for added soft tissue protection

Weight: 29 oz./822 gr.

Size: 10.5" x 9.75"



BMX-100 Black

BACK SIDE | BMX

- > 9mm beefy Cromoly rails
- > Front and rear grip areas for extra scuff protection
- > Replaceable rails

Size: Fits most seat

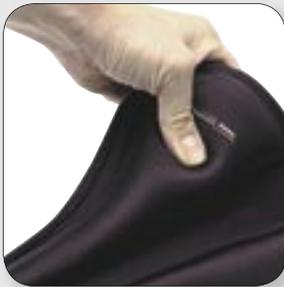


SCB-1 Black

SEAT COVER

- > Waterproof synthetic cover
- > Integrated elastic band to fit snugly around saddle
- > Incredibly durable

Size: Fits most seats



BMP-SP Hybrid

SADDLE PAD | HYBRID

- > New Anatomic Dip for added comfort
- > 30% more gel
- > Easy drawstring installation
- > New thicker and softer top



BMP-CR Cruiser

SADDLE PAD | CRUISER

- > New Anatomic Dip for added comfort
- > 30% more gel
- > Easy drawstring installation
- > New thicker and softer top



BMP-EX Exerciser

SADDLE PADS

- > New Anatomic Dip for added comfort
- > 30% more gel
- > Easy drawstring installation
- > New thicker and softer top

SIT DOWN AND RELAX



E-GEL TECHNOLOGY



For a more relaxed ride, sit back on our E-Gel saddles and prepare to melt into your seat. With slower rebound than our Reactive Gel, E-Gel Technology works with our Deep Groove Design, Anatomic Dip and Elastomer Spring Suspension System to make saddle comfort the luxury that should be considered a necessity.

GUARANTEED COMFORT

All Serfas E-Gel Saddles come with a 90 Day Comfort and Satisfaction Guarantee.



SOFLEX

Imagine the frictionless ride. Now realize it with Soflex, Serfas' proprietary cover technology. This innovative infinite stretch material creates a seamless shock absorbing system between the saddle and rider. Paired with Serfas Dual Density Base Technology and Reactive gel, Soflex is the secret solution to eliminating riding discomfort.



Thicker, softer, better with E-Gel Technology



New Anatomic Dip for added comfort



Elastomer Spring Suspension System

E-GEL SADDLE



EG-8000E

E-GEL CRUISER

- > New Soflex cover technology
- > See thru anatomic base eliminates pressure in sensitive areas
- > Dual Density base
- > Elastomer spring suspension system
- > E-Gel technology

Weight: 30 oz./860 gr.

Size: 11" x 8.5"



EG-8966E Lycra
EG-8966EV Vinyl

CRUISER ELASTOMER

- > New Deep Groove Design for added soft tissue protection
- > 20% more gel added
- > Elastomer spring suspension system
- > E-Gel technology

Weight: 41 oz./1180 gr.

Size: 11" x 10.5"



EG-8240E Lycra

HYBRID ELASTOMER

- > New Soflex cover technology
- > See thru anatomic base eliminates pressure in sensitive areas
- > Dual Density base
- > Elastomer spring suspension system
- > E-Gel technology

Weight: 32 oz./960 gr.

Size: 10.25" x 6.75"

All New
for 2007!



E-GEL SADDLE



E-GEL | MEN'S

- > New Soflex cover technology
- > Reactive Gel comfort
- > Dual Density base
- > E-Gel technology

Weight: 25 oz./708 gr.

Size: 11" x 8.5"



DDMD-200



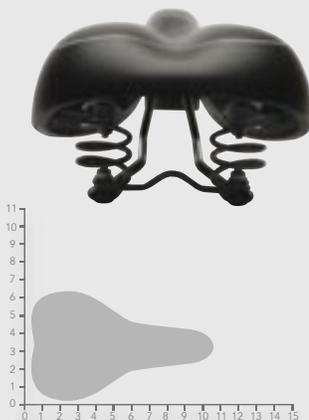
DDLD-200

E-GEL | WOMEN'S

- > Women specific design
- > New Soflex cover technology
- > Reactive Gel comfort
- > Dual Density base

Weight: 18 oz./528 gr.

Size: 11" x 10.5"



FSD-243

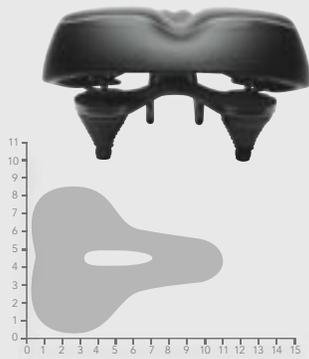
E-GEL WITH SPRINGS

- > New Soflex cover technology
- > Rear spring suspension
- > New Anatomic Groove Design for added soft tissue protection
- > Reactive Gel comfort
- > Bottom of base features full spring suspension

Weight: 33 oz./948 gr.

Size: 11" x 10.5"

All New
for 2007!



E-GEL SADDLE



CRD-762

E-GEL WITH SPRINGS

- > New Soflex cover technology
- > Rear spring suspension
- > New Anatomic Groove Design for added soft tissue protection
- > Reactive Gel comfort

Weight: 39 oz./1100 gr.

Size: 11" x 10.5"



MSD-100

E-GEL | MEN'S

- > New Soflex cover technology
- > New Anatomic Groove Design for added soft tissue protection
- > Reactive Gel comfort

Weight: 21 oz./618 gr.

Size: 11" x 10.5"



LSD-100

E-GEL | WOMEN'S

- > Womens specific design
- > New Soflex cover technology
- > New Anatomic Groove Design for added soft tissue protection
- > Reactive Gel comfort

Weight: 18 oz./528 gr.

Size: 11" x 10.5"

LOAD FOR THE ROAD

Serfas saddlebags conveniently store everything you need for your ride. From multi-tools for quick mechanical repairs to bars and gels for those hunger fixes to cell phones for making courtesy calls when your ride runs long, our saddlebags will carry what you need to keep you rolling.

Serfas saddlebags are carefully designed to optimize storage space. The zippered expansion pocket on every Serfas saddlebag provides increased storage for tools, tube, and provisions, while Internal Neoprene tool pockets separate spare tubes from tools to protect against punctures.

Other standard features include a Ballistic waterproof outer sleeve for shielding your stored items from the elements, a rear reflective patch to alert cars and riders to your presence, and a hidden key-ring storage area for added security. Our sleek road specific design also features an ultra-secure attachment system. So load up and hit the road.



Water resistant zipper repels water and grit

Easy and secure attachment system

Extra large storage

Convenient expandable bottom for increased carrying capacity

Ballistic waterproof outer sleeve



Easy to install attachment system



Reflective piping and rear logo



Easy pull tabs and water resistant zipper

CARRY ON



MTB-1 (small)



MOUNTAIN | SMALL

- > Ballistic waterproof outer sleeve
- > Secret key ring storage area
- > Water resistant zipper repels water and grit
- > Rear reflective patch
- > Convenient expandable bottom for increased carrying capacity
- > Secure attachment system

Size: 7" x 4.25"



MTB-2 (medium)



MOUNTAIN | MEDIUM

- > Ballistic waterproof outer sleeve
- > Secret key ring storage area
- > Water resistant zipper repels water and grit
- > Rear reflective patch
- > Convenient expandable bottom for increased carrying capacity
- > Secure attachment system

Size: 8" x 5"



RD-1 (small)



ROAD | SMALL

- > Sleek road specific design
- > Ballistic waterproof outer sleeve
- > Secret key ring storage area
- > Water resistant zipper repels water and grit
- > Rear reflective patch and piping
- > Secure attachment system

Size: 5.75" x 2"

CARRY ON



RD-2 (medium)



ROAD | MEDIUM

- > Sleek road specific design
- > Ballistic waterproof outer sleeve
- > Secret key ring storage area
- > Water resistant zipper repels water and grit
- > Rear reflective patch
- > Secure attachment system

Size: 8" x 2.25"



WRD-2



LANAI | ROAD

- > Women specific design
- > Unique waterproof outer sleeve
- > Secret key ring storage area
- > Water resistant zipper repels water and grit
- > Rear reflective patch
- > Secure attachment system

Size: 5.75" x 2"



WMT_1



LANAI | MTB

- > Women specific design
- > Unique waterproof outer sleeve
- > Convenient expandable bottom for increased carrying capacity
- > Rear reflective patch
- > Secure attachment system

Size: 7" x 4.125"



Dr. Kenneth Taylor, M.D.

GET A GRIP

With its ergonomic design, the Serfas RX has revolutionized glove technology. By reducing pressure to sensitive nerves and arteries of the hand, the RX Glove eliminates numbness that can result from riding over rough terrain, allowing you to ride for hours in comfort. Keep control and optimize your strength with the Serfas RX Glove.

Riders and physicians alike are in love with the Serfas Rx Glove. Kenneth Taylor, M.D. of the San Diego Sports Medicine Consortium and Director of Primary Sports Medicine at the University of California, San Diego conducted a clinical trial on Serfas Rx Glove and Rx Grip systems. According to Taylor, they found that the Rx Glove technology virtually eliminated numbness, and in numerous cases riders experienced less muscular fatigue after the ride. By helping you maintain a stronger grip without straining, the Serfas Rx Glove promises a safer and healthier ride.



"The Rx Glove Technology virtually eliminated numbness."

Dr. Kenneth Taylor, M.D.

Clinically tested

Machine washable



Unique Gel Pad configuration protects nerves and arteries from harmful compression

LYCRA LITE RX GLOVES

For those who want a lighter feel without losing any grip, Serfas' new Lycra Lite RX Gloves are made from a cooler, form-fitting material that provides more breathability. Both the men's and women's Lycra Lite Gloves use RX Technology to eliminate numbness, lessen fatigue and help maintain a powerful hold.



LYCRA LITE RX | MEN'S

- > RX glove technology
- > Lycra lite model
- > Unique E-Gel Pad configuration protects nerves and arteries from harmful compression
- > Easy off loops

SGM-1 XS - Black, X-Small
SGM-2 S - Black, Small
SGM-3 M - Black, Medium
SGM-4 L - Black, Large
SGM-5 XL - Black, X-Large

SGMG-1 XS - Black/Grey, X-Small
SGMG-2 S - Black/Grey, Small
SGMG-3 M - Black/Grey, Medium
SGMG-4 L - Black/Grey, Large
SGMG-5 XL - Black/Grey, X-Large

SGMR-1 XS - Black/Red, X-Small
SGMR-2 S - Black/Red, Small
SGMR-3 M - Black/Red, Medium
SGMR-4 L - Black/Red, Large
SGMR-5 XL - Black/Red, X-Large



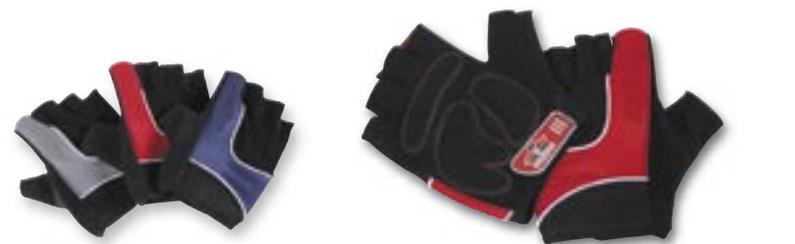
LYCRA LITE RX | WOMEN'S

- > RX glove technology
- > Lycra lite model with women's specific design
- > Unique E-Gel Pad configuration protects nerves and arteries from harmful compression
- > Easy off loops

SGW-1 XS - Black, X-Small
SGW-2 S - Black, Small
SGW-3 M - Black, Medium
SGW-4 L - Black, Large

SGWG-1 XS - Black/Grey, X-Small
SGWG-2 S - Black/Grey, Small
SGWG-3 M - Black/Grey, Medium
SGWG-4 L - Black/Grey, Large

SGWP-1 XS - Black/Pink, X-Small
SGWP-2 S - Black/Pink, Small
SGWP-3 M - Black/Pink, Medium
SGWP-4 L - Black/Pink, Large



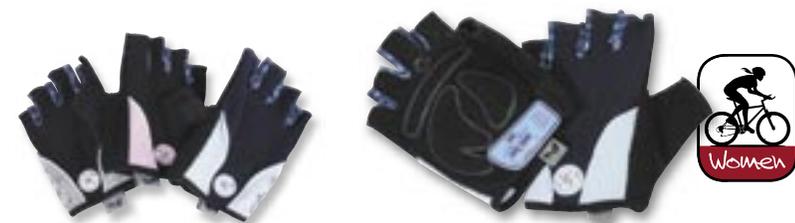
RX GLOVES | MEN'S

- > Unique E-Gel Pad configuration protects nerves and arteries from harmful compression
- > Clinically tested
- > Extra large Terry cloth area located on back of thumb

SRXGBKXS - Black, X-Small
SRXGBK - Black, Small
SRXGBKM - Black, Medium
SRXGBKL - Black, Large
SRXGBKLX - Black, X-Large

SRXGRXS - Red, X-Small
SRXGR - Red, Small
SRXGRM - Red, Medium
SRXGRL - Red, Large
SRXGRXL - Red, X-Large

SRXGBLXS - Blue, X-Small
SRXGBL - Blue, Small
SRXGBLM - Blue, Medium
SRXGBLL - Blue, Large
SRXGBLXL - Blue, X-Large



RX GLOVES | WOMEN'S

- > New women's specific design
- > Unique E-Gel Pad configuration protects nerves and arteries from harmful compression
- > Clinically tested

SWGBXS - Black, X-Small
SWGBS - Black, Small
SWGBM - Black, Medium
SWGBL - Black, Large

SWBBXS - Blue, X-Small
SWBBS - Blue, Small
SWBBM - Blue, Medium
SWBBL - Blue, Large

SWPXS - Pink, X-Small
SWPS - Pink, Small
SWPM - Pink, Medium
SWPL - Pink, Large



FULL FINGER | MEN'S

- > Open air Lycra design
- > Ultra light weight
- > Extra large terry cloth area located on back of thumb
- > Soft flexible knuckle protection

SKF-1 S - Black, Small
SKF-2 M - Black, Medium

SKF-3 L - Black, Large
SKF-4 XL - Black, X-Large

FUEL UP AND BRAKE FAST

Whether you brake for traffic, for hikers, or for hotties, you've got to have super stopping power. You'll find it in Serfas' line of brake pads for mountain, road, and hybrid bikes. With a full array of brake pads compatible with all major manufacturers braking systems, Serfas helps you to manage your speed, no matter how hard you step on the accelerator.



POWER AT YOUR FINGERTIPS

Having a superior braking system frees you to unleash the full force of your ride. No matter how much you use your brakes, you want to know they'll deliver when you need them.

Serfas, innovative disk brakes provide the ultimate reliable stopping power at the flick of a finger. Our hydraulic disk brakes offer effortless control and superior modulation of braking power through all conditions, no matter how muddy, while our high performance mechanical disk brakes allow for easy adjustments on the trail or anywhere.



Cartridge style brake pads



Standard brake shoes



Hydraulic disk brake pads

BRAKE PADS | ROAD

- > Shimano compatible
- > Hardware included
- > Cartridge style
- > Standard rim compound

BP-110



BRAKE PADS | ROAD

- > Campagnolo compatible
- > Hardware included
- > Cartridge style
- > 2000 to current 10 speed
- > Standard rim compound

BP-210



BRAKE PADS | ROAD

- > Shimano compatible
- > Hardware included
- > Cartridge style
- > Ceramic rim compound

BP-120



BRAKE PADS | ROAD

- > Campagnolo compatible
- > Hardware included
- > Cartridge style
- > 2000 to current 10 speed
- > Ceramic rim compound

BP-220



BRAKE PADS | ROAD

- > Shimano compatible
- > Hardware included
- > Cartridge style
- > Carbon rim compound

BP-130



BRAKE PADS | ROAD

- > Campagnolo compatible
- > Hardware included
- > Cartridge style
- > 2000 to current 10 speed
- > Carbon rim compound

BP-230



BRAKE PADS MTB | HYBRID | COMFORT

- > V-style cartridge
- > Standard rim compound
- > Hardware included

BP-330



BRAKE PADS MTB | HYBRID | COMFORT

- > V-style cartridge
- > Ceramic rim compound
- > Hardware included

BP-340



BRAKE SHOES

**All New
for 2007!**

BRAKE SHOES

MTB | HYBRID | COMFORT

- > All weather compound
- > V-style cartridge
- > Hardware included

BP-350



BRAKE SHOES | ROAD

- > Shimano compatible
- > Hardware included
- > Cartridge style
- > Standard rim compound

BPS-100



BRAKE SHOES

MTB | HYBRID | COMFORT

- > Standard brake shoe
- > Standard rim compound
- > Hardware included
- > V-style cartridge

BPS-300



BRAKE SHOES | ROAD

- > Campagnolo compatible
- > Hardware included
- > 2000 to current 10 speed
- > Standard rim compound

BPS-200



BRAKE SHOES

MTB | HYBRID | COMFORT

- > Cantilever brake style
- > Standard rim compound
- > Hardware included
- > Smooth post

BPC-10



BRAKE SHOES

MTB | HYBRID | COMFORT

- > V-style compatible
- > Standard brake shoe
- > Standard rim compound
- > Hardware included

BPV-10



BRAKE SHOES | ROAD

- > Shimano compatible
- > Standard brake shoe
- > Hardware included

BP-10



DISK BRAKE PADS | MTB

- > Magura compatible
- > Semi metallic
- > Hardware included
- > Compatible with:
Clara™ before 2001
Louise™ before 2001

DBPM-3



DISK BRAKE PADS | MTB

- > Magura compatible
- > Semi metallic
- > Hardware included
- > Compatible with:
Julie™

DBPM-1



DISK BRAKE PADS | MTB

- > Magura compatible
- > Semi metallic
- > Hardware included
- > Compatible with:
Louise™
Louise FR™

DBPM-2



DISK BRAKE PADS | MTB

- > Shimano compatible
- > Semi metallic
- > Hardware included
- > Compatible with:
XTR™ BR-M965
XTR™ BR-M765
LX™ BR-M595
Saint™ BR-M900
Hone™ BR-M501
Deore™ BR-M535

DBPS-1



DISK BRAKE PADS | MTB

- > Shimano compatible
- > Semi metallic
- > Hardware included
- > Compatible with:
XT™ 4 Piston
BR-M755

DBPS-2



DISK BRAKE PADS | MTB

- > Shimano compatible
- > Semi metallic
- > Hardware included
- > Compatible with:
Deore™ Hydraulic
BR-M555

DBPS-3



DISK BRAKE PADS | MTB

- > Shimano compatible
- > Semi metallic
- > Hardware included
- > Compatible with:
Deore™ Mechanical
BR-515

DBPS-4



DISK BRAKE PADS | MTB

- > Hayes compatible
- > Semi metallic
- > Hardware included
- > Compatible with:
HFX™ Hydraulic
MX-1 Mechanical

DBPH-1



DISK BRAKE PADS | MTB

- > Avid compatible
- > Semi metallic
- > Hardware included
- > Compatible with:
Juicy™ Hydraulic and
Ball Bearing Mechanical

DBPA-1



KNOWLEDGE IS POWER

How far will you go today? How fast?

Log your miles, control your tempo, and clock your record time on Serfas' state-of-the-art cycling computers. Our easy-to-operate computers let you access your workout data at the touch of a button. All four water-resistant models come with an extra large LCD screen and backlight display and a multi-positioning mount for easy installation.

With one of Serfas' cycling computers on your bike, you have all the information you need to manage your riding program. Let knowledge be the power behind your training, and let Serfas' cycling computers be the guide.



Trip distance features



Two models come equipped with cadence capability



Extra large LCD screen with backlight display

LEVEL THREE

The Level 3 with wireless cadence adds more efficiency to your training program. With its ability to hide functions and illuminate the display of information you want, it's easy to keep track of your speed, distance, or cadence while riding.

Serfas' Level 3 computer features a programmable odometer, handlebar and stem mounts for multiple positioning options, and multi-language capability to put you in control of your ride. And don't worry about changing the battery—an integrated storage chip prevents the loss of your settings.



Cadence Transmitter



9 - Functions

- Wireless Cadence
- Current Speed
- Average Speed
- Pace Indicator Arrow
- Maximum Speed
- Trip Distance
- Elapsed Trip Time
- Programmable Odometer
- 12/24 Hour Clock

5 - Features

- Multi-Language Capable
- Handlebar and Stem Mount
- Multiple Tire Size Options
- Water Resistant
- LCD Backlight



Speed Sensor



Computer Mount



Computer Mount

**All New
for 2007!**



SI-1

**Cadence
Equipped**



SI-2

LEVEL ONE | WIRED

This most affordable computer is extremely easy to handle and features a crystal clear display.

8 - Functions

- Current Speed
- Average Speed
- Pace Indicator Arrow
- Maximum Speed
- Trip Distance
- Elapsed Trip Time
- Programmable Odometer
- 12/24 Hour Clock

5 - Features

- Multi-Language Capable
- Handlebar and Stem Mount
- Auto Start/Stop
- Water Resistant
- LCD Backlight

LEVEL TWO | WIRED WITH CADENCE

Serfas Level Two computer has everything a bike rider needs. This all around computer comes equipped with 9 functions and is easily programmable with the click buttons.

9 - Functions

- Current Speed
- Average Speed
- Pace Indicator Arrow
- Maximum Speed
- Trip Distance
- Elapsed Trip Time
- Programmable Odometer
- 12/24 Hour Clock
- Wired Cadence

6 - Features

- Multi-Language Capable
- Handlebar and Stem Mount
- Multiple Tire Size Options
- Auto Start/Stop
- Water Resistant
- LCD Backlight

**Equipped
with Wireless
Cadence**



SI-3

LEVEL THREE |

WIRELESS WITH CADENCE

Whether you're interested in a more effective training program or simply into the maxim that "knowledge is power" - the Level Three's impressive feature list including wireless cadence has what it takes.

9 - Functions

Wireless Cadence
Current Speed
Average Speed
Pace Indicator Arrow
Maximum Speed
Trip Distance
Elapsed Trip Time
Programmable Odometer
12/24 Hour Clock

5 - Features

Multi-Language Capable
Handlebar and Stem Mount
Multiple Tire Size Options
Water Resistant
LCD Backlight

**Automatic
Function Scan**



SI-4

LEVEL FOUR | WIRELESS

The Level Four with its diversity of functions is the right choice for the athletically ambitious biker.

13 - Functions

Current Speed
Average Speed
Pace Indicator Arrow
Maximum Speed
Trip Distance
Elapsed Trip Time
Programmable Odometer
12/24 Hour Clock
Stopwatch
Temperature
Programmable Repair Indicator
One Touch Function Scan
Multi-bike Programmable

5 - Features

Multi-Language Capable
Handlebar and Stem Mount
Multiple Tire Size Options
Water Resistant
LCD Backlight

GET A GRIP



Sometimes you can't push yourself up that last steep climb—you have to pull yourself up. Serfas Dual Density Grips and Bar Ends help you make the most of your arms while your legs are working as hard as they can. To give you the strong, secure grip you need to go that extra mile, Serfas designed the ergonomic Rx Grip.

The Rx Grip combines a shock-absorbing outer sleeve for reducing hand fatigue with a variety of harder inner compounds that hold fast to your bars. Proven to reduce and in most cases completely eliminate hand numbness in clinical tests, studies involving Rx Grip Technology have produced some astonishing results.

"In one severe case a rider was plagued by numbness for years. After one ride with the Rx System not only was his numbness cured but his loss of grip strength after riding was diminished."

Dr. Ken Taylor, M.D.



Soft gel outer layer provides No-Slip System

Strategically located Ulnar Groove to reduce hand and finger fatigue

Clinically tested

Shock absorbing Dual Density construction

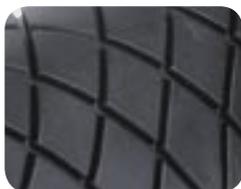
Harder inner compounds add durability and strength

CONNECTORS SL**STAY CONNECTED**

Need something to hang onto during those technical climbs or when you hit those “that’s sick, Brah” drops? When it really matters, trust Serfas Connector grips to be holding your hand the whole way through.

With their Triple Density construction, ergonomic design and aggressive styling, the new Connector SL and Connector SX grips provide a strong, long lasting and very comfortable hold.

The lock-on clamp design of the Connector SL makes for quick and easy installation, while the full ergonomic clamp design of Connector SX provides ample grip for riding full throttle.

CONNECTORS SX

Dual Density construction



Sleek Aluminum frame



Grip attachment

All New
MTB Grips
for 2007!

MTB GRIPS

Dual Density®



CNG-1

CONNECTORS SR | MTB

- > MTB gel grip
- > Dual Density construction
- > Soft and shock absorbing



CNG-3R

CONNECTORS SX | MTB

- > MTB gel Ergo Grip
- > Aggressive anatomic design
- > Lock on clamp design for easy installation
- > Triple Density construction



CNG-3

CNG-3B

CNG-3PB

CNG-3PK



CNG-2

CONNECTORS SL | MTB

- > MTB gel lock on grip
- > Triple Density construction
- > Ergonomic grip design
- > Lock on clamp design for easy installation



BMXB-Grey Hard/Black Soft

CONNECTORS® | BMX

- > Dual Density design with hard inner shell and soft outer casing
- > Smaller, thicker, softer flange
- > Hard closed end cap
- > Increased traction pattern



DBMX-Grey Hard/Black Soft

DAWG | BMX

- > Dual Density design with hard inner shell and soft outer casing
- > Smaller, thicker, softer flange
- > Hard closed end cap
- > Inverted cross-section design



CNGB-Black
 CNGPB-Powder Blue
 CNGPK-Pink

CONNECTORS®
 STANDARD & TWIST SHIFT

- > Dual Density design with hard inner shell and soft outer casing
- > Soft outer shell for added comfort
- > Open end style for easy installation
- > Hard closed end cap



DDBE-AL

STABILIZER-AL

- > Sleek Aluminum frame
- > Soft Kraton rubber outer layer
- > 4 mm allen bolt, grips bar like a vise
- > Our new Stabilizer Two's utilize Dual Density technology



RX-GRIP

- > Dual Density construction
- > Strategically located Ulnar Groove to reduce hand and finger fatigue
- > Soft gel outer layer provides No-Slip System
- > Shock absorbing Soft-Gel diamond shaped top layer



SGRX - Black

COASTERS | HYBRID

- > Thick Pure Gel comfort
- > Dual Density construction
- > True Ergonomic shape
- > Hard inner sleeve
- > Soft outer shell



SCGB-Black Soft/Grey Hard
SCBG-Grey Soft /Black Hard

PRO | MTB

- > Dual Density technology
- > Hard inner sleeve
- > Soft outer sleeve
- > Thinner profile



SPGB-Black Soft/Grey Hard

ICS TAPE

- > Unique soft bottom layer of gel
- > 3 layer Infinite Comfort System (ICS)
- > 2 diametrically different densities of padding for more comfort
- > Easy application
- > Thin, light weight, and stretchable
- > Absorbs more shock
- > Weight 90 grams



BTI

BAR TAPE



GBTB

REACTIVE GEL WITH TAPE

- > Echelon synthetic cork tape with gel inserts
- > Reactive gel pads alleviate road vibration and associated hand numbness
- > Four separate pads to provide relief on bar tops and drops
- > Customized fit follows bar curve and top of drops



GP-1

REACTIVE GEL

- > Reactive gel pads alleviate road vibration and associated hand numbness
- > Four separate pads to provide relief on bar tops and drops
- > Reactive gel pads fit under almost any bar tape
- > Customized fit follows bar curve and top of drops



STP-1 - Black Tape
BTP- Pink Tape

BAR TAPE

- > Soft tacky surface
- > Absorbs shock
- > Incredibly durable



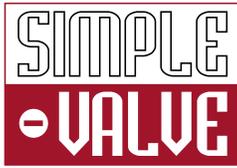
BTWB-White Black
BTBW-Blue White
BTRB-Red Black
BTGB-Gray Black
BTSWB-White Black Swirl
BTSBW-Blue White Swirl

BTY-Yellow
BTR-Red
BTBL-Blue
BTB-Black
BTW-White

ECHELON SYNTHETIC CORK

- > Adhesive backing for easy installation
- > Thin, light weight, and stretchable
- > Absorbs shock
- > Selection of colors and patterns

GET BIG AIR



Serfas has an entire pit crew of inflation systems to help you get your bike up and rolling.

Our user-friendly CC-10 and CC-20 models feature ergonomic Dual compound grips for efficient inflation, and our WFP-200 women's specific pump with its short barrel design makes it easy to inflate tires up to 160 PSI. From floor pumps to mini-pumps, Serfas delivers the big air.

FMP 500

Our high-pressure and light weight aluminum floor pump, the supercharged FMP 500 boasts the new Simple Valve Technology and hits big air at 260 PSI.

The working parts have been refined for improved reliability and serviceability.



Inflates up to 260 PSI



No-slip pump base



Dual Presta/Schrader Head



TX-1

TX-1

- > Telescoping base facilitates portability
- > Co-molded and Dual Density handle provides comfort and strength
- > Magnifying lens on gauge top for easy viewing
- > Die-cast alloy feet with co-molded Kraton rubber foot pads
- > Dual Presta/Schrader Head
- > Equipped with ball and accessory attachment
- > Max. Pressure: 160 PSI



FMP-500 O

FMP-500

- > Integrated air release valve located on pump head
- > Ergonomic handle
- > Solid and stable aluminum base
- > Stainless steel hose
- > New Simple Valve pump head fits both Presta and Schrader valve
- > Equipped with ball and accessory attachment
- > Max. Pressure: 260 PSI



FMP-200

OVERSIZED FMP-200

- > New over and under pump head fits both Presta and Schrader valves
- > Oversize barrel
- > Solid and stable aluminum base
- > Industrial strength stainless steel hose
- > Bullet proof steel barrel, base, and shaft
- > Full height mounted 2" gauge
- > Aluminum thumblock pin
- > Equipped with ball and accessory attachment
- > Max. Pressure: 160 PSI



FP-200 B

FP-200 | BLUE

- > Integrated air release valve located on pump head
- > Ergonomic handle
- > New Simple Valve pump head fits both Presta and Schrader valve
- > Equipped with ball and accessory attachment
- > Max. Pressure: 160 PSI



FP-200 Y

FP-200 | YELLOW

- > Integrated air release valve located on pump head
- > Ergonomic handle
- > New Simple Valve pump head fits both Presta and Schrader valve
- > Equipped with ball and accessory attachment
- > Max. Pressure: 160 PSI



FP-200 R

FP-200 | RED

- > Integrated air release valve located on pump head
- > Ergonomic handle
- > New Simple Valve pump head fits both Presta and Schrader valve
- > Equipped with ball and accessory attachment
- > Max. Pressure: 160 PSI



WFP-200



WFP-200

- > Engineered for women by women
- > Ergonomic handle
- > The most efficient floor pump design
- > Large and stable die cast aluminum base
- > Easy Reach, short barrel design makes pumping tires up to 160 psi a breeze
- > Max. Pressure: 160 PSI



TCPG

TCPG

- > Easy 160 PSI capacity
- > New all-metal barrel and stable nylon base
- > Ergonomic Dual Density handle
- > New Simple Valve pump head fits both Presta and Schrader valve
- > Equipped with ball and accessory attachment
- > Max. Pressure: 160 PSI

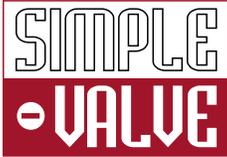


FP-50

FP-50

- > New value-added floor pump with gauge
- > New over and under pump head fits both Presta and Schrader valves
- > Aluminum barrel and stable nylon base
- > Integrated ball and accessory attachment in handle
- > Max. Pressure: 160 PSI

POCKET - SIZE PUMPING PUNCH



For roadside assistance that you carry with you, Serfas' offers many options. The Presta/Schrader compatible CNC mini pumps easily stash away in a back pocket or saddle bag until needed. Pint-sized but packing 140 PSI, our mini pumps quickly breathe new life into your tires and get you underway.

With its light weight carbon body and CNC aluminum collars, Serfas' Carbon One Mini Pump is 95 feather-light grams of pure force. Delivering 140 PSI, the Carbon One easily inflates any tube while offering the extra volume needed to fill out those fat tires.



MP-1

For those who like to get rough with their stuff, our bombproof Bullet CNC Mini Pump boasts a full CNC aluminum design. Still weighing in at only 110 grams, the Presta/Schrader compatible Bullet fires off 140 PSI of air to inflate your tires with ease.



Ergo handle
MP-03



Carbon body
MP-2



Steel pump extension
MP-03

**All New
Mini Pumps
for 2007!**

MINI PUMPS



MP-1

CNC



MP-1

BULLET CNC MINI PUMP

- > Long stroke helps inflate tires faster
- > Bombproof CNC design
- > Presta Schrader compatible
- > Compact size to throw in your jersey pocket
- > Weight 110 grams
- > Max. pressure: 140 PSI

MP-2

Carbon



MP-2

CARBON ONE MINI PUMP

- > Super light Carbon body
- > Compact size to throw in your jersey pocket
- > Long stroke helps inflate tires faster
- > Presta Schrader compatible
- > Weight 95 grams
- > Max. pressure: 140 PSI

MP-3



MP-3

POWER STICK MINI PUMP

- > Large PSI Gauge
- > High volume = Quick inflation
- > Dual pump head fits both Presta and Schrader valve
- > Compact design body
- > Weight 180 grams
- > Max. pressure: 110 PSI

All New
Mini Pumps
for 2007!

MINI PUMPS



CC-20



CC-20

FULL STICK MINI PUMP

- > High volume = Quick inflation
- > Dual action inflates tire faster
- > Simple Valve dual pump head fits both Presta and Schrader valve
- > Weight 210 grams
- > Max. pressure: 100 PSI



CC-10



CC-10

HALF STICK MINI PUMP

- > Simple Valve dual pump head fits both Presta and Schrader valve
- > Telescoping design for easy inflation
- > Compact design
- > Weight 155 grams
- > Max. pressure: 100 PSI



LS-1D



LS-1D

LITTLE STICK MINI PUMP

- > Telescoping design for easy inflation
- > Dual pump head fits both Presta and Schrader valve
- > Aluminum thumb lock
- > Compact design
- > Weight 200 grams
- > Max. pressure: 100 PSI

MP-03



MP-03

GRIFTER MINI FOOT PUMP

- > Longer and oversized barrel to maximize the ability to PSI
- > Soft ergonomic handle
- > External hose versatility
- > Pump head extension makes flats easier to inflate
- > Simple Valve dual pump head fits both Presta and Schrader valve
- > Weight 315 grams
- > Max. pressure: 100 PSI

RP-1



RP-1

MINI ROAD PUMP

- > Road specific mini pump
- > Compact size to throw in your jersey pocket
- > Aluminum barrel
- > Soft ergonomic handle
- > Presta Schrader compatible
- > Weight 95 grams
- > Max. pressure: 100 PSI

BS-1D



BS-1D

BIG STICK

- > High volume = Quick inflation
- > Dual pump head fits both Presta and Schrader valve
- > Aluminum thumb lock
- > Mud cap protects pump head from debris
- > Weight 204 grams
- > Max. pressure: 100 PSI

HOLD YOUR LINE

FPS FLAT PROTECTION SYSTEM

Serfas knows that cyclists want responsive tires that hook up, hold a line and carry momentum through corners and rough terrain. And since there's no better way to lose momentum than having to stop for flats, riders also want reliable, flat-resistant tires. That's why we developed the FPS Flat Protection and Serfas Dual Density Systems.



Flat Protection System creates an armor-like shield between each casing to reduce flats

High puncture resistance

Seca Dual Density System combines a firm center ridge and a softer outer shoulder for enhanced cornering

FPS SYSTEM

Serfas' Flat Protection System ① creates an armor-like shield between two distinct rubber casings for unrivalled puncture resistance.



Bringing tire technology to a new level, Serfas Dual Density System joins a ② firm center ridge with a ③ softer outer shoulder, making Serfas tires responsive but tough where you need it. Our tires are also light weight and offer very low rolling resistance. For superior performance, count on Serfas tires to take you there.

ROAD TIRES



STC-23 Black 700x23



SECA COMP RACE FOLDING | ROAD

- > Slick - No tread pattern
- > Our most technologically advanced road tire
- > Supple casing enhances cornering capabilities
- > 120 TPI

Max Pressure: 145 PSI

Dimensions: 700 x 23

Weight: 175 grams

Color: Black



STKR-RS-23-Red - 700 x 23
STKB-RS-23-Blue - 700 x 23
STK-RS-23-Grey - 700 x 23



SECA-RS FOLDING | ROAD

- > Integrated Flat Protection System provides superior puncture resistance
- > The ultimate in training technology, long tread life, puncture resistance, superior performance
- > 60 durometer center ridge for long life and 56 durometer sides for enhanced cornering capabilities
- > 120 TPI

Max Pressure: 130 PSI

Dimensions: 700 x 23

Weight: 215 grams

Color: Grey, Blue, Red

FPS FLAT PROTECTION SYSTEM



STK-23 700 x 23
STK-25 700 x 25
STK-28 700 x 28



SECA WIRE BEAD | ROAD

- > Integrated Flat Protection System provides superior puncture resistance
- > The ultimate in training technology, long tread life, puncture resistance, superior performance
- > 60 durometer center ridge for long life and 56 durometer sides for enhanced cornering capabilities
- > 60 TPI

Max Pressure: 125 PSI

Dimensions: 700 x 23, 700 x 25, 700 x 28

Weight: 295 grams

Color: Grey/Black

FPS FLAT PROTECTION SYSTEM

ROAD TIRES

FPS FLAT PROTECTION SYSTEM



STK-23REF

**SECA-R** | ROAD

- > New reflective sidewalls can be seen from 1000 ft
- > Integrated Flat Protection System provides superior puncture resistance
- > 60 durometer center ridge for long life and 56 durometer sides for enhanced cornering capabilities
- > 60 TPI

Max Pressure: 125 PSI**Dimensions:** 700 x 23**Weight:** 295 grams**Color:** Grey/Black

STCK-23

**COMBI - FOLDING** | ROAD

- > Integrated Flat Protection System provides superior puncture resistance
- > Targeted compound specific side shoulders for enhanced cornering in wet conditions
- > Water shedding tread pattern
- > Solid all conditions tires
- > 120 TPI

Max Pressure: 130 PSI**Dimensions:** 700 x 23**Weight:** 210 grams**Color:** Red/Black

ST-TRI-23 - 650 x 23

**SECA-TRI FOLDING** | ROAD

- > Integrated Flat Protection System provides superior puncture resistance
- > Slick - No tread pattern
- > Low Rolling resistance
- > Dual Compound
- > 120 TPI

Max Pressure: 130 PSI**Dimensions:** 650 x 23**Weight:** 185 grams**Color:** Grey/Black



STK-27.5-27"x1.25" (wire bead)



SECA | ROAD

- > Integrated Flat Protection System provides superior puncture resistance
- > Sleek road type tread pattern
- > FPS Technology reduces flats
- > Smooth center ridge for less rolling resistance

Max Pressure: 110 PSI

Dimensions: 27" x 1.25"

Weight: 295 grams

Color: Black



CTR-1.25 - 26 x 1.25 (wire bead)



BARISTA | CITY

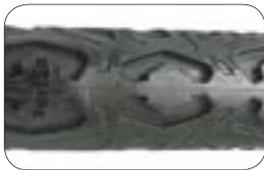
- > Integrated Flat Protection System provides superior puncture resistance
- > Low rolling resistance
- > Longer wearing tire compound
- > Sleek road type tread pattern
- > 60 TPI

Max Pressure: 100 PSI

Dimensions: 26" x 1.25"

Weight: 310 grams

Color: Black



CTR - 26"x 2.0" (wire bead)
CTR-1.5 - 26"x 1.5" (wire bead)
CTRREF - 26"x 2.0" (reflective)
CTR-1.5REF - 26"x 1.5" (reflective)



DRIFTER | CITY

- > Integrated Flat Protection System provides superior puncture resistance
- > Inverted tread design reduces rolling resistance for more speed
- > Super hard 69-durometer-rubber compound for enhanced tire wear

Max Pressure: 40-65 PSI

Dimensions:

CTR: 26" x 2"

CTR-1.5: 26" x 1.5"

Weight: 630 grams / 660 grams

Color: Black

CRUISER/HYBRID TIRES

FPS FLAT PROTECTION SYSTEM



CTT-26.2 26 x 2.125



TANGO | CRUISER

- > Integrated Flat Protection System provides superior puncture resistance
- > Smooth center ridge for less rolling resistance
- > Tough inner core reduces flats
- > Integrated Hibiscus flower pattern on both sides of tires

Max Pressure: 35-65 PSI

Dimensions: 26.2" x 2.125"



CTA-26.2 26 x 2.125



ANEJO | CRUISER

- > Integrated Flat Protection System provides superior puncture resistance
- > Smooth center ridge for less rolling resistance
- > Tough inner core reduces flats
- > Cool integrated flame pattern on both sides of tire

Max Pressure: 35-65 PSI

Dimensions: 26.2" x 2.125"



HTK-38 - 700 x 38 (wire bead)
HTK-38REF - 700 x 38 (reflective)



VIDA | HYBRID

- > Integrated Flat Protection System provides superior puncture resistance
- > Super long tread life
- > FPS Technology reduces flats
- > Low rolling resistance

Max Pressure: 80 PSI

Dimensions: 700 x 38

Weight: 495 grams



HHP-38
HPP-32



TUONO | HYBRID

- > Integrated Flat Protection System provides superior puncture resistance
- > Smooth center ridge for less rolling resistance
- > Tough inner core reduces flats
- > Sleek pattern with specially designed tread siping for cornering
- > 60 TPI

Max Pressure: up to 100 PSI

Dimensions: 700 x 32, 700 x 38



AMTB-1.95 (wire bead)
AMTB-1.95 RS (folding)



KARVER | MTB

- > Integrated Flat Protection System provides superior puncture resistance
- > Available in Wire bead or Folding
- > Great all around knob pattern
- > Tough inner core reduces flats
- > 60 TPI

Max Pressure: 35-65 PSI

Dimensions: 26" x 1.95"

Weight: 620 gr./ 540 gr. (folding)



AMTB-2.35 (wire bead)
AMTB-2.35 RS (folding)



SWOOP | MTB

- > Integrated Flat Protection System provides superior puncture resistance
- > Aggressive knobby pattern for extreme conditions
- > Tough inner core reduces flats
- > 2.35" of serious tread
- > Available in Wire bead or Folding

Max Pressure: 35-65 PSI

Dimensions: CTR: 26" x 2.35"

Weight: 880 gr. / 780 gr. (folding)

MTB TIRES

FPS FLAT PROTECTION SYSTEM



FRK-2.35 - 26" x 2.35"
STS-26 - 26" x 2.0"



BURNER WIRE BEAD | MTB

- > Integrated Flat Protection System provides superior puncture resistance
- > Each knob's spine-like connections aid to reduce knobs from flexing during critical and technical sections
- > Tough inner core reduces flats
- > Great on mud and hard pack

Max Pressure: 40-65 PSI

Dimensions: 26" x 2.35"

Weight: 750 grams

Color: Black



GMK-F2.0 Front - 26" x 2.0" (wire bead)
GMK-F2.0 F - 26" x 2.0" (folding)



GATOR-FRONT | MTB

- > Integrated Flat Protection System provides superior puncture resistance
- > Front specific design
- > Tough inner core reduces flats
- > The jack-of-all trades tire, great on mud, hard pack, sand, and loose conditions

Max Pressure: 40-65 PSI

Dimensions: 26" x 2"

Weight: 595 gr./516 gr. (folding)

Color: Black



GMK-R2.0 Rear - 26" x 2.0" (wire bead)
GMK-R2.0 RF - 26" x 2.0" (folding)



GATOR-REAR | MTB

- > Integrated Flat Protection System provides superior puncture resistance
- > Rear specific design
- > Tough inner core reduces flats
- > The jack-of-all trades tire, great on mud, hard pack, sand, and loose conditions

Max Pressure: 40-65 PSI

Dimensions: 26" x 2"

Weight: 635 gr. /556 gr. (folding)

Color: Black



VSSK-F1.9 Front - 26" x 1.95"
Wire Bead



VERMIN-FRONT | MTB

- > Integrated Flat Protection System provides superior puncture resistance
- > Front specific directional design
- > Built for unparallelled puncture resistance
- > Designed for packed to moderately loose conditions

Max Pressure: 40-65 PSI

Dimensions: 26" x 1.95"

Weight: 590 grams

Color: Black



VSSK-R1.9 Rear - 26" x 1.95"
Wire Bead



VERMIN-REAR | MTB

- > Integrated Flat Protection System provides superior puncture resistance
- > Rear specific directional design
- > Built for unparallelled puncture resistance
- > Designed for packed to moderately loose conditions

Max Pressure: 40-65 PSI

Dimensions: 26" x 1.95"

Weight: 615 grams

Color: Black



BATK-2.0



BOIL | MTB

- > Integrated Flat Protection System provides superior puncture resistance
- > Strut like supports surround each knob to decrease knobs from flexing
- > Sporadic tread pattern make it a good choice for mud and all conditions

Max Pressure: 40-65 PSI

Dimensions: 26" x 2.0"

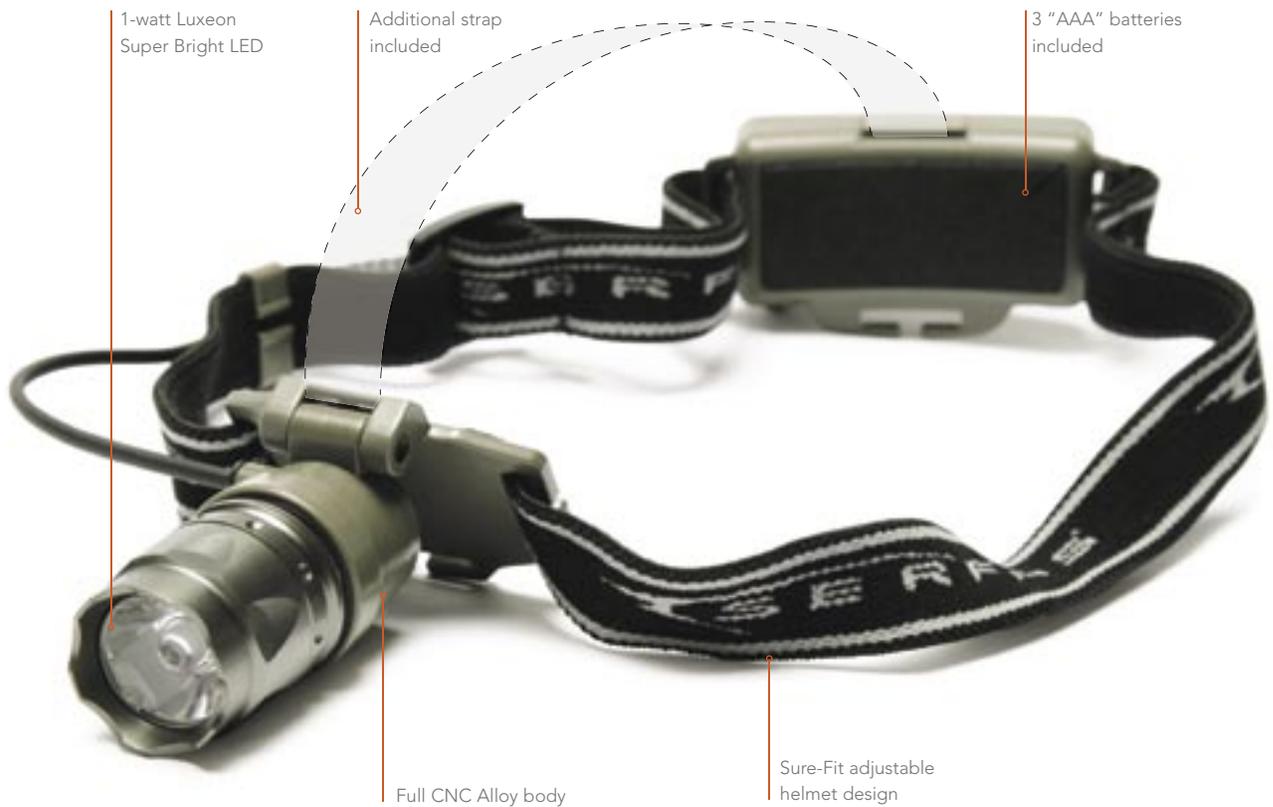
Weight: 590 grams

Color: Black

INNOVATE. ILLUMINATE.

When the day ends, the ride begins—or continues. Endurance cyclists, 24-hour racers, and bike commuters alike can rely on Serfas Ultrabright Technology to provide maximum visibility for riding at night.

For intense illumination, Serfas' SL-200 lighting system features a 6-LED lens set in a sleek, low profile design that produces 700 candelpower for up to 30 hours burntime. Three light settings lets you modify the beam as you desire, while a 31.8 mm micro quick release bracket allows for ease of installation and removal.



HLM-1

You work hard all day long, so the night is your time to ride. To make sure it isn't a hassle to get out there, we developed the Serfas Helmet Head Light.

A full CNC design made from 6000 series aluminum, our Helmet Head Light features a high powered, single beam light mounted on an adjustable head harness. The harness allows you to fine-tune the emitted beam pattern from the 1-watt Luxeon Super Bright LED, while the versatile elastic head band with integrated gripper comfortably positions the lamp on your head or helmet.



HL-1

HL-1

- > 1-watt Luxeon Super Bright LED
- > 35 Lumens
- > 2 modes - steady & flash
- > Terrain tested full CNC Alloy body
- > Phillips Lumiled provides up to 20 times power over a conventional LED lights.
- > Lumiled LED provides twice the life of standard LEDs

Burn Time: 4 hrs hi-beam/8 hrs flash

Weight: 5.5oz / 156 grams

Batteries: 3 "AAA" batteries included



HL-2

HL-2

- > 1/2-watt Luxeon Super Bright LED
- > 17 Lumens
- > 2 modes - steady & flash
- > Terrain tested full CNC Alloy body
- > Phillips Lumiled provides up to 20 times power over a conventional LED lights.
- > Lumiled LED provides twice the life of standard LEDs

Burn Time: 6 hrs hi-beam/ 9 hrs flash

Weight: 5.5oz / 156 grams

Batteries: 3 "AAA" batteries included



HLM-2

HLM-2

- > 1-watt Luxeon Super Bright LED
- > 35 Lumens
- > All fit mount (stem, helmet, handlebar)
- > Terrain tested full CNC Alloy body

Burn Time: 6 hrs hi-beam/ 9 hrs flash

Weight: 3.35oz / 95 grams

Batteries: 3 "AAA" batteries included



HLM-1

HLM-1

- > 1-watt Luxeon Super Bright LED
- > 35 Lumens
- > Sure-Fit adjustable helmet design
- > Terrain tested full CNC Alloy body

Burn Time: up to 4 hours

Weight: 3.35oz / 95 grams

Batteries: 3 "AAA" batteries included



5HUNDRED
candlepower

SL-600

- > 3 LED headlight
- > 2 modes - steady & flash
- > 2 LED built in rider illuminator
- > No tools needed

SL-600

Burn Time: up to 90 hours

Weight: 2.9oz / 84gr (w/batteries)

Batteries: 4 "AAA" batteries included



7HUNDRED
candlepower

SL-200

- > 6 LED optical lens headlight
- > Quick release bracket allows for 60 degree side to side movement
- > 700 Candle Power
- > 3 modes - steady, flashing and low beam
- > No tools needed

SL-200

Burn Time: up to 30 hours

Weight: 3.8oz / 110gr (w/batteries)

Batteries: 3 "AAA" batteries included



5HUNDRED
candlepower

SL-2000

- > 5 LED optical lens headlight
- > Waterproof up to 3 meters
- > 500 Candle Power
- > 3 modes - steady, flashing and low beam
- > No tools needed

SL-2000

Burn Time: up to 26 hours

Weight: 2.9oz / 85gr (w/batteries)

Batteries: 2 "AA" batteries included



7HUNDRED
candlepower

SL-400

- > 8 LED optical lens headlight
- > Hi/low beam mode
- > Battery life indicator
- > 31.8 bracket option
- > No tools needed

SL-400

Burn Time: up to 25 hours

Weight: 2.6oz / 75gr (w/batteries)

Batteries: 3 "AAA" batteries included

 **5HUNDRED**
candlepower



SL-1000

SL-1000

- > 3 LED Optical Lens Headlight
- > Waterproof up to 3 meters
- > 500 Candle Power
- > 2 functions – steady and flashing
- > No tools needed

Burn Time: up to 140 hours

Weight: 2.9oz / 85gr (w/batteries)

Batteries: 3 "AAA" batteries included



TL-1000

TL-1000

- > The brightest, most intense rear LED available
- > Waterproof casing
- > 2 functions – steady and flashing

Burn Time: up to 140 hours

Weight: 3.0oz / 85gr (w/batteries)

Batteries: 3 "AAA" batteries included



TL-500

TL-500

- > 5 optical red LED's
- > Bracket adjust 360 degrees
- > 3 modes – steady, flashing and random

Burn Time: up to 100 hours

Weight: 2.4oz / 70gr (w/batteries)

Batteries: 3 "AAA" batteries included



TL-2000

TL-2000

- > 9 Ultra bright red LEDS
- > Integrated rear back pack clip
- > Can be seen from up to 800 meters
- > 2 functions – steady and flashing

Burn Time: up to 90 hours

Weight: 3.0oz / 85gr (w/batteries)

Batteries: 2 "AA" batteries included



TL-300

TL-300

- > Bracket adjusts 360 degrees
- > Waterproof casing
- > 4 modes – steady, flashing, random, and auto cycle

Burn Time: up to 100 hours

Weight: 1.25oz / 35gr (w/batteries)

Batteries: 3 "AAA" batteries included



TL-311

E-LUME LED

- > 5 ultra bright red LED's
- > Belt clip included
- > Quick release seat post mount
- > 2 functions – steady and flashing

Burn Time: up to 80 hours

Weight: 2.4oz / 70gr (w/batteries)

Batteries: 2 "AAA" batteries included



TR-1

TRACER ROAD

- > Ultra bright red LED's
- > Small road bar light plugs
- > 2 functions – steady and flashing

Burn Time: up to 200 hours

Weight: 1oz / 30gr

Batteries: 4 "LR44" batteries included



CP-600

CP-600

TAILLIGHT:

- > Super bright 6 LED system
- > 3 modes – steady, flash, and auto-cycle
- > Special design provides rear as well as lateral orientation

FRONT LED:

- > 3 LED headlight
- > 2 Modes - steady & flash
- > 2 LED built in rider illuminator
- > Up to 90 hours of burn time

Batteries: 3 "AAA" and 2 "AA" batteries included



CP-323

HALOGEN/E-LUME LED

TAILLIGHT:

- > 5 ultra bright red LED's
- > Belt clip included
- > Quick release seat post mount
- > 2 functions – steady and flashing
- > Up to 80 hours of burn time

HEADLIGHT:

- > Phillips Halogen bulb
- > 1 high power beam
- > Light pattern engineered for maximum visibility

Batteries: 2 "C" and 2 "AAA" Batteries included



CP-1000

CP-1000

TAILLIGHT:

- > Bracket adjust 360 degrees
- > Waterproof casing
- > 4 modes – Steady, flashing, random, and auto cycle
- > Up to 100 hours of burn time

FRONT LED:

- > 6 LED optical lens headlight
- > Quick release bracket allows for 60 degree side to side movement
- > 700 Candle Power
- > 3 modes – steady, flashing and low beam
- > Up to 25 hours of burn time
- > No tools needed



Batteries: 6 "AAA" Batteries incl.

SECURE YOUR PEACE OF MIND

It's not just a bike to you; it's precious metal. Protect your most prized possession with Serfas Jaw-Breaker bike locks. Our thief-detering, disc-style cylinder locks have a protective vinyl coating that helps preserve your bike's finish, while an added keyhole cover prevents rust and ensures proper lock functioning.

Serfas also offers self-coiling, flexible steel cable locks with combination entry to help you make sure your bike's secure.



KEY CABLE LOCK

For the best of versatility in lock technology, we offer our new Key Cable Lock for securing your bike to just about any structure, or for locking up components and accessories. We fused together Thermo Plastic Rubber and aluminum to create Serfas' Key Cable Lock—the ultimate in no-slip lock technology. An added keyhole cover prevents rust and ensures proper lock functioning.



LL-1

LATTE COMBO LOCK

- > Flexible, light weight and self coiling for easy transporting
- > Easy to use, 4-digit present combination lock
- > Vinyl coated to protect bicycle finish
- > Weight 130 grams

Length: 4 ft

Cable Thickness: 8mm

Colors: Black/Silver



KL-501

KEY CABLE LOCK

- > Flexible, light weight and self coiling for easy transporting
- > Dual Density body
- > Co-molded and fused Thermoplastic rubber and aluminum body
- > Cutting edge ergonomic no slip technology
- > Vinyl coated to protect bicycle finish

Length: 6 ft

Cable Thickness: 12mm

Colors: Black



CL-501

COMBO LOCK

- > Flexible, light weight and self coiling for easy transporting
- > Dual Density body
- > Co molded and fused Thermoplastic rubber and aluminum body
- > Easy to use, 5-digit combination lock
- > Re-settable combination
- > Vinyl coated to protect bicycle finish
- > Weather resistant cover
- > Cutting edge ergonomic no slip technology

Length: 6 ft

Cable Thickness: 12mm

Color: Black

ALL YOU NEED IN HAND

Put an entire tool set within your grasp. Serfas' tools provide maximum efficiency for quick fixes and fine-tuning on the road or trail.

Serfas premium quality multi tools are small and light weight. Each contains carefully selected tools for nearly any repair on the road or trail. Manufactured to the highest standards, all tools are polished stainless steel or nickel plated steel. Super tough nylon handles provide excellent grip when using tools.



ZIPPER MT

To make adjustments fast, whip out Serfas' Zipper MT, our compact and light weight 11-piece multi-tool that utilizes a permanent fusion of Thermo Plastic Rubber and aluminum to provide the ultimate in ergonomic, no-slip tool technology. Or for the tool that keeps on giving, our Mentor X1 offers 12 tools-in-one. Both the Zipper MT and the Mentor X1 are easily stashed away in a saddlebag or jersey pocket for convenient access.



ZIPPER MT

- > **TOOLS INCLUDED:**
T25 Torx, 2mm, 2.5mm, 3mm, 4mm, 6mm, 8mm Allen keys, a chain tool, Phillips and slot head screw drivers
- > Cold Fusion technology permanently bonds Aluminum and Thermo plastic rubber
- > Ergonomic no slip system

Tools: 12 in one

Weight: 7oz / 200gr



ST-XI

MENTOR X1

- > **TOOLS INCLUDED:**
Chain Tool, Spoke Wench, T25 Torx, Phillips, 2mm, 2.5mm, 3mm, 4mm, 5mm, 6mm, 8mm Allen Keys and 2 Tire Levers
- > Small, light and compact

Tools: 12 in one

Weight: 7.875oz / 225gr



ST-2

MENTOR MINI ST-2

- > **TOOLS INCLUDED:**
Phillips Screwdriver, Slot Screwdriver, 10mm Open End, 3mm-6mm Allen Keys, Bottle Opener, and Knife
- > 9 different functions
- > Great do-it-yourself tool system

Tools: 9 in one

Weight: 6.3oz / 180gr



STZ-1

ZIPPER RD

- > **TOOLS INCLUDED:**
Phillips and slot head screw drivers along with 2mm, 3mm, 4mm, 5mm and 6mm Allen keys
- > Cold Fusion technology permanently bonds Aluminum and Thermo plastic rubber
- > Cutting edge ergonomic no slip system

Tools: 7 in one

Weight: 2.5oz / 72gr



TLV

TLV

- > Tough and sturdy High Density Nylon Construction
- > Built in spoke hook
- > Thin and wide lip reaches tight spots and reduces bead bend

Tools: 3 Tire Levers

Weight: 1.0 oz / 30gr

HAVE BIKE, WILL TRAVEL

You needn't experience any riding withdrawal when you have travel for work or vacation, just take your bike with you. Serfas' Bike Armor Sidewinder securely stores your bike for transport to whatever meeting, retreat or bike event you have on your calendar.



Four industrial strength stainless steel spring latches

Meets UPS size requirements

Equipped with three pieces of closed cell foam to encase bike

Bulletproof Polyethylene shell



Micro adjustable luggage handle



Eight integrated bullet-proof steel corners



Two commercial grade heavy-duty 360 degree casters

SIDEWINDER

To prevent bike damage from shipping and handling, the Sidewinder utilizes three pieces of closed cell foam to completely encase the bike. Eight integrated bulletproof steel corners provide maximum protection in transit, while four industrial strength stainless steel spring latches offer added security. Special features like the micro adjustable luggage handle and innovative Dual Drive 2-position wheel system facilitate maneuvering, and the Sidewinder's two Commercial grade heavy-duty 360-degree casters make pulling and rolling nearly effortless.

Why not surprise your bike with a weekend getaway? With Serfas' Bike Armor Sidewinder, your bike will arrive intact, and in style.



SWBC

SIDEWINDER

- > Meets UPS size requirements
- > Micro adjustable luggage handle
- > Equipped with three pieces of closed cell foam to encase bike
- > Two commercial grade heavy duty 360 degree casters
- > Eight integrated bullet proof steel corners
- > Bulletproof Polyethylene shell
- > Four industrial strength stainless steel spring latches

Size: 47" x 30" x 11"

Weight: 33lbs / 15kg



SBC

BIKE ARMOR

- > Meets UPS size requirements
- > Bike securely encased in foam
- > Two heavy-duty rollers located on end for easy transport
- > Bulletproof Polyethylene shell
- > Four stainless steel locking latches offer the ultimate in security

Size: 47" x 30" x 11"

Weight: 31lbs / 14kg



SWB



WHEEL BAG

- > Tough Cordura construction
- > Fits two Road or two MTB wheels
- > Soft but tough side panels
- > Extra interior compartments
- > Built in Nylon barrier separates and protects both wheels

Weight: 950gr



SBB



BIKE BAG

- > Ballistic Nylon
- > Interior wheel compartments
- > Great for traveling in your car
- > Light weight and compact
- > Breaks down to a small and convenient size

Weight: 1300gr

BLING FOR YOUR BIKE

Spruce up your bike with Serfas' new carbon cages. Ultra light at 20 grams and available in colors to match your frame, our strong and elegant bottle cages put the final touch on your bike ensemble. The special rubber retaining tab at the top of the cage grips all water bottles securely to prevent rattle.

Make your bike happy—get it some carbon bling.

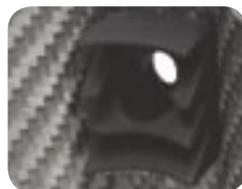
Special rubber grommet
secures water bottle

Ultra light weight
Carbon cage

Supports all standard
water bottle



Black Carbon outside and
Silver Carbon inside



Rubber grommet
secures all bottles



Ultra light weight
material

CARBON CAGES



CIRQUE | SILVER

- > Black Carbon outside and Silver Carbon inside
- > Special rubber grommet secures all water bottle
- > Super light weight
- > Weight: 0.8oz / 23gr

CC-1BLACK



CIRQUE SL | SILVER

- > Black Carbon outside and Silver Carbon inside
- > Special rubber grommet secures all water bottle
- > Super light weight
- > Weight: 0.6oz / 18gr

CC-200



CIRQUE | BLUE

- > Black Carbon outside and Silver Carbon inside
- > Special rubber grommet secures all water bottle
- > Super light weight
- > Weight: 0.8oz / 23gr

CC-1B



CIRQUE SL | BLUE

- > Black Carbon outside and Silver Carbon inside
- > Special rubber grommet secures all water bottle
- > Super light weight
- > Weight: 0.6oz / 18gr

CC-200B



CIRQUE | RED

- > Black Carbon outside and Silver Carbon inside
- > Special rubber grommet secures all water bottle
- > Super light weight
- > Weight: 0.8oz / 23gr

CC-1R



CIRQUE SL | RED

- > Black Carbon outside and Silver Carbon inside
- > Special rubber grommet secures all water bottle
- > Super light weight
- > Weight: 0.6oz / 18gr

CC-200R



CIRQUE | YELLOW

- > Black Carbon outside and Silver Carbon inside
- > Special rubber grommet secures all water bottle
- > Super light weight
- > Weight: 0.8oz / 23gr

CC-1Y



CIRQUE SL | YELLOW

- > Black Carbon outside and Silver Carbon inside
- > Special rubber grommet secures all water bottle
- > Super light weight
- > Weight: 0.6oz / 18gr

CC-200Y



OUR VISION LOOKS AFTER YOURS

Serfas Optics attest to our commitment to excellence. Designed in the United States by action sports enthusiasts with years of experience in creating style-conscious performance eyewear, Serfas Optics are the ultimate in protection and visual clarity. Offering the best in innovative optics, fit technology and frame durability, Serfas' eyewear will enhance your performance and your style.

We at Serfas are committed to protecting and improving everyone's vision. Our vision looks after yours.

INTERCHANGEABLES SERIES



Serfas Interchangeable eyewear lets you roll with the changes. Be prepared for whatever the weather or terrain conditions with one of Serfas' Interchangeable optics. Select a frame design like Mirador or Arena and swap out the distortion-free lenses to augment and protect your vision. Our slick, trick system is user-friendly and comes with 4 lens tints so you can diversify your game, sport, or style.



YOUTH



LIFESTYLE



WIRED



SPORT



INTER-CHANGEABLES



MIRADOR

Mirador's full wrap design optimizes protection from wind, glare and harmful sun rays, while its integrated thermoplastic rubber temple ends provide a comfortable and secure fit. Mirador comes equipped with a complete range of lens colors to put you in control of your vision, and anti-fogging side vents on the frame help ensure your clear view. With soft and supple no-slip nose bridge and 100% UVA and UVB protection, Serfas' precision optics will help you get in the zone as soon as you slip them on.



Choose **ROSE** for daily wear and all conditions, from sunny days to overcast skies. Its broad spectrum sharpens and enhances terrain contours.

Choose **RUST** for overcast, cloudy conditions to enhance contrasts and improve your depth perception.

Pick **BROWN** for very bright light conditions. Great for days at the beach, skiing and cycling. Increases your ability to read terrain and offers a high contrasting effect.

Select **CLEAR** for activities at night-time, dusk and dawn, or for protection from wind, dust or insects.

INTERCHANGEABLES SERIES



DEZMO
1250 - gloss black



Interchangeable lens collection includes a set of rose, brown, rust and clear lenses



1251 - matte black



1252 - white



ARENA
1170 - gloss black



Interchangeable lens collection includes a set of rose, brown, rust and clear lenses



1171 - white



1172 - silver

PHOTOCROMIC, PC POLARIZED,
AND RX TECHNOLOGY
LENS OPTIONS



SIKE
1126 - gloss black



Interchangeable lens collection includes a set of rose, brown, rust and clear lenses



1125 - clear honey/silver



1127 - clear blue



1032 - polarized brown lens



1033 - rose photochromic lens



RXL-1 - rx lens



1128 - clear silver

SPORT SERIES



KAMBER

1034 - gunmetal silver

Whether you're ready to hit the trail for some serious biking, play at the beach, or cut fresh tracks in deep powder, spring into motion with Kamber or one of our other action Sport optics.

Light weight and form-fitting, our scratch-resistant polycarbonate lenses deliver strong impact resistance and 100% UV protection, while the sleek wrap-around frames protect against wind, sun and glare.



KOIL

1005 - gunmetal



KONTACT

1007 - clear honey



SWIVEL

1020 - clear root beer

LIFESTYLE SERIES



MOBY

1017WH - white

Ease it down, now. Drop the tempo down to cool by slipping on one of our Lifestyle designs.

With a range of styles to choose from—including seven that feature polarized lenses—it's easy to get the rhythm of your life in balance.



FLATTRACK

1003 - brown tortoise



DROP

1079 - black

To see our complete line of eyewear visit us at www.serfasoptics.com

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