



DESIGNS FOR WOMEN™ 2008



THE RIDE STARTS HERE

THOUGH SPECIALIZED ITSELF STARTED OVER THREE DECADES AGO, the Designs for Women (D4W) brand has taken more time to develop and grow into the refined and versatile trademark it is today. At its core, the brand is not only a testament to the expanding population of women who ride, but is also the best way we can illustrate our company's ever-growing dedication to women in cycling.

At Specialized, our founding principle is simple: Focus on the rider's need for functional, technically advanced products that provide a true performance benefit.

This same philosophy guides our Designs for Women product and leads us to our own mission: **Create the best bikes and equipment for women based on their anatomy and the way they want to ride.**



Prior to the official debut of the Designs for Women brand with its iconic blue quasar, Specialized made only a small amount of women's-exclusive products. When the D4W sub-brand was finally launched in 2000, it became an integral part of our corporate philosophy to design products for women and the way they want to ride.

You'll find that all of our product is rooted in six dedicated principles

- Develop an autonomous women's product line
- Develop product that is backed by science
- Provide a full range of products designed just for females
- Make sure that all women have an option in our line
- Produce a complete product line that can be presented as a coordinated package
- Produce bikes and equipment that are technologically advanced

Today, we have a strong team of women at Specialized from all different backgrounds who are dedicated to creating women's-specific product that's focused and driven by real needs and wants. Increasing the awareness and availability of the Designs for Women brand continues to be a top initiative at Specialized—with people throughout the company striving to create the best products for women and working to encourage women everywhere to get on a bike and ride.



HELLO!

WELCOME TO THE 2008 DESIGNS FOR WOMEN PRODUCT CATALOG. IT HAS BEEN A BUSY YEAR FOR US ON THE D4W TEAM, AND I HOPE THAT THE HARD WORK SHOWS.

For 2008, our team at Specialized has gone to great lengths to create products in all categories, at all levels because we know that women like you are varied and more than anything you want options. So we offer you both recreational products for social rides on the bike path and more performance-level products for those of you who race, aspire to race or simply want the best product available. Whatever your passion is, I know that we will have something for each of you.

You will see inside that we have completely re-branded and re-focused our women's mountain bikes. They are still the same great products (in fact they're better) built from the ground up for women, but now with the autonomous names they deserve, including the Safire, Era and Myka. Even the Ruby has been completely redesigned this year, making the best women's performance road bike on the planet lighter and even more compliant, while the timeless Dolce and Vita also get a makeover.

Every year on the trails, roads and paths, I see more and more women riding, and every year more and more women tell me that they have fallen in love with the sport. Whether it's the freedom of getting from point A to B using only your own two legs or the bliss of being deep in the forest away from it all — life is different on a bike, and it's simply more fun. Women's product has made the pain of the uncomfortable saddle and the aches of being too stretched out on a heavy, overbuilt bike an unnecessary evil, and women everywhere are catching on.

I hope that through this catalog you can see the passion that everyone at Specialized has for the products we create.

RIDE SAFE, RIDE HARD, HAVE FUN!

Eron Chorney

Designs for Women Brand Manager



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SPECIALIZED RIDERS CLUB

JOIN THE FAMILY. RIDE MORE, MORE OFTEN!

The Specialized Riders Club was created to help all cyclists get more from every mile; it's the perfect way to meet cyclists who love to ride as much as you do.



With the click of a mouse, you can connect with thousands of active female members from 46 states and multiple countries—Brazil, Thailand, Australia, Spain and Italy to name a few—making it simple to find a new riding buddy (or even a few) who lives close to your home, work or vacation spot.

With active and knowledgeable women representing many different types of cycling, there's no better way to organize a social ride, join an established group ride, find a women's team in your area or take a breather on a road or mountain bike get-away. Thanks to a collection of unique benefits, including the ability to meet and ride with other cyclists across the globe, a dedicated website for members to connect, an annual Riders Club membership kit and access to once-in-a-lifetime trips, the Specialized Riders Club will help you and your friends get more from every ride.

Join today and let's ride!

To find out more and sign up today, go to:

www.specializedriders.com

INITIATIVES

WE PRIDE OURSELVES ON SPREADING THE LOVE OF CYCLING THROUGH THE SUPPORT OF THE FOLLOWING GROUPS AND PROGRAMS:

- **SPECIALIZED RIDERS CLUB** – After its recent web launch, we have thousands of women already participating in the Riders Club, with several teams/clubs and individuals using *SpecializedRiders.com* as a way to keep their members and friends up to speed with rides, events, race reports and more.
- **S-GIRLS** – A club for women of all different age groups and ability levels who work at Specialized, the S-Girls is dedicated to encouraging its members and other women to maintain an active, healthy lifestyle through cycling and other activities. Members join in mountain/road races (all wearing Designs for Women team replica kits), group rides, boot camp-style fitness programs, etc.
- **WOMEN'S MONTH IN MARCH** – During this month, we work with our dealers to really drive women to the sport of cycling by showcasing our diverse women's product and hosting online contests to win trips and gear.
- **INTERNATIONAL WOMEN'S DAY** – We host an annual women's ride to celebrate women and cycling.
- **SUBARU TRIATHLON SERIES** – Through our support of this popular, women's-only multi-sport event, we've been able to donate funds to the Ovarian Cancer Research Fund.

- **SUSAN G. KOMEN FOUNDATION** – Starting this October, Specialized will be hosting Passionately Pink for the Cure events encouraging employees, dealers and cyclists to “go pink” and make personal donations to aid breast cancer awareness and research. Stay tuned for more information on our growing relationship with Komen for the Cure.
- **CBC INDUSTRY ROADSHOW** – As a new initiative for Specialized, our own Merchandising Manager Erin Martin joined other members of the bike industry in Ghana for the CBC Industry Roadshow (last August)—a program aimed at helping independent bike dealers in Sub-Saharan Africa improve and grow their businesses through hands-on training and resources. The Roadshow is an ongoing effort of the California Bike Coalition (CBC) and TRUE Communications.
- **GRASSROOTS WOMEN'S CYCLING TEAMS** – We sponsor a number of grassroots women's cycling clubs that are not only committed to fostering mentorship for beginning female riders of all disciplines, but helping those women reach their maximum potential, whether that means racing or just riding amongst friends.



GET A FIT

THAT WORKS FOR YOUR BODY

WITH OUR BG FIT BICYCLE FIT SYSTEM, A TRAINED SPECIALIZED DEALER CAN HELP YOU RIDE FASTER, LONGER AND IN GREATER COMFORT.

Visiting your local bike shop can be an overwhelming experience; there's so much gear to pick from and so much technical information to digest, when oftentimes, all you really want to know is how each product will benefit you. Getting properly fit to your bike is not only a good way to gauge what product is best for you, but a way to eliminate the unneeded pain and discomfort that can stem from an ill-fitting bike.

Andy Pruitt, EdD, PA and the Director of the Boulder Center for Sports Medicine, has been helping cyclists for over 30 years, and he helped our team of fit experts fine-tune the Specialized BG FIT (Fit Integration Technology) system.

Found only at your local Specialized dealer, BG FIT is a proprietary bicycle fit system developed to optimize the interaction between you and your bike. The process utilizes

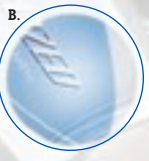
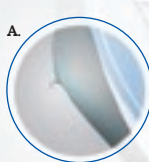
a trained FIT technician and our DATA (Dual Angle, Technical Assessment) motion capture software to fit you with a range of frame geometries, ergonomically tuned bicycle components, efficient gearing, plus scientifically proven Body Geometry saddles, footbeds, shoes, gloves and shorts. By adding Designs for Women bikes and gear to the equation, female riders can completely maximize the advantage they gain from this kind of detailed fit.

The BG FIT technician at your local Specialized dealer has been trained to analyze your pedal stroke and body position. Using the data gained during this assessment, they personally optimize your bicycle and equipment to match your biomechanical profile. In essence, they enable you to ride faster, longer and in greater comfort. There's no better way to ensure that your next ride is more enjoyable than the last.

CONTACT A BG FIT TRAINED DEALER TO SCHEDULE A BG FIT BIOMECHANICAL ANALYSIS TODAY.

COMPONENTS OF A WOMEN'S-SPECIFIC FIT

- A. **BODY GEOMETRY SADDLES:** Available in multiple widths with a central cut-away and foam contours to reduce pressure to sensitive tissue
- B. **BG SHORTS:** Two different families of women's multi-density pads are tuned for specific riding experiences and help ensure the last mile feels as good as the first



- C. **BG GLOVES:** Clinically proven to reduce the numbness experienced by most cyclists

- D. **HANDLEBARS:** More compact, ergonomically enhanced handlebars with shorter reach brake/shift levers to maximize confidence, control and comfort (including new Ruby Mac one-piece bar/stem combo)



- E. **FRAMES:** Specially calculated women's-specific geometry and smaller diameter tubing for better positioning, more compliance and lighter overall bike weights

- F. **BG SHOES:** Built with a woman's last and proven to decrease heart rate and improve endurance through patented ergonomic features



- G. **GEARS:** A wide range of gear options for different levels of fitness allows all cyclists to climb with greater confidence and ease










MOUNTAIN BIKES

YOU KNOW WHAT TYPES OF TRAILS YOU ENJOY, but maybe you don't know what bike is best for you. This experience chart will break down your options to help you navigate the ins and outs of our Designs for Women mountain bikes.

MOUNTAIN BIKE EXPERIENCES

| |  |  |  |  |  |
|---------------------|--|---|--|--|--|
| | Era FSR | Era HT | Safire | Myka FSR | Myka HT |
| Experience | Performance FSR | Performance Hardtail | XC Trail | Recreational FSR | Recreational XC Hardtail |
| Functionality | Lightweight, super efficient, fast | Lightweight, fast, simple | Lightweight, versatile, do-everything | Economical, comfortable, efficient | Economical, lightweight, fun |
| Climbing/Descending | 80%/20% | 85% / 15% | 50% / 50% | 50% / 50% | 80% / 20% |
| HT Angle/Handling | Steep, Nimble | Steep, Nimble | Balanced, Neutral | Balanced, Neutral | Balanced, Neutral |
| Travel-Front/Rear | 100 / 100mm | 90mm front | 120 / 120mm | 100 / 100mm | 80 / 100mm front |
| Who's it for? | True performance potential in a lightweight and nimble chassis, the Era FSR will help competitive, trail-hungry females fulfill an all day bike adventure, smoke a friend to the top of the mountain or race the world's finest. | Despite the popularity of full suspension mountain bikes, some women still live for the feel of a genuine lightweight, simple hardtail. Whether racing tight singletrack or ripping up a fire road climb, the low weight and Designs for Women geometry of the Era Hardtail give riders the ultimate connection with the trail. | The most efficient and versatile women's full suspension bike. The Safire handles rocky trails, technical singletrack, climbing and descending with ease and style. Because of its light chassis, efficient suspension and optimal women's geometry, the Safire delivers an impressive combination of technical trail competence, cross-country speed and confidence-inspiring handling, no matter what the trail may bring. | Those riders focused more on finding fun scenic trails than competing for queen of the mountain need a bike that not only responds to the rough stuff—tight singletrack and rocky paths—but more importantly offers a reliable, comfortable ride. The Myka FSR combines the unparalleled pedaling efficiency of our patented FSR suspension technology with specially designed women's geometry to ensure every two-wheeled adventure is fast and fun. | Designed for adventure-hungry women who crave fitness and want to ride anywhere from open fire roads to tree-lined trails, the Myka Hardtail is just the right rig to suit all her needs. Blending design elements that create the perfect mix of fun and function—balanced handling, precision steering, Designs for Women geometry and lightweight tubing. |

MOUNTAIN BIKE TECHNOLOGY

HOW DO WE CREATE DESIGNS FOR WOMEN MOUNTAIN BIKES?

Off-road bikes for all shapes, sizes and riding styles

Riding is our passion. We want to fill the world with women who ride. We want you to have the exact bike you need to experience your dream ride—every time you hit the trail. Whether it's a frame designed from scratch to fit women, anatomically correct saddles or tuned front and rear suspension, we sweat every detail to make each ride better than you thought possible.

FIVE THINGS YOU SHOULD KNOW ABOUT OUR DESIGNS FOR WOMEN MOUNTAIN BIKES:

A. FRAMES: Every Specialized Designs for Women frame is developed from anatomical research and riding experience to appropriately suit the female form. From shorter top tubes to taller head tubes, our women's geometry means you will have better control out on the trail.

B. CUSTOM TUBING: We even create custom tubes for all of our Designs for Women frames and utilize specific carbon lay-ups so they are lighter and smoother riding than over-built bikes for men. This makes our bikes climb and accelerate faster, while also making them more comfortable.

C. WOMEN'S SADDLES: Our Designs For Women saddles are the result of extensive research, testing and refinement. Through this effort we refine saddle shape, foam density, seam positioning and much more to relieve pressure on soft tissue and increase overall comfort.

D. WOMEN'S-SPECIFIC COMPONENTS: Designs for Women components, from grips to cranks, are tuned, designed or specially selected to be dimensionally correct for our bodies and the way we ride.

E. SPECIAL SUSPENSION: Suspension forks and rear shocks are tuned to suit riders in a range of sizes, all the way down to the lightest among our off-road tribe, so that comfort, control and efficiency are always optimized.





ALL FOR ONE TOTAL SUSPENSION INTEGRATION

WE KNOW NOT EVERY ONE IS INTERESTED IN THE FINER DETAILS OF BIKE TECH, but for those who are, please read on because there's plenty to tell.

WHAT IS TSI? Total Suspension Integration. A systems approach to design that yields the highest performance full suspension bikes possible.

By developing the fork, shock, chassis (frame) and suspension telemetry to work in harmony with one another to enhance specific riding experiences, TSI ensures the perfect ride.

For example, the chassis on our D4W mountain bikes uses smaller diameter tubing and special carbon lay-ups to ensure a more compliant (less stiff) ride. In addition, we tune the shock to activate under a lower threshold, which enables more control for lighter weight riders—especially useful since women on average are lighter than men of the equivalent height.

FSR SUSPENSION: Because it's active and independent, FSR® suspension is free to compress and rebound in an uninhibited manner at all times, so your tires stay on the ground more often. This gives you a greater ability to control your speed and direction, more comfort through constant compliance and more efficiency because chain torque helps to move you forward, not up and down

FLOW CONTROL BRAIN: The FlowControl Brain® found in the Era AFR Shock™ and the fork and shock of the Safire models instantaneously and automatically changes suspension from firm in smooth terrain to fully active in rough terrain, enhancing both efficiency and control. And the Safire's FlowControl Brain activates with less force (as stated above) so that the shock behaves as it should for even the smallest female riders.

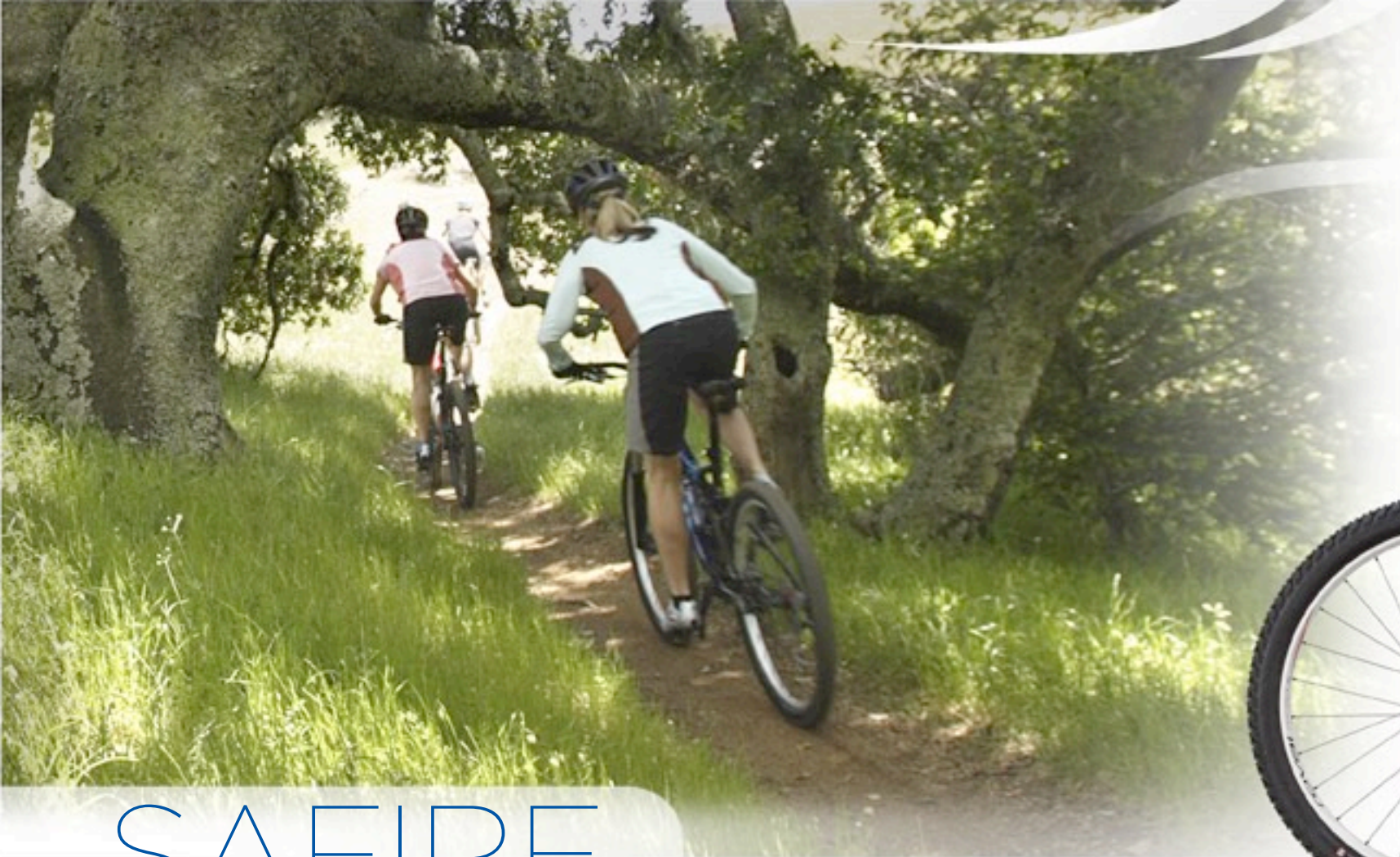




SAFIRE

XC TRAIL

GUARANTEED TO STOKE FEMALE mountain bike fiends everywhere, the new Safire™ shines on the trail with a fit and fury primed to handle every root and rock thrown your way. Patented FSR suspension technology, Total Suspension Integration and women's-specific geometry—the Safire excels on the widest range of trails imaginable.



SAFIRE XC TRAIL



S-WORKS SAFIRE

- All new Safire 10M carbon composite frame with women's-specific carbon lay-up and tube design for low standover height, lighter frame weight and more compliance
- Designs for Women geometry with a shorter top tube for better reach and control and a steep seat tube for proper pedaling position and weight distribution
- Specialized Future Shock® front suspension has 120mm of travel w/ Trail Tune inertia valve, adjustable rebound and Brain Fade with Designs for Women tuning for optimal bump management. A perfect compliment to the rear shock
- The lightweight yet comfortable Specialized Women's Ariel MTB saddle has titanium rails and is built with Designs for Women Body Geometry features to relieve soft tissue pressure and fully support one's sit bones



MODULE OPTION AVAILABLE

SAFIRE FSR EXPERT

- All new Safire M5 alloy frame w/ Designs for Women geometry, which includes a shorter top tube for easier reach and greater control, fully manipulated frame with smaller diameter women's-specific down tube and top tube that ensures lighter weight and a compliant ride
- The Specialized AFR Shock w/ remote Trail Tune inertia valve, adjustable rebound and Brain Fade allows for 120mm of Designs for Women tuned bump management catered to lighter weight riders
- The lightweight yet comfortable Specialized Women's Ariel MTB saddle with hollow Cr-Mo rails and Designs for Women Body Geometry features is designed to relieve soft tissue pressure fully and support one's sit bones



SAFIRE FSR COMP

- All new Safire M5 alloy frame w/ Designs for Women geometry, which includes a shorter top tube for a shorter reach and greater control, fully manipulated frame with smaller diameter women's-specific down tube and top tube that ensures a lighter weight frame and compliant ride
- 120mm of FSR travel
- The lightweight yet comfortable Specialized Women's Ariel MTB saddle with hollow Cr-Mo rails and Designs for Women Body Geometry features is designed to relieve soft tissue pressure and fully support one's sit bones



ADDITIONAL COLORS

ERA FSR PERFORMANCE MOUNTAIN

HIGH PERFORMANCE. LIGHT WEIGHT. WOMEN'S DESIGN. LUCKY YOU. The all-new ERA™ FSR® packs enough speed, efficiency and cross-country performance to help you fly up climbs, rail descents and out-ride every competitor on the trail.



ERA FSR MARATHON

- The Era FSR M5 alloy frame w/ Designs for Women geometry features a shorter, smaller diameter women's-specific top tube, as well as a smaller diameter women's-specific down tube. Ensures a lighter weight frame and compliant ride
- Top tube is curved on small and medium frames allowing for ultra low standover height
- A lightweight and stiff FACT carbon link swings on sealed cartridge bearings and connects to the Specialized AFR Shock™ w/ Flow Control valve that adjusts from HT firm to Trail Tune with 100mm of air spring travel
- The light yet comfortable Specialized Women's Ariel MTB saddle has titanium rails and is built with Designs for Women Body Geometry features to relieve soft tissue pressure and fully support one's sit bones

ERA FSR COMP

- The Era FSR M5 alloy frame w/ Designs for Women geometry features a shorter, smaller diameter women's-specific top tube, as well as a smaller diameter women's-specific down tube. Ensures a lighter weight frame and compliant ride
- Top tube is curved on small and medium frames ensuring ultra low standover height
- The Specialized AFR inertia rear shock with Brain Fade adjusts from HT firm to Trail Tune, allowing you to find the perfect suspension setting easily
- Custom Avid Juicy 5 SL brakes with 160 front rotor and 140 rear offer better brake modulation and control
- The lightweight yet comfortable Specialized Women's Ariel MTB saddle with hollow Cr-Mo rails and Designs for Women Body Geometry features is designed to relieve soft tissue pressure and fully support one's sit bones



ERA HT PERFORMANCE MOUNTAIN

SHELF THE EXTRA HARDWARE in favor of no-nonsense, cross-country performance. The new Era Hardtail takes to tight singletrack and fire road climbs like an old pro with an effortless combination of pure trail efficiency, nimble handling and bold simplicity.



ERA COMP HT

- The Era M5 alloy hardtail frame features Designs for Women geometry with a shorter top tube. Fully manipulated, smaller diameter women's-specific tubing throughout makes for a lightweight and compliant frame
- Top tubes on the 13.5" and 15.5" frame sizes are curved to ensure ultra low standover height
- Custom Avid Juicy 5 SL brakes, hydraulic disc, 160mm front rotor and 140mm rear offer better modulation and control
- A lightweight and comfy Specialized Women's Ariel MTB saddle with hollow Cr-Mo rails and Designs for Women Body Geometry features is designed to relieve soft tissue pressure and fully support one's sit bones



ERA HT

- The Era M5 alloy hardtail frame features Designs for Women geometry with a shorter top tube. Fully manipulated, smaller diameter women's-specific tubing throughout makes for a lightweight and compliant frame
- The lightweight yet comfortable Specialized Women's Ariel MTB saddle with hollow Cr-Mo rails and Designs for Women Body Geometry features is designed to relieve soft tissue pressure and fully support one's sit bones





MYKA FSR RECREATIONAL MOUNTAIN

HITTING THE TRAILS MAY BE JUST ONE PASTIME among the many that you love, but when fire roads and singletrack are calling your name, the Myka™ FSR backs you up with a complete package of bump-absorbing efficiency, control and value.

MYKA FSR EXPERT



- Our Myka FSR M4 alloy frame w/ Designs for Women geometry features a shorter top tube for easier reach and greater control and 100mm of travel
- X Fusion 02RC rear shock is Specialized tuned with rebound/compression adjustment and a lock out, 4-bearing lower shock mount
- RockShox Recon 33S SLite "La Femme" fork with lower spring-weight coil springs for lighter weight riders, 100mm travel, 32mm alloy stanchions, alloy steerer, disc only, lockout w/ rebound adjust, coil spring
- Custom Avid Juicy 3 SL, hydraulic disc brakes with G2 Clean Sweep rotors, 160mm front rotor and 140mm rear
- Specialized Women's Windie saddle. Designs for Women Body Geometry saddles are designed to relieve soft tissue pressure and fully support one's sit bones

MYKA FSR COMP

- Myka FSR M4 alloy frame w/ Designs for Women geometry featuring a shorter top tube for better reach and greater control and 100mm of travel
- X Fusion 02RLA rear shock is Specialized tuned with rebound adjustment and a lockout, 4-bearing lower shock mount
- RockShox Tora 302 SL "La Femme" fork with lower spring-weight coil springs for lighter weight riders, 100mm travel, 32mm Cr-Mo stanchions, alloy steerer, mag lower, coil spring, preload adjust, lockout and rebound adjust
- Hayes Stroker Ryde, hydraulic disc brakes 160mm front rotor and 140mm rear rotor
- Specialized Women's Windie saddle. Designs for Women Body Geometry saddles are designed to relieve soft tissue pressure and fully support one's sit bones



MYKA FSR

- Myka FSR M4 alloy frame with Designs for Women geometry featuring a shorter top tube for a better reach and greater control and 100mm of travel
- X Fusion 02RLA rear shock, Specialized tuned, rebound adjustment and lockout, 4-bearing lower shock mount
- RockShox Tora 302 SL "La Femme" fork with lower spring-weight coil springs for lighter weight riders, 100mm travel, 32mm Cr-Mo stanchions, alloy steerer, mag lower, coil spring, preload and rebound adjustment with lockout
- Specialized Women's Windie saddle. Designs for Women Body Geometry saddles are designed to relieve soft tissue pressure and fully support one's sit bones





MYKA HT RECREATIONAL MOUNTAIN

CLASSIC HARDTAIL MOUNTAIN DESIGN WITH A MODERN TWIST, the Myka HT will keep you connected to the trail and coming back for more with its lightweight aluminum frame and female-tuned fork.



MYKA EXPERT

- The Myka M4 alloy hardtail frame has Designs for Women geometry with a shorter top tube and manipulated smaller diameter women's-specific tubing throughout the frame that ensures a lightweight and compliant frame ride
- Top tubes on the 13" and 15" frame sizes are curved to ensure ultra low standover height
- The RockShox Tora 302 "La Femme" SL fork with lower spring-weight coil springs for lighter weight riders has 80mm of travel for the 13"/15" frames and 100mm for the 17"/19" with Mag lowers, coil spring, alloy steerer, 32mm Cr-Mo stanchions, rebound/ preload adjust and lockout
- Specialized Women's Windie saddle. Designs for Women Body Geometry saddles are designed to relieve soft tissue pressure and fully support one's sit bones

MYKA ELITE

- Myka M4 alloy hardtail frame has Designs for Women geometry with a shorter top tube and manipulated smaller diameter women's-specific tubing throughout the frame that ensures a lightweight and compliant frame
- Top tubes on the 13" and 15" frame sizes are curved to ensure ultra low standover height
- The RockShox Dart 3 "La Femme" SL fork with lower spring-weight coil springs for lighter weight riders has 80mm travel for the 13"/15" frames and 100mm for the 17"/19", 28.6mm Cr-Mo stanchions with alloy steerer, coil spring, rebound and preload adjustment with lockout
- Specialized XC Women's saddle



MYKA COMP

- A Myka M4 alloy hardtail frame has Designs for Women geometry with a shorter top tube and manipulated smaller diameter women's-specific tubing throughout the frame that ensures a lightweight and compliant frame
- Top tubes on the 13" and 15" frame sizes are curved to ensure ultra low standover height
- The RockShox Dart 3 "La Femme" SL with lower spring-weight coil springs for lighter weight riders has 80mm travel for the 13"/15" frames and 100mm for the 17"/19", 28.6mm Cr-Mo stanchions with alloy steerer, coil spring, rebound and preload adjustment with lockout
- Specialized XC Women's saddle



MYKA SPORT

- Myka A1 Premium Aluminum frame with Designs for Women geometry and curved top tubes on the 13" and 15" frame sizes ensures ultra low standover height and great fit
- The RST Capa T26ML fork has 80mm of travel for the 13"/15" frames and 100mm for the 17"/19"
- Specialized XC Women's saddle

ADDITIONAL COLORS



MYKA

- Myka A1 Premium Aluminum frame with Designs for Women geometry and curved top tubes on the 13" and 15" frames ensures ultra low standover height
- The RST Capa T26 fork has 80mm of travel for the 13"/15" frames and 100mm for the 17"/19", 25.4mm stanchions and 1 1/8" steerer, forged crown, one piece alloy lower, coil spring MCU and preload adjust
- Specialized XC Women's saddle

ADDITIONAL COLORS



DESIGNS FOR WOMEN DEMO PROGRAM

TAKE A TEST RIDE WITH US



EVERY WOMAN HAS A LOT TO GAIN BY PARTICIPATING IN OUR DESIGNS FOR WOMEN DEMO PROGRAM. Stopping at a city near you, our demos let you test out D4W road/mountain bikes and equipment in a relaxing and non-intimidating environment. No matter where you're located in the states, you can gain technical information about bikes in general, learn how to fit your bike, connect with other female riders in your area and learn basic bike maintenance and handling skills. We even work with local Specialized dealers to create events tailored to the female consumer, from skills clinics and maintenance classes to diva nights and demo days—a relationship that also gives women the opportunity to connect to their local bike shop.

The Demo Program is run by three talented and experienced female coordinators who travel throughout the West, Central and East Coast on a mission to get more women on bikes;

they cover thousands of miles in three demo vans packed to the brim with 21 road and mountain bikes and other demo products like shoes, helmets and optics, plus loads of Specialized catalogs and brochures. Every level of rider will appreciate their knowledge when it comes to Designs for Women product, their expertise in fit and mechanics and their understanding of the individual needs of female cyclists.




To date, the Designs for Women Demo Program has visited nearly all fifty states, put over one thousand women on bikes, provided countless hours of fit and maintenance training and thoroughly educated all participants about the benefits of Designs for Women. This training, education and test riding has empowered women to be their own experts on cycling, ride with confidence and experience the best product on the market for them and them alone.



ROAD BIKES

YOU KNOW WHAT TYPES OF ROAD RIDING YOU LOVE, but maybe you don't know what bike is best for you. This experience chart will break down your options to help you navigate the ins and outs of our Designs for Women road bikes.

ROAD EXPERIENCES

| | | | |
|---------------|---|--|---|
| |  |  |  |
| | Ruby | Dolce | Vita |
| Experience | Performance Road | Recreational Road | Fitness Road |
| Functionality | Ultra lightweight, quick geometry | Stable, confidence-inspiring | Controlled, quick Balanced, Neutral |
| Handling | Nimble | Stable | Neutral |
| Who's it for? | The Ruby is a pure performance racehorse, engineered from the ground up for women who like to fly. Designed with a full carbon chassis to be extremely lightweight, lightning fast and geometrically sound with exclusive components like the one-piece Ruby Mac bar/stem combo (S-Works version). For a ride without compromise. | Whether hammering out long and fast weekend centuries or relaxing on a casual ride with friends, the Dolce is the purpose-built women's bike that does it all without sacrifice. | Every Vita guarantees the speed and agility of a road racing bike, paired with Designs for Women geometry, enhanced ergonomics and the control of a flat handlebar. Perfect machines for moderate duration road rides, your first event ride or fitness-based training. |



ROAD TECHNOLOGY

HOW DO WE CREATE OUR DESIGNS FOR WOMEN ROAD BIKES?
Every D4W road bike has been designed to deliver the highest performance possible

No matter what you're looking for when you take to the pavement, our Designs for Women road bikes are built to perfectly fit and compliment your riding style. From the specifically formulated geometry that determines your position on the bike down to the smooth-rolling 700c tires and shorter drop/reach handlebars, we've designed every detail of our road bikes with your ride in mind.

FIVE THINGS YOU SHOULD KNOW ABOUT OUR D4W ROAD BIKES:

- A. **GEOMETRY:** Every Specialized Designs for Women road bike features geometry that's designed to fit women's bodies. The top tube is shorter and the head tube taller to ensure a perfect fit and optimal handling.
- B. **CUSTOM TUBING:** We even create custom tubes for all of our Designs for Women frames and utilize specific carbon lay-ups that contribute to a supple ride, low weight, excellent handling and fantastic efficiency. This makes our bikes climb and accelerate faster, while also making them more comfortable.
- C. **700C WHEELS:** Thanks to the ultra-refined geometry developed by our female product managers, even the smallest D4W road bike uses full-sized, 700c wheels for a smoother ride and universal compatibility.



- D. **FACT CARBON CRANK:** The S-Works and Pro level Ruby feature a carbon crank that supercharges performance because it's light (a full 127 grams lighter than a Shimano Dura-Ace crank and bottom bracket combination) and still surpasses all other cranks on the market in terms of stiffness-to-weight. Comes in lengths down to 165mm.
- E. **WOMEN'S-SPECIFIC COMPONENTS:** Our road bikes features components designed exclusively around the female form and the way women ride, including custom short-reach brake levers, medically proven Body Geometry saddles and handlebars with a shorter drop and reach.



RUBY

PERFORMANCE ROAD

PERFORMANCE OPTIMIZED FOR SPEED-HUNGRY RIDERS and racers looking for the lightest, fastest and best fitting partner on the road, the Ruby® will satisfy your addiction for brutal climbs, thrilling descents and high mileage.



RUBY

PERFORMANCE ROAD

RUBY PRO

- Specialized FACT 8r carbon frame with Az1 construction, Designs for Women compact geometry, specially designed women's carbon lay-up and tubing w/ Zertz inserts to reduce road vibration
- Lightweight and Specialized FACT monocoque carbon fork with full carbon legs, crown and steerer w/ Zertz inserts for added comfort
- No compromise Shimano Dura-Ace 10-speed shifters and rear derailleur
- Wide range gearing from a SRAM OG-1070, 10-speed, 11-28t cassette
- Specialized Ruby SL carbon handlebar with women's drop and bar shaping
- Specialized Pro Carbon crankset is an integrated oversized design with compact 50x34T chainrings
- Roval Fusée wheelset, E5 alloy rims, alloy cassette body and Roval Ti QR's are an excellent complement to this quick, but compliant frame
- Body Geometry Ruby Women's saddle, carbon reinforced base, hollow Ti rails, soft tissue relief cut-away



RUBY EXPERT & EXPERT TRIPLE

- Specialized FACT 8r carbon frame, Az1 construction, Designs for Women compact geometry, specially designed women's carbon lay-up and tubing and Zertz inserts to reduce road vibration
- Specialized FACT monocoque carbon fork; full carbon legs, crown and steerer w/ Zertz inserts
- Women's alloy Dolce handlebar with vibration dampening and women's shaping
- Shimano Ultegra 10-speed shifters and rear derailleur
- 50x34T chainrings or 52x39x30T for Triple model so you can pedal up any hill with ease
- Roval Échappée wheelset, alloy cassette body, Roval QR's
- Body Geometry Ruby Women's saddle, carbon reinforced base, hollow Ti rails, soft tissue relief cut-away

ADDITIONAL COLORS



S-WORKS RUBY SL

- An S-Works FACT 10r carbon frame with Az1 construction and Designs for Women geometry. Specially designed women's carbon lay-up and tubing offer a lightning fast yet compliant ride thanks to Zertz inserts that reduce road vibration
- The Women's S-Works Ruby Mac-carbon bar/stem combo with adjustable stem angle, sleek women's stem, drop and bar shaping make for the perfect cockpit to go fast and far
- Top-of-the-line Shimano Dura Ace shifters and rear derailleur offer precise shifting
- Specialized S-Works oversized carbon crank with compact 50x34T chain rings get the power to the rear wheel
- Body Geometry Ruby women's saddle with carbon reinforced base, hollow Ti rails, microfiber cover and soft tissue relief cut-away
- Roval Fusée SL wheelset with E5 alloy offset rear rim, carbon front hub body, alloy cassette body and Roval Ti QR's are an excellent complement to this quick, but compliant frame



MODULE OPTION AVAILABLE

RUBY COMP & COMP TRIPLE

- Specialized FACT 7r carbon frame, triple monocoque construction, Designs for Women compact geometry and specially designed women's carbon lay-up w/ Zertz inserts to reduce road vibrations
- Specialized FACT monocoque carbon fork, full carbon legs, crown and steerer w/ Zertz inserts
- Shimano 105 10-speed STI shifters and brakes
- Shimano Ultegra rear derailleur, 50x34T chainrings or 50x39x30T for Triple model are an excellent complement to this quick, but compliant frame
- Specialized Jett Women's saddle with hollow Cr-Mo rails. Designs for Women Body Geometry saddles are designed to relieve soft tissue pressure and fully support one's sit bones



RUBY ELITE & ELITE TRIPLE

- Specialized FACT 7r carbon frame, triple monocoque construction, Designs for Women compact geometry and specially designed women's carbon lay-up w/ Zertz inserts to reduce road vibrations
- Specialized FACT monocoque carbon fork, full carbon legs, crown and steerer w/ Zertz inserts
- Shimano 105 10-speed STI shifters and rear derailleur
- 50x34T chainrings or 50x39x30T for Triple model are an excellent complement to this quick, but compliant frame
- Specialized Jett Women's saddle with hollow Cr-Mo rails. Designs for Women Body Geometry saddles are designed to relieve soft tissue pressure and fully support one's sit bones





DOLCE RECREATIONAL ROAD

WHATEVER PACE YOU PREFER, the Dolce gives you all the fit and function of a racing rig with more stability, comfort and ease. From fledgling roadies to the social rider, you can do it all with one sweet and smooth ride.



DOLCE COMP

- Specialized E5 frame, fully manipulated E5 SLX tubing with smaller diameter women's-specific down tube and top tube to ensure a light weight and compliant ride. Designs for Women compact geometry and FACT carbon seatstays w/ Zertz inserts to reduce road vibrations
- Designs for Women handlebar with women's shaping and shallow drop
- Specialized FACT carbon steerer and fork legs w/ Zertz inserts
 - Shimano 105 10-speed STI shifters and rear derailleur
 - Body Geometry Lithia Women's saddle designed to relieve soft tissue pressure and fully support one's sit bones

DOLCE ELITE

- Specialized E5 frame, fully manipulated E5 SLX tubing with smaller diameter women's-specific down tube and top tube to ensure a light weight and compliant ride. Designs for Women compact geometry and FACT carbon seatstays w/ Zertz inserts
- Specialized FACT carbon fork legs and steerer w/ Zertz inserts
- Designs for Women handlebar to ensure a lightweight and compliant ride
- Body Geometry Lithia Women's saddle designed to relieve soft tissue pressure and fully support one's sit bones



DOLCE

- Specialized A1 Premium Aluminum frame, fully manipulated tubing with smaller diameter women's-specific down tube and top tube. Designs for Women compact geometry
- Specialized carbon fork, carbon fiber legs, aluminum steerer
- Specialized Zertz Women's Comp handlebar to ensure a lightweight and compliant ride
- Body Geometry Lithia Women's saddle designed to relieve soft tissue pressure and fully support one's sit bones

ADDITIONAL COLORS



VITA FITNESS ROAD

YOU'RE NOT OUT TO WIN ANY GOLD MEDALS, but when it comes to your fitness, there's no settling for second best. The Vita™ packs plenty of performance features in a lightweight frame that's comfortably upright, secure and undeniably fun to ride no matter how much time you have.



VITA SPORT

- Specialized A1 Premium Aluminum frame, fully manipulated tubing, Designs for Women geometry, FACT carbon stays w/ Zertz inserts to reduce road vibrations
- Specialized FACT carbon fork, bonded carbon legs, Zertz inserts to decrease road vibrations and fender mounts for all-weather operation
- Women's Body Geometry Comfort II grips, triple density gel for comfort
- Body Geometry Sonoma 155 Women's saddle designed to relieve soft tissue pressure and fully support one's sit bones

VITA

- Specialized A1 Premium Aluminum frame, fully manipulated tubing with Designs for Women geometry
- Specialized Comp fork, A1 Premium Aluminum legs and Cr-Mo steerer
- Women's Body Geometry Comfort II grips, triple density gel for comfort
- Body Geometry Sonoma 155 Women's saddle designed to relieve soft tissue pressure and fully support one's sit bones
- Alloy suspension seatpost for even more comfort

ADDITIONAL COLORS





LENE BYBERG



AARON'S PRO WOMEN'S CYCLING TEAM

SPECIALIZED WOMEN'S TEAMS AND ATHLETES

SPECIALIZED WOULDN'T BE THE SAME COMPANY IT IS TODAY OR MAKE THE SAME HIGH-QUALITY PRODUCT IF IT WEREN'T FOR OUR FEMALE ATHLETES, at the grassroots level on up, constantly testing, evaluating and proving the performance value of our bikes and equipment. Through their dedication to riding, their discerning opinions, and frankly, the kind of abuse they put their bodies, bikes and equipment through, we have been able to consistently improve and innovate our product to work the most efficiently for all kinds of female athletes.

When combined with input from the ever-growing team of female riders on our staff and data from our world-class test lab, the feedback from these athletes makes it possible for us to make bikes and equipment that excel even at the highest levels of competition.

A big thank you and congratulations to our Specialized-sponsored women's teams and athletes including: Aaron's Pro Women's Cycling Team; Colavita/Sutter Home Women's Team; Team Specialized Designs for Women (Switzerland); Specialized-Menikini (Canada); Lene Byberg, Specialized MTB Factory Team; Rebecca Rusch, Specialized 24-hour MTB racer. And last but not least our three mountain bike athletes from the People's Republic of China who we have been supporting all season: Jing Jing Wang , 3rd at the 2007 MTB World Championships ; Liu Ying, 1st at the 2007 U23 MTB World Championships; Chengyuan Ren, 2nd at the 2007 U23 MTB World Championships.

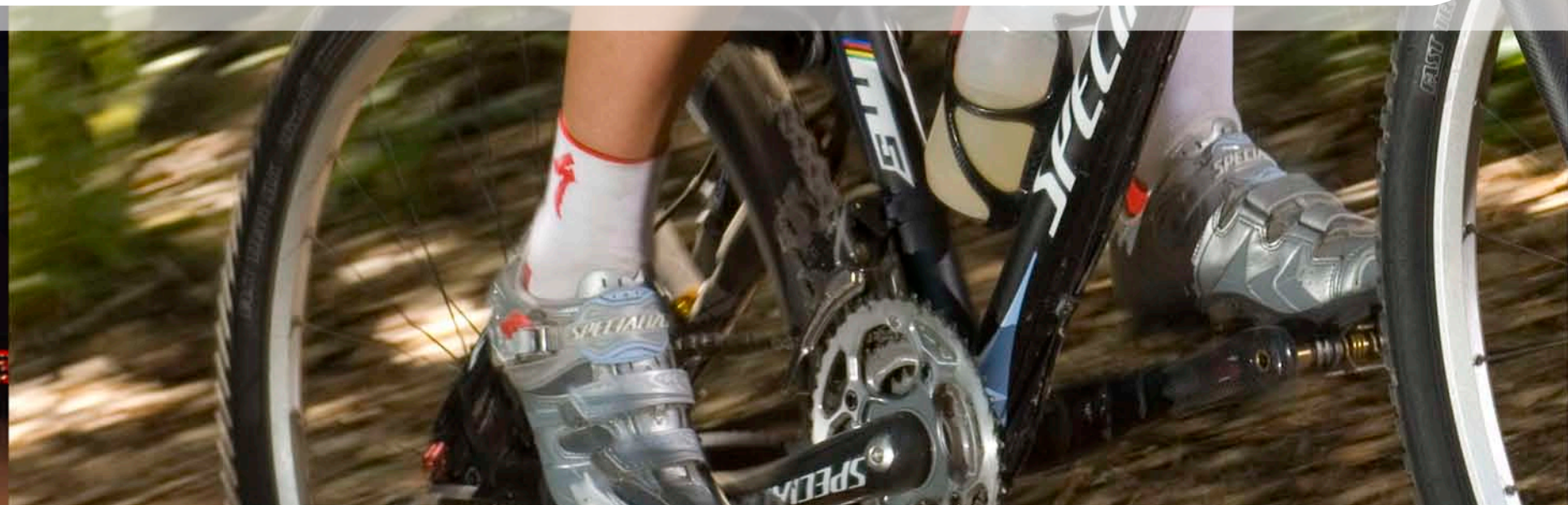
REBECCA RUSCH took 1st place at the 2007 24-Hour Solo MTB World Championships this year and remains a relentless competitor when it comes to adventure racing. She's been a Specialized athlete for several years and will continue to head up our 24-hour MTB races and adventure racing, aside from providing the best race stories and homemade cookies we can get our hands on. For the 2008 season she will compete on the Era Marathon with Designs for Women team kit.

AARON'S PRO WOMEN'S CYCLING TEAM, with new Team Director Carmen D'aluisio, has been gracing the podium in criteriums and other road races nationwide, just like Kat Carroll's huge victory at the Joe Martin Stage Race (pictured on page 36). The Aaron's outfit boasts nine full-time pro racers all riding the Designs for Women Ruby and other D4W equipment—helmets, shoes, saddles and optics.

Norwegian National Champion **LENE BYBERG** joined our Specialized MTB Factory Team this year with a strong reputation for high standings at the World Cups, and in just a short time, has already impressed us with her XC racing abilities at huge races like the Marathon Worlds and our own Sea Otter Classic. She recently placed 8th at the 2007 MTB World Championships in Fort William Scotland. For the 2008 season she will compete on the Era Marathon D4W team kit.



REBECCA RUSCH





EQUIPMENT



IN THE FOLLOWING PAGES, YOU'LL FIND A HOST OF EQUIPMENT BUILT TO FIT YOU AS STRATEGICALLY AS OUR D4W BIKES—from-the-ground-up designs including gloves, apparel, optics, shoes, saddles, helmets and components. No limitations. No compromises. Proudly called Designs for Women.



APPAREL TECHNOLOGY

DESIGNS FOR WOMEN APPAREL IS ALL ABOUT YOUR COMFORT IN THE SADDLE

With an invested team of professional women (who more importantly, are riders themselves) calling the shots on our apparel line, plus years of research and an inspired dedication to women's cycling, our women's apparel just keeps getting better.

From head to toe—jerseys, shorts, pads, gloves and other gear—we've enhanced the fit of all our pieces to guarantee a more comfortable and enjoyable ride:

- New colors, silhouettes and styles with universal appeal
- Modified sizing in length and overall fit to suit a broader range of body types
- Technical, functional fabrics like FieldSensor moisture-transfer and water/wind resistant Deflect materials
- Two new Pro-level, multi-density chamois pads for varying riders and riding experiences



RBX CHAMOIS: Highest level of padding for pressure-free performance

EXPERIENCE: You're either heading out for a long, endurance ride or you want a completely cushioned feel on the bike.

BENEFIT: Customized cushioning in all the right spots, little to no friction/pressure, ultimate endurance.

CONSTRUCTION/MATERIAL: Triple Density; high density foam in sit bone area, mid density foam in perineals, lower density throughout. Heavier construction and denser fabric on short for longevity.



SL CHAMOIS: Lower level of padding for freedom of movement

EXPERIENCE: Ideal for your shorter, more intense rides or when you're looking for a more supple feel on the bike.

BENEFIT: Focused cushioning, lighter weight, flexibility, more freedom of motion in the saddle.

CONSTRUCTION/MATERIAL: Dual density molded foam; focused pattern. Lighter fabric, mesh panels and minimal construction on short.

MIRA

The Mira has the great function of a true technical jersey with an updated look that will suit all types of cyclists and riding styles.

- New for 2008
- FieldSensor™ fabric pulls moisture away from the skin for maximum comfort
- Hydrophobic closed mesh panels in key function areas provide cooling and crisp color contrast
- Hidden 3/4 length zipper with soft backing for comfort and ventilation
- Three back pockets store essentials
- Additional external zippered security pocket for valuables
- Revised Semi Form Fit Sizing for a wider variety of body types



JERSEYS

ANYTHING BUT YOUR STANDARD CUT AND COLOR, we've refined our jerseys to complement more women's silhouettes while maintaining an uncompromising standard for high-tech, high integrity fabric and construction.

CALYPSO

The Calypso Top is a multi-purpose cycling top with odor-absorbing Cocona™ fabric that provides technical function with a natural twist. Though styled for mountain biking, it's certainly suited for all types of riding.

- New for 2008
- Cocona™ fabric utilizes carbon technology to provide odor absorption
- Technical function moisture transfer keeps you comfortable during activity
- Closed mesh panels for additional air flow and wicking performance
- Unique collar treatment and half length zipper provides comfort and versatility
- Zippered pocket on the side is angled for easy access
- Loose Fit Sizing provides comfort for all body types



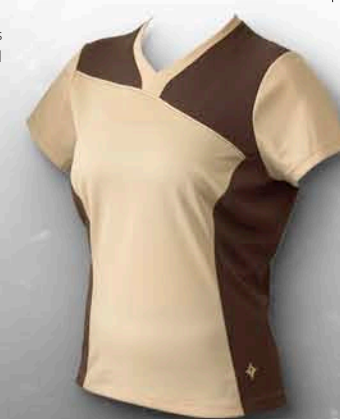
ADDITIONAL COLORS



ATLAS

This versatile piece can be used for any type of cycling or any exercise that demands more performance features than a standard cotton, non-technical T.

- New for 2008
- Channeled yarn construction has great wicking performance
- Lightweight and hydrophobic polyester keeps you dry and comfortable
- Modified set in sleeve design with yoke shoulder gives freedom of movement
- Versatile and functional style for cycling and other activities
- Loose Fit Sizing



ADDITIONAL COLORS



ADDITIONAL COLORS

ADDITIONAL COLORS

ADDITIONAL COLORS

PRINT

By combining a great sleeveless silhouette with fun, sublimated graphics, we've created a summer jersey that is suitable for the trail or road. The poppy graphic used here is used on other product in the Designs for Women line (including the Dolce bike, Spirita cycling shoes, and the Lithia saddle) for a well coordinated cycling kit.

- New for 2008
- Sublimated graphics show great detail and are long lasting
- Channeled yarn construction has great wicking performance
- Hidden zipper with soft backing for comfort and ventilation
- Sleeveless design with two back pockets
- Semi Form Fit Sizing



TRAIL

With its rich colors and casual styling, the Women's Trail Top looks great on the road, trail or just running around town.

- New graphics and colors for 2008
- Polyester/spandex microdenier jersey fabric is soft and comfortable
- Sublimated colors are bright and long lasting
- Contrast binding on sleeve openings
- Cap sleeve length
- Single back pocket with hidden zipper for storage
- Semi Form Fit Sizing

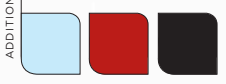


ADDITIONAL COLORS

DOLCE TANK

One of our most popular pieces for women, the Dolce Tank is a sport top with an inner shelf bra that's designed towards cycling, but is certainly suitable for off the bike activity also.

- Polyester/spandex microdenier jersey fabric is soft and comfortable
- Fieldsensor™ fabric in shelf bra pulls moisture away from the skin for maximum comfort
- Single back pocket is zippered for extra security
- Stretch mesh back shoulder panel and sides for form fit and comfort
- Built in shelf bra provides low level impact performance for cycling comfort
- Form Fit Sizing



TRANSITION SINGLET

With its sculpted styling and functional design, this new style functions great for all aspects of triathlon training and racing.

- Nylon/lycra fabric is form fit for aerodynamic performance and comfort
- Stretch mesh back and shoulders for ventilation and comfort
- Back pocket provides quick access during the bike or run
- 3/4 length hidden front zipper for temperature control
- Internal shelf bra provides support during activities
- Women's specific sizing and Form Fit



ADDITIONAL COLORS

COSA

A sleeveless silhouette with technical construction, the Cosa could be our most ideal summer cycling top for female cyclists. Its sleeveless design is great for on or off-road use.

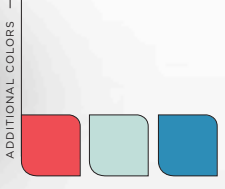
- Fieldsensor™ fabric pulls moisture away from the skin for maximum comfort
- Side panels are closed mesh for warm weather comfort
- Hidden 3/4 length zipper with soft mesh backing for comfort and ventilation
- Three back pockets store essentials
- Additional external zippered security pocket for valuables
- Form Fit Sizing



DOLCE CROP

Designed to work with any of our women's cycling tops, the Dolce Crop provides just enough support and coverage to keep you comfortable.

- Main body is polyester/spandex for hydrophobic, form fit performance
- Mesh panel on the back for additional cooling
- Minimal strap design for freedom of movement
- Low to mid level impact performance for cycling comfort
- Form Fit Sizing



ADDITIONAL COLORS

JERSEYS OUTERWEAR & ACCESSORIES

KEEP THE WEATHER OUTSIDE WHERE IT BELONGS. From our wind and water resistant Deflect™ styles to our poppy-emblazed casual beanie, every piece of women's apparel is designed to work hard, wear comfortably and get noticed.

DEFLECT JACKET

This lightweight women's jacket will provide important wind and rain protection in a true women's silhouette.

- Lightweight polyester has a stretch woven construction for form fit comfort
- Material is wind and water-resistant for protection from the elements



- Single back zippered pocket securely packs essentials
- Vented back for increased air flow
- Relaxed waist construction allows jacket to drape naturally
- Women's-specific fit and sizing
- Semi Form Fit Sizing



DEFLECT VEST

The Women's Deflect Vest is a lightweight, easily packed piece that's an essential item for any ride when the conditions are changing or unpredictable.

- Lightweight polyester has a stretch woven construction for form fit comfort
- Material is wind and water-resistant for protection from the elements



- Mesh back panel for additional breathability and light weight
- Relaxed waist construction allows jacket to drape naturally
- Reflective trim on the back for visibility
- Women's-specific fit and sizing
- Semi Form Fit Sizing

BEANIE

Perfect for warming up pre-ride, chilling out post-ride and a great solution to helmet hair. Features the poppy design found on our jerseys and bikes.



MILITARY CAP

Perfect for warming up pre-ride, chilling out post-ride and a great solution to helmet hair. Features the poppy design found on our jerseys and bikes.



DESIGNS FOR WOMEN T-SHIRT

100% pre-shrunk cotton featuring the Designs for Women logo and poppy design.



LO TEAM RACING SOCK

For those who prefer a lower profile, anklet-style sock.

- Coolmax® nylon/spandex blend keeps you dry and comfortable
- Anklet style for minimal coverage
- Mesh upper is light and breathable
- Available in XS size and with graphics that tie to our women's styles



ADDITIONAL COLOR



SHORTS

WE'VE ALWAYS MADE TOP-OF-THE-LINE SHORTS with pads sculpted to cushion the female form, but this year we've created two types of Pro-level pads (the RBX and SL) that bring multi-density pressure relief to both the short and long road.

BG PRO RBX SHORT

- Designed for long distance comfort, the Women's BG Pro RBX shorts feature a uniquely designed, triple density pad and materials that will inspire your confidence for the most epic cycling days.
- RBX chamois uses specifically placed high density foam to relieve pressure
 - Chamois provides maximum comfort with inner thigh protection and perforated padding for breathability
 - Patterned Fieldsensor™ fabric transports moisture away from the skin and disperses it for fast evaporation with long term durability
 - Women's-Specific Form Fit Sizing



BG COMP SHORT

- The Women's BG Comp Short provides great performance, fit and comfort at a more affordable price.
- Updated BG Comp chamois has differentiated thickness to provide optimal padding to relieve pressure in key areas
 - Chamois is seamless and stretchable for the best possible fit and feel on the bike
 - Fine grade nylon/spandex is durable and soft
 - Women's-specific sizing and fit



BG PRO SL SHORT

- With our unique design, lightweight materials and the new, sleek Women's SL Pro pad, this short offers high-end performance with a less bulky look and feel.
- SL chamois uses a dual density construction with high density foam in key areas
 - Chamois offers a pliable construction with lighter materials for added flexibility
 - New generation of lightweight Fieldsensor™ fabric transports moisture away from the skin and disperses it for fast evaporation
 - Mesh panels further reduce weight and feel on the body
 - Women's-specific Form Fit Sizing



SPORT SHORT

- The Women's Sport Short has similar design elements to the Comp with our new Sport chamois, creating a great entry-level form fit short.
- High quality nylon/lycra provides exceptional stretch and recovery
 - Updated Sport chamois provides comfortable padding and a friction-free ride
 - Women's-specific sizing, pad and fit



TEAM REPLICA JERSEY

- The official jersey of our Women's Team, this great style features lightweight technical materials, performance features and a race-inspired fit.
- Official team design
 - Channeled yarn construction has great wicking performance
 - Innovative collar design and mesh panels for additional venting
 - Full length zipper with welted construction does not break front graphic
 - Non elasticized sleeves for a sleek feel and appearance
 - Raglan sleeves with three back pockets for traditional performance
 - Revised Semi Form Fit Sizing for a wider variety of body types
 - The perfect complement to the Women's Team Replica Short



TEAM REPLICA SHORT

- As worn by the members of Team Specialized, this partially sublimated short completes the team kit.
- Official design of Team Specialized
 - BG Comp chamois
 - Sublimated graphics provide deep, long lasting color
 - The perfect complement to the Women's Team Replica Jersey

ADDITIONAL COLOR



TRANSITION SHORT

- This multi-sport short will provide great function for triathlon training and racing with its minimal pad and light weight
- High quality nylon/lycra provides exceptional stretch and recovery
 - Minimal Fieldsensor™ inner pad layer for comfort during run/bike/swim
 - Mesh panel on thigh for light weight and quick dry
 - Drawcord at waist holds short in position
 - Reduced inseam length for versatile comfort
 - Women's-specific sizing and fit



TRAIL SHORT

- This popular style is a non-form fit short for the woman who prefers the versatility, comfort and style of a more baggy short in a slightly shorter length than the Enduro short.
- Comfortable and durable 100% nylon stretch shell
 - Updated Sport chamois
 - nylon/spandex mesh liner is only attached at the hips for full freedom of movement
 - Front snap closure with zipper
 - Fun and functional front pockets



ENDURO SHORT

- The Enduro short is a longer baggy short for the women who prefers the look and comfort of a less form fit short or for more aggressive riding
- Comfortable and durable 100% nylon stretch shell
 - Updated BG Comp chamois
 - Double snap closure and zippered fly on the front
 - Dual cinch adjusts at waist for custom fit
 - Nylon/spandex mesh liner is only attached at the hips for full freedom of movement
 - Single thigh pocket with Velcro closure
 - Center back mesh panel with extra security pocket



BG PRO KNICKER

- The Women's BG Pro Knicker combines the features of our best short with the warmth of our Thermal™ fabric for the ultimate cool weather cycling piece.
- Unique Specialized Thermal™ fabric on the front panels for loft and insulation
 - Microdenier Fieldsensor™ fabric on the back of the knicker transports moisture away from the skin and disperses it for fast evaporation
 - BG Pro chamois uses high density foam in key areas
 - Women's-specific sizing and fit



BG COMP KNICKER

- New for this season, this style follows our popular Women's BG Comp Short, but with extended coverage for protection in cooler weather.
- Updated BG Comp chamois has differentiated thickness to provide optimal padding to relieve pressure in key areas
 - Chamois is seamless and stretchable for the best possible fit and feel on the bike
 - High quality nylon/lycra provides exceptional stretch and recovery
 - Women's-specific sizing and fit



WARM UP PANT

- This great new addition is perfect for pulling on after a long ride or the legs can be rolled and cinched for on the bike fashion and function that keeps the pant away from dirty chains and other moving parts.
- Polyester/ Lycra blend fabric is soft, comfortable and flattering
 - Comfortable, non-binding waist design
 - Legs designed to be rolled and snapped up for use on the bike



SHOE TECHNOLOGY

SPECIALIZED BODY GEOMETRY® WOMEN'S SHOES ARE BUILT TO MAKE THE MARRIAGE between body and bike more productive, more comfortable and less painful.

We wouldn't have spent countless hours developing our Body Geometry shoes with Dr. Andy Pruitt from the Boulder Center for Sports Medicine if we didn't realize the benefits behind a perfect fitting shoe. After all, your feet are your power transfer. Every watt you put into those pedals should move you forward, not waste your energy.

In addition to their ergonomic BG features—shown in the illustration—our shoes are engineered with a women's lasted foot form. By narrowing the heel width and lowering forefoot volume (the toe box area), we contour the unique shape of the female foot more effectively than the standard cycling shoe, which helps create a more efficient ride.

METATARSAL BUTTON

THE PROBLEM: Cyclists often experience "hot spots" or numbness in the forefoot while riding, due to the fact that a snug shoe can lead to the compression of nerves and arteries in between the metatarsals (long bones of the forefoot).

THE SOLUTION: The Metatarsal Button in our BG shoes works against this problem by lifting and separating the metatarsals to eliminate related compression and discomfort.

LONGITUDINAL ARCH

THE PROBLEM: Similar to its angulation, the foot's arch is great for absorbing shock when walking or running, thanks to its natural flex. But unless the arch is supported while on a bike, it can hinder pedaling efficiency on the downstroke.

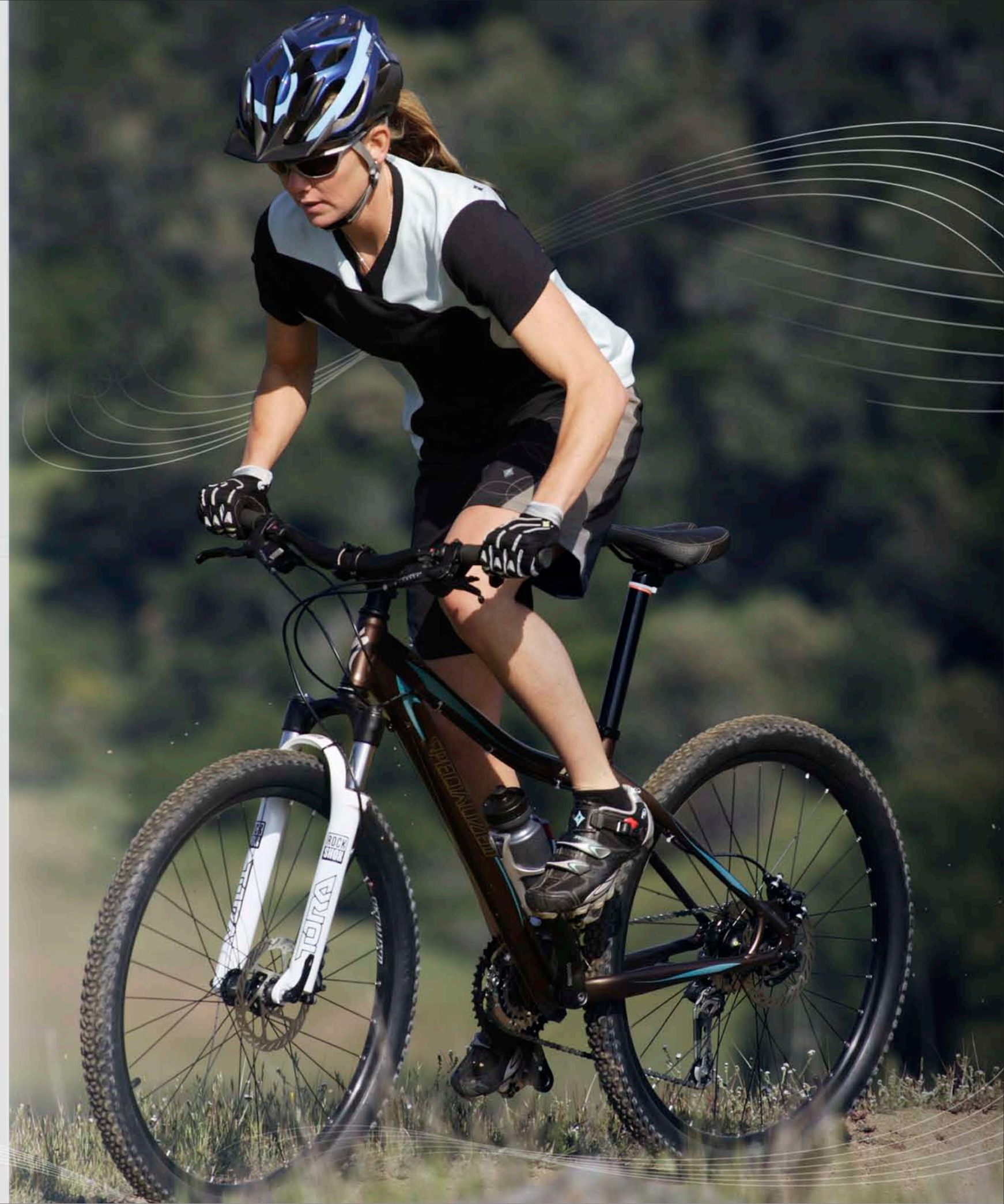
THE SOLUTION: The footbeds and outsoles of our BG shoes are constructed with Longitudinal Arch support, truly making every pedal stroke count in your favor.



VARUS WEDGE

THE PROBLEM: Since the foot is naturally canted for walking and running (with the big toe higher than the little), that same angulation on a bike can cause a collapse of the foot with every pedal rotation, which not only degrades efficiency, but creates knee pressure and strain.

THE SOLUTION: We engineer a Varus Wedge into the outsole of our BG shoes, giving the foot a 1.5mm angle to compensate for its natural tilt. This creates better alignment of the knee over the foot, boosting efficiency and comfort.



PRO ROAD

A high performance road race shoe identical to the ones worn by numerous professional female racers world wide. Featuring a women's last with a FACT carbon sole, X-link closure system and M-lock Pro buckle along with 2 additional narrower width Velcro closures for the ultimate in security, comfort, and performance.

- X-link™ closure system offers secure ankle control and unmatched adjustability
- Women's lasted fit
- Lightweight FACT full carbon sole - 10.0 stiffness

- Performance enhancing BG contours in the outsole and High Performance BG+ Footbed
- Light and durable Micromatrix upper for supple fit
- Approximate weight: 505g pair



TRIVENT

The ultimate woman's tri shoe is a favorite for its venting system that floods the shoe with cooling airflow, keeping your feet cool and dry. Even the FACT carbon sole is vented and reflects heat. Combined with our patented and scientifically proven Body Geometry ergonomic technologies, the Trivent will ensure your feet are ready for peak performance during the run.

- Women's lasted fit
- FACT carbon / glass-fiber sole uses chromed fibers to act as a heat shield and reflect road heat
- Ultra-wide opening and wide main strap for fast shoe changes in transitions
- Shoe horn style heel-pull for easy on and off
- Fully mesh lined for barefoot comfort
- Ergonomic BG footbed is fully perforated for ventilation
- Approximate weight: 530g pair



TORCH

Designed to properly fit women, the Torch combines proven performance-enhancing Body Geometry ergonomics and our form fitting M-lock ratchet closure. The soft upper, contoured footbed and tuned stiffness of the outsole ensure the Torch is a perfect match to the unique shape of a woman's foot.

- Women's lasted fit
- Stiff injection molded and glass rein forced sole with generous vent ports at the front and rear - 5.0 stiffness index
- Micro adjusting M-lock buckle for secure closure
- Performance enhancing BG features in the outsole and BG footbed
- Light and durable Micromatrix upper for supple fit
- Approximate weight: 550g pair



SPIRITA

Our women's sport road shoe is a great performer. Casually styled with a subtle debossed poppy motif. This affordable shoe offers an efficient sole and supple upper that make it ideal for any road enthusiast.

- New for 2008
- Built around our women's last to ensure it fits the unique shape of the female foot
- Full BG features in the footbed and outsole
- Secure fitting 3-strap Velcro closure
- Glass reinforced nylon sole is stiff yet efficient
- Sole features compatibility with all desired pedal combinations. SPD and road cleat compatibility.
- Supple synthetic and vented mesh upper
- Approximate weight: 530g pair



ADDITIONAL COLOR

SONOMA

Leave the mountain and road shoes at home and slide into the stylish Sonoma for those casual days around town. Features a women's-specific fit and SPD-compatibility with a smooth, walkable sole.

- Secure 2-strap Velcro closure
- TrailTraction midsole plate is stiff for efficient cycling, but flexible enough for walking
- Real leather and vented mesh upper
- Supportive BG footbed
- SPD-compatible sole has smooth, walkable, rubber tread
- Approximate weight: 795g pair
- Women's lasted fit



ADDITIONAL COLOR

PRO MTB

High performance, no compromise women's XC race shoe as worn by our MTB pro female racers. Featuring a women's last with a FACT carbon sole, X-link closure system and M-lock Pro buckle along with 2 additional narrower width Velcro closures for the ultimate in security, comfort, and performance.

- Women's lasted with narrow straps
- Performance enhancing BG contours in the outsole and High Performance BG+ Footbed
- X-link™ closure system offers secure ankle control and unmatched adjustability

- Durable thermoplastic rubber outsole for confident traction
- Light and stiff FACT carbon midsole runs the full length of the shoe
- Hard molded toe kick protector
- Approximate weight: 635g pair



MOTODIVA

Feature packed, yet affordable, our women's MTB shoe combines Body Geometry ergonomics with our secure M-lock ratchet closure. The soft upper and women's-specific fit ensure the Motodiva will fit the unique shape of a woman's foot.

- Lightweight nylon sole with sturdy co-molded lugs for off-the-bike traction
- Hard molded toe kick protector
- Women's-specific last and narrower straps
- Engineered Micromatrix upper is light, durable and supple fitting, with welded reinforcement in high wear panels
- Performance enhancing BG contours in the outsole and footbed
- 2-bolt SPD-style cleat pattern, compatible with all major MTB pedals
- Approximate weight: 700g pair



RIATA

This popular women's sport level shoe uses a subtle, yet stylish suede leather upper with a contoured women's lasted fit.

- Lightweight nylon sole with sturdy co-molded lugs for off-the-bike traction
- Suede leather and mesh upper is supple and breathable
- Performance enhancing BG contours in the outsole and footbed
- Reflective heel accent for visibility
- Women's-specific last and narrower straps
- 2-bolt SPD-style cleat pattern, compatible with all major MTB pedals
- Approximate weight: 630g pair



TAHO MTB

This is a stable riding shoe for female MTB riders who also need a comfortable off-the-bike hiking platform. Patterned around a women's fit.

- Our women's last uses reduced heel width and lower forefoot volume for an optimal fit
- The patented BG footbed design increases comfort
- Rubber sole inspired by an MTB tire tread pattern
- TrailTraction cycling plate is stiff for cycling, but flexible in front of the cleat for comfort when walking
- Padded BG insole for ergonomic comfort
- Suede leather upper with breathable mesh panels
- A single top strap keeps laces safely out of the chainrings
- 2-bolt SPD-style cleat pattern, compatible with all major MTB pedals.
- Approximate weight: 830g pair



ADDITIONAL COLOR

SHOES

IF THE SHOE FITS, it's probably one of our women's-specific designs. Using a woman's "last" (foot form) with narrower heel width and lower forefoot volume and Body Geometry contours to reduce "hot spots" and numbness, all of our shoes can make your pedal stroke stronger, longer.

GLOVES

STEER CLEAR OF THE KIND OF PRESSURE that leads to hand numbness and fatigue with our female-contoured Body Geometry gloves. While the ergonomic gel padding reduces pressure on sensitive nerves, our unique women’s sizing guarantees a snug and secure fit.

ADDITIONAL COLOR

BG GEL

Our most comfortable glove, sized specifically for women. Generous BG Gel foam padding makes this glove ideal for female cyclists seeking to eliminate road vibration and hand fatigue

- Sized specifically for the palm width and finger length of women
- Soft BG Gel foam padding across all the palm pressure zones provide maximum hand comfort
- BG Gel pad reduces hand numbness by relieving pressure on sensitive ulnar nerves
- Durable Clarino synthetic leather palm
- Soft microsuede thumb for wiping away sweat
- Micro-width Velcro closure for unrestricted wrist movement




ADDITIONAL COLOR

BG PRO

With sizing for women, this is a minimalist and exceptionally ventilated glove, designed to improve comfort for high intensity racing. The ultralight slip-on design breathes and disperses moisture even on the palm, while providing uninhibited bike control and sensitivity.

- Airmesh and soft Clarino synthetic leather palm is vented to reduce moisture on gripping surfaces
- BG Gel pad reduces hand numbness by relieving pressure on the sensitive ulnar nerve
- Minimal padding for exceptional precision and control
- Slip-on wrist cuff fits perfectly without inhibiting movement
- Soft microsuede thumb for wiping away sweat



ADDITIONAL COLOR

BG COMP

Sized perfectly for all women cyclists and great in all conditions. A balance of comfortable padding and cooling ventilation, the Women's BG Comp glove provides great all-around performance.

- Sized specifically for the palm width and finger length of women
- BG Gel pad reduces hand numbness by relieving pressure on sensitive ulnar nerves
- Moderate foam padding in key contact areas adds further comfort
- Soft Clarino synthetic leather palm is vented to reduce palm sweat
- Brushed microfiber thumb wipe
- Narrow Velcro wrist closure won't restrict movement



ADDITIONAL COLOR

BG SPORT

The Women's BG Sport glove packs many of our key glove features into a value-priced package sized specifically for women, while still providing exceptional performance.

- Sized specifically for women's hands
- Clarino synthetic leather palm
- Stitched BG Gel pad reduces hand numbness by relieving pressure on sensitive ulnar nerves
- Moderate foam padding in key contact areas adds further comfort
- Absorbent microfleece thumb surface
- Comfortable contoured Velcro wrist closure



ADDITIONAL COLOR

DEFLECT

Our most popular fall glove for moderately cool conditions from 45°F/7°C, with a women's-specific fit. The top of this glove uses a water and wind-resistant layer to protect fingers from wind chill, combined with a supple palm for grip and bar control.

- Sized specifically for a women's hands
- Upper uses a wind and water-resistant membrane with a warm fleece inner
- Brushed microfiber thumb wipe
- High visibility reflective piping
- Synthetic leather palm with fingertip grip
- BG Gel pad for ulnar nerve protection



ADDITIONAL COLOR

EQUINOX

A favorite cool weather glove for road or MTB riding, this stretchy fleece-lined glove is breathable for dry conditions to 50°F/10°C and is designed to fit the shape of a woman's hand.

- Sized specifically for a women's hands
- Fleece-lined warmth for the top of the fingers and front of the hand
- Stretchable upper for a great fit
- Brushed microfiber thumb wipe
- BG Gel pad for ulnar nerve protection
- Slip-on extra length cuff



ADDITIONAL COLOR

BG GEL

Our most comfortable glove, sized specifically for women. Generous BG Gel foam padding makes this glove ideal for female cyclists seeking to eliminate road vibration and hand fatigue.

- Sized specifically for the palm width and finger length of women
- Soft BG Gel foam padding across all the palm pressure zones provide maximum hand comfort
- BG Gel pad reduces hand numbness by relieving pressure on sensitive ulnar nerves
- Durable Clarino synthetic leather palm
- Soft microsuede thumb for wiping away sweat
- Micro-width Velcro closure for unrestricted wrist movement



ADDITIONAL COLOR

RIDGE

The highly breathable women's BG Ridge glove meets the needs of both casual and competitive riding, with a women's-specific fit, generous comfort features and performance styling.

- Sized specifically for women
- Clarino synthetic leather palm
- Lightweight mesh back is a nylon/spandex blend
- BG Gel pad reduces hand numbness by relieving pressure on sensitive ulnar nerves
- Narrow Velcro wrist closure for maximum comfort and a customized fit
- Soft and absorbent microsuede wiping surface on thumb



ADDITIONAL COLOR

RADIATOR

Contoured for a women's fit, this glove combines BG padding with full finger protection. Strategically placed welding ensures this is the ideal glove for technical trail riding, when protection is essential.

- Sized specifically for a women's hands
- BG Gel pad reduces hand numbness by relieving pressure on sensitive ulnar nerves
- Welded rubber finger protection and logos
- Finger split flex zones
- Stretchable, durable mesh top
- Micro cuff straps for wrist mobility



ADDITIONAL COLOR

ENDURO

Designed around a women's fit, this glove is ideal for technical trail riding. Protective upper is matched with a supple, unpadded palm design.

- Sized specifically for a women's hands
- Non-padded Clarino leather palm for bar control
- Welded rubber finger protection and logos
- Finger split flex zones
- Stretchable, durable mesh top
- Micro cuff straps for wrist mobility
- Brushed microfiber thumb wipe





OPTICS

WHEN IT COMES TO OUR WOMEN'S OPTICS, we make sure high function and high style ride together. We started with Adapталite® photochromic (light-sensing) technology and a smaller facial fit, then created styles to satisfy every type of rider, either on-or-off the bike.

BERM™

One of our most versatile models, the Berm provides excellent coverage and a unique look for those wanting a larger-sized road silhouette.

- New for model year 2008
- Available in Adapталite photochromic or non-shifting dark state NXT™
- Exclusive Specialized Adapталite lens (mountain formula) adjusts to existing light conditions
- NXT™ lens material is superior in its light weight and shatterproof qualities
- Lens and frame are designed to permit venting for reduction of fogging
- Molded Grilimid frame is light and durable
- Molded Megol nosepiece and ear tabs hold comfortably
- Adapталite model includes hardcase for safe storage
- Adapталite version provides 78%-22% light transmission
- Non-Adapталite NXT version is fixed at 22% light transmission (dark state)



MOUNTAIN LENS SHOWN IN DARKENED STATE.

ENDO®

For those who like to add a little fashion to their riding, this model offers all the performance benefits of our other optics, plus loads of style.

- Available in Adapталite photochromic or non-shifting dark state NXT™
- Exclusive Specialized Adapталite lens (mountain formula) adjusts to existing light conditions
- NXT™ lens material is more shatterproof and lightweight than polycarbonate
- Molded Grilimid frame is light and durable
- Molded Megol nosepiece and ear tabs hold comfortably
- Adapталite model includes Specialized hardcase for safe storage
- New colors for the 2008 model year



MOUNTAIN LENS SHOWN IN DARKENED STATE.

SINGLETRACK™

Another of our original designs, the Singletrack has a smaller frame that's more suitable for those who prefer or need less coverage on the face.

- Available in Adapталite™ photochromic or non-shifting dark state NXT™
- Exclusive Specialized Adapталite™ lens (mountain formula) adjusts to existing light conditions
- NXT™ lens material is superior in its light weight and shatterproof qualities
- Frame design is open on the bottom for even more weight savings
- Molded Grilimid frame is light and durable
- Molded Megol nosepiece and ear tabs hold comfortably
- Adapталite™ model includes Specialized hardcase for safe storage

ADDITIONAL COLORS



MOUNTAIN LENS SHOWN IN LIGHTENED STATE.

KAVA™

The Kava is our first model that is primarily designed towards women's styling. Smaller width and circumference provide a more comfortable fit and better function for smaller faces.

- New for 2008 model year
- Available in Adapталite photochromic or non-shifting dark state NXT™
- Exclusive Specialized Adapталite lens (road formula) adjusts to existing light conditions
- Unique filters in the road formula enhance reds for improved safety
- NXT™ lens material is superior in its light weight and shatterproof qualities
- Molded Grilimid frames are strong and durable
- Molded Megol nosepiece and ear tabs hold comfortably
- Adapталite model includes molded hardcase for storage
- Adapталite version provides 39%-12% light transmission
- Non-Adapталite NXT version is fixed at 12% light transmission (dark state)

ADDITIONAL COLORS



ROAD LENS SHOWN IN DARKENED STATE.

CORTINA™

One of the original members of our Optics collection, the Cortina is a great option for those with smaller faces or who desire less coverage on their face.

- Available in Adapталite™ photochromic or non-shifting dark state NXT™
- Unique filters in the road formula enhance reds for improved safety
- NXT™ Adapталite™ lens in a standard configuration for a more traditional look and performance
- Molded Grilimid frames are strong and durable
- Molded Megol nosepiece and ear tabs hold comfortably without slipping
- Adapталite™ model includes molded hardcase for storage
- Non-Adapталite NXT version is fixed at 12% light transmission (dark state)

ADDITIONAL COLORS



ROAD LENS SHOWN IN LIGHTENED STATE.

SADDLE TECHNOLOGY

WE MAKE SADDLES THAT WORK WITH YOUR BODY; SADDLES YOU'LL ACTUALLY LIKE TO RIDE.

FEMALE-CONTOURED SADDLES

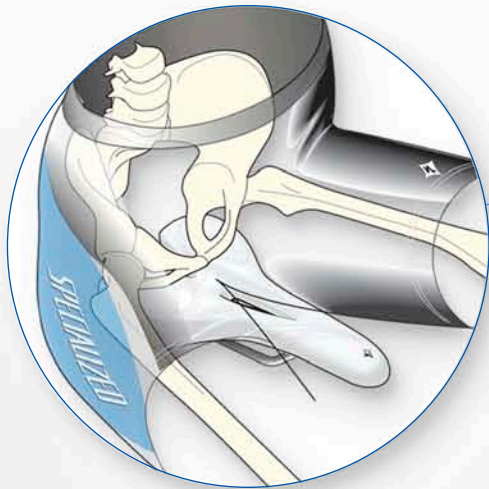
Where traditional saddles can cause soreness and numbness from excess pressure on the sensitive nerves and arteries during your ride, Body Geometry designs can help eradicate that problem through built-in ergonomic details.

After studying pressure scans of female cyclists at the Boulder Center for Sports Medicine, we formulated a saddle cutout that functions purely for women and their anatomy. The resulting hourglass shape and beveled foam contours remove padding from the high pressure central area of the saddle to deliver more comfort and endurance.

DIFFERENT WIDTHS FOR DIFFERENT WOMEN

No two pairs of sit bones are the same. Skinnier saddles don't necessarily work best for smaller riders, wider saddles for larger riders, and so on. Even the difference in sit bone width when riding in an upright or aero position is significant. There's simply no generalized way to pick the best sized saddle for your body—meaning the one that will keep you riding longer in more comfort—besides accurately measuring the distance between your sit bones.

Unless you've already found your way to the right saddle size through trial and error, our Body Geometry Saddle Fit System can precisely measure your sit bone width. Either way, we offer multi-width BG saddles, so you can always choose the appropriate seat with confidence.



Different riders have different width sit bones. Body Geometry multi-width saddles optimize performance, fit and comfort.



RUBY SADDLE 130



RUBY SADDLE 143



RUBY SADDLE 155

Women's BG saddle design significantly reduces soft tissue pressure with an hourglass central cut-away and beveled foam contours.





SADDLE

THE ALL-NEW RUBY® SADDLE HEADS UP a smart line of women’s road and MTB saddles engineered around a woman’s anatomy, with a central cut-out to reduce soft tissue pressure and full sit-bone support. All saddles available in multi-width options for the best fit possible.

ARIEL SL 130/ 143/ 155

ADDITIONAL COLOR

This Pro-level women’s-specific MTB saddle combines a lightweight design with enough cushion for all-day riding comfort.

- Tested BG women’s shape will redistribute pressure along the ergonomic cutout to enhance comfort and fully supports one’s sit bones
- Tough, lightweight and water-resistant Micromatrix cover
- Available in 130, 143 and 155 widths to fully support one’s sit bones
- Ultralight tuned density foam padding
- Foam padding extends 1cm beyond the shell for off-the-back safety
- Hollow titanium rails
- Approximate weight: 130mm = 245g, 143mm = 250g (+/- 5%)
- Length: 280mm



ARIEL 130/ 143/ 155

Inspired by the shape of the Ariel SL, this women’s-specific MTB saddle has enough cushion for all-day riding in a more affordable design.

- Tested BG women’s shape will redistribute pressure along the ergonomic cutout to enhance comfort and fully supports one’s sit bones
- Available in 130, 143 and 155 widths to fully support one’s sit bones
- Tuned density foam is slightly thicker than the SL padding for generous comfort
- Foam padding extends 1cm beyond the shell for off-the-back safety
- Hollow Cr-Mo rails
- Synthetic cover
- Approximate weight: 130mm = 300g, 143mm = 315g (+/- 5%)
- Length: 280mm



RUBY 130/ 143/ 155

ADDITIONAL COLOR

This low profile saddle is chosen by the Aaron’s Cycling Team for its light weight and slim design. The thin profile is surprisingly comfortable thanks to our compliant shell construction.

- New for 2008
- Women’s Body Geometry cutout is medically tested to reduce soft tissue pressure
- Available in 3 widths for optimum fit
- Tuned density foam combined with Gel padding at the sit bones
- Compliant carbon reinforced shell
- Lightweight hollow Ti rails
- Tough, light and water-resistant Micromatrix cover
- Available in 3 widths to fully support one’s sit bones
- Approximate weight: 130mm = 200g, 143mm = 210g, 155mm = 230g (+/- 5%)
- Length: 270mm



JETT 130/ 143/ 155

ADDITIONAL COLOR

Completely redesigned, this is a no-compromise women’s saddle. Available in 3 different widths to ensure a comfortable fit.

- Newly developed Women’s Body Geometry cutout is medically tested to reduce soft tissue pressure.
- Softer durometer tuned density foam
- Carbon-reinforced shell and hollow Ti rails
- Tough, light and water-resistant Micromatrix cover
- Available in 3 widths to fully support one’s sit bones
- Approximate weight: 130mm = 245g, 143mm = 260g, 155mm = 295g (+/- 5%)
- Length: 270mm



LITHIA GEL 130/143/155

ADDITIONAL COLOR

A subtle poppy motif is debossed across this saddle, stylishly complementing the generous padding and gel inserts that ensure a comfortable ride. Available in 3 widths, this is a great comfort saddle for any enthusiast road or MTB rider.

- New for 2008
- Women’s Body Geometry cutout is medically tested to reduce soft tissue pressure
- Tuned density foam and generous Gel padding for pressure dispersion
- Micromatrix upper is tough and lightweight
- Hollow Cr-Mo rails
- Approximate weight: 130mm = 245g, 143mm = 260g, 155mm = 295g (+/- 5%)
- Length: 270mm



SONOMA 155/ 175

This affordable Sonoma is designed with the women’s Body Geometry cutout, Zertz and E.S.T. comfort technologies to ensure a plush seating area.

- Women’s contoured Body Geometry cutout to improve comfort and reduce pressure
- Generous soft durometer foam padding to ensure comfort
- Zertz rail attachments for vibration damping
- E.S.T. for flexible shell comfort
- Synthetic cover and steel rails
- Available in 2 width options



SONOMA W SPORT 155/ 175

The ultimate women’s Body Geometry comfort saddle. Zertz and E.S.T. ensure a plush seating area, and the beautifully crafted cover borrows styling cues from our high-end race saddles.

- Women’s contoured Body Geometry cutout to improve comfort and reduce pressure
- Generous soft durometer foam padding to ensure comfort
- Zertz rail attachments for vibration damping
- E.S.T. for flexible shell comfort
- Micromatrix synthetic upper
- Hollow Cr-Mo rails
- Available in 2 width options



SONOMA GEL 155/ 175

We combine our best saddle technologies to build the ultimate women’s comfort saddle, without sacrificing style. Our women’s Body Geometry cutout, Gel, Zertz and E.S.T. ensure a plush seating area, and the beautifully crafted cover borrows features from our high-end race saddles.

- Women’s contoured Body Geometry cutout to improve comfort and reduce pressure
- Gel inserts are combined with softdurometer foam padding to ensure comfort
- Zertz rail attachments for vibration damping
- E.S.T. for flexible shell comfort
- Micromatrix synthetic upper
- Hollow Cr-Mo rails
- Available in 2 width options



DOLCE GEL 155

A great-fitting saddle with great style, the Dolce Gel packs all-day comfort for female riders. Enhanced comfort with the addition of gel padding.

- Newly developed Women’s Body Geometry cutout is medically tested to reduce soft tissue pressure.
- Gel padding for pressure dispersion
- Synthetic upper
- Hollow Cr-Mo rails



DOLCE 155

A great-fitting saddle with great style, the Dolce packs all-day comfort for female riders.

- Newly developed Women’s Body Geometry cutout is medically tested to reduce soft tissue pressure.
- Generous tuned density foam
- Synthetic upper
- Cr-Mo rails



BG2 SPORT

This saddle is a favorite for road or MTB riders who want BG advantages in a comfortable sport saddle. The same proven Body Geometry vascular pressure relief as developed for our high-end saddles in a more affordable format.

- Proven Body Geometry technology for vascular relief

- Elastic Shell Technology for sit-bone cushioning
- Synthetic cover
- Hollow Cr-Mo rails
- 265mm long x 150mm wide
- 380 grams (production weights will vary)



HELMETS

FULLY LOADED WITH ALL THE CUTTING-EDGE FEATURES, our women's helmets are completely adjustable, ultra safe, generously ventilated and extremely lightweight—check out our S-Works 2D if you want to be impressed. Even the colors and graphics are reminiscent of our women's bikes and apparel.

S-WORK 2D

ADDITIONAL COLOR

Perfect for performance-minded riders and racers, the S-Works 2D is the lightest helmet in the world, hands down, weighing in at a mere 225g (size medium). The 2D pays attention to details that other helmets miss, from its extremely minimal weight to increased ventilation, comfort and effortless security. Every component has been redesigned, from the weight-savings patented construction to the details of the fit system, retention system, webbing, U-Turn and even the buckle.

- Complies with one or more of the following safety standards for bicycle helmets: CPSC, SNELL B90A, CE and AS/NZS
- Patented Dual Density EPS foam to save weight and optimize performance
- Patented Kevlar-reinforced InnerMatrix enables larger, deeper channeled vents
- New slimmed down Pro Fit 360 fit system secures helmet and provides easy adjustment, even on-the-fly
- 4th Dimension Cooling System:
 - Mega Mouthport
 - In-line vent configuration
 - Deep internal vent channeling
 - Rear exhaust ports
- Wind tunnel tested for maximum cooling
- Instrap system minimizes strap length and reduces strap contact, improving comfort
- New thin, soft and lightweight 4X DryLite webbing won't stretch as it absorbs sweat or water
- New lighter U-Turn 2 strap adjusters guide webbing better
- New thinner and lighter buckle
- Quadruple in-molded shells protect the foam and your head
- Patented clip-on matching color visor included



INSTINCT

Our rugged mountain-inspired Instinct has large vents, including massive rear exhaust ports and deeper profile for those looking for a little more coverage in trail environments. It's the ideal helmet for epic singletrack adventures, keeping your head cool and vented, even in low-speed technical sections.

- Rear vertical adjustable PRO Fit retention system keeps helmet secure and is easy to adjust on-the-fly
- Wind tunnel tested to verify maximum cooling
- In-molded shell and foam maximizes strength and minimizes weight
- Light and simple U-Turn strap adjusters
- Patented clip-on matching color visor included



CHAMONIX

ADDITIONAL COLORS

The minimalist, race-inspired shape and lightweight design of the Chamonix make it a great racing helmet, even on hot days. Complemented by our secure FORM Fit retention and breezy 4th Dimension cooling system, the Chamonix is as comfortable as it is cool.

- Adjustable updated FORM Fit retention system keeps helmet secure
- 4th Dimension Cooling System:
 - Mouthport
 - In-Line vent configuration
 - Deep internal vent channeling
 - Rear exhaust ports
- In-molded shell and foam improves strength while reducing weight
- Wind tunnel testing confirms its cooling effects
- Light and easy-to-use U-Turn strap adjusters
- Patented clip-on matching color visor included



PROPERO

With a very similar shape and design to its big sister, the Propero offers all the security and ventilation necessary in a race-inspired helmet, but without the extra features of the 2D.

- Complies with one or more of the following safety standards for bicycle helmets: CPSC, SNELL B90A, CE and AS/NZS
- Patented Dual Density EPS foam to save weight and optimize performance
- Patented Kevlar-reinforced InnerMatrix enables larger, deeper channeled vents
- New slimmed down Pro Fit 360 fit system secures helmet and provides easy adjustment, even on-the-fly

- 4th Dimension Cooling System:
 - Mega Mouthport
 - In-line vent configuration
 - Deep internal vent channeling
 - Rear exhaust ports
- Wind tunnel tested for maximum cooling
- Instrap system minimizes strap length and reduces strap contact, improving comfort
- New thin, soft and lightweight 4X DryLite webbing won't stretch as it absorbs sweat or water
- New lighter U-Turn 2 strap adjusters guide webbing better
- New thinner and lighter buckle
- Quadruple in-molded shells protect the foam and your head
- Patented clip-on matching color visor included



AIR 8

ADDITIONAL COLOR

A great helmet for the rider looking for a balance of performance and value. Many features from our higher-end models, including our ProFit 2 retention system.

- Complies with one or more of the following safety standards for bicycle helmets: CPSC, SNELL B90A, CE and AS/NZS
- Rear vertical adjustable Pro Fit 2 retention system secures helmet and provides easy adjustment, even on-the-fly
- In-molded shell and foam maximizes strength and minimizes weight
- Light and simple U-Turn strap adjusters
- Patented clip-on visor included



AIR FORCE 3

ADDITIONAL COLOR

The New Air Force 3-W is designed for women, with all the protection required by serious cyclists. You'll find technical features and women's-specific graphics and colors, all delivered alongside great value and our easiest fit system ever.

- Updated FORM Fit system adjusts to fit most female riders with just two women's sizes.
- Beautiful, sleek shape around wind-channeling vents
- In-molded shell and foam improve strength and reduce weight
- Light and easy-to-use U-Turn strap adjusters
- Patented clip-on visor included





COMPONENTS

WHEN WE SAID THE WHOLE BIKE WAS WOMEN’S-SPECIFIC, WE MEANT IT all the way down to the details. Our components are always custom engineered for the way you ride, from smaller diameter grips to the new Ruby Mac one-piece bar/stem system, with enough comfort and durability to suit every level of rider.

RUBY MAC BAR

- 100% composite construction adjustable 1-piece bar/stem system with a narrower, more sleek stem and the same handle bar as found on our Ruby SL composite handle bar.
- 3k SL high modulus FACT advanced composite weave combines high strength and stiffness with excellent comfort
- Adjustable angle alloy internal mechanism offers 8° range (-1°, +1°, +3°, +5°, +7°. Stem is 3° with 0° shim)
- Two-cable groove for Shimano or Campagnolo
- Ergonomic top section perch offers improved fit and comfort
- Top section perch custom tuned for hand size
- Short lever reach drops specifically designed for smaller hands
- Superior wrist clearance in drops
- Graduation lines on drops makes balanced lever installation a breeze
- Natural gloss/matte carbon finish
- Weight: 372g (40cm x 100mm)
- Dimensions:
 - Stem: 75/90/100/110mm
 - Bar: 38/40/42cm center-to-center



RUBY SL BAR

- 3k SL high modulus FACT advanced composite weave combines high strength and stiffness with excellent comfort
- Two-cable groove for Shimano or Campagnolo
- Ergonomic top section perch offers improved fit and comfort
- Top section perch custom tuned for hand size
- Oversized 31.8mm clamp diameter
- Short lever reach drops specifically designed for smaller hands
- Superior wrist clearance in drops
- Graduation lines on drops makes balanced lever installation a breeze
- Natural gloss/matte carbon finish
- Weight: 220g (42cm)
- Available in widths: 38/40/42cm center-to-center



DOLCE ERGO BAR

- 2014 alloy butted, lightweight, high strength design
- Ergo shaping provides larger, more comfortable surface area on perches
- Short lever reach drops specifically designed for smaller hands
- Zertz viscoelastic vibration-damping oversized 31.8mm clamp section
- Weight: 320g (40cm)
- Available in widths: 38/40/42cm center-to-center vary)



WMN’S ROAD BAR

- 6066 alloy
- Short lever reach drops specifically designed for smaller hands
- 26.0mm clamp diameter
- Shot-peened matte black finish
- Weight: 260g (40cm)
- Available in widths: 38/40/42cm center-to-center vary)



COMFORT LOCKING GRIP

- The new version of the Body Geometry Comfort Grip has been completely redesigned to more effectively reduce hand numbness and has an updated locking mechanism for secure attachment to the bars.
- Ergonomically shaped platform provides maximum comfort
 - Improved locking clamp for secure attachment
 - New for model year 2008
 - Reduced diameter and length are compatible for smaller hands
 - Medically designed by ergonomic specialist Roger Minkow, M.D. to prevent cycling-related numbness and weakness of the hands
 - Softest density in key contact area to cushion the ulnar nerve



MYKA GRIP

- This low profile women's grip is spec'd on many of our women's mountain bikes and ties into the style and design seen throughout all of our Designs for Women bikes and gear.
- Lower profile allows for smaller hands
 - Dual density compound for improved comfort and bar adherence
 - Softer density on the outside for superior bar control
 - Firmer density inner core grips the bar



SLIM SHIMS

- Specifically designed for Shimano STI brake levers to reduce the reach to your brake levers for safer and more comfortable performance.
- 2005-9001: Fits Ultegra (ST-6500 /6501/6510) 9-speed levers. 20mm reach adjustment Fits 105 (ST-5500 /5501/5510) 9-speed levers. 20mm reach adjustment
- 2126-0100: Fits Ultegra (ST-6600/6603) 10-speed levers. 15mm reach adjustment. Fits 105 (ST-5600) 10-speed levers. 15mm reach adjustment
- 2126-0110: Fits Dura-Ace (ST-7800) 10-speed levers only. 15mm reach adjustment
- 2126-0115: Fits Dura-Ace (ST-7801/7803) 10-speed levers only. 15mm reach adjustment



| S-WORKS SAFIRE | |
|------------------|---|
| FRAME | |
| REAR SHOCK | Specialized AFR Shock w/ remote Trail Tune inertia valve, adj rebound and Brain Fade, 7.25x1.75" |
| FORK | Specialized Future Shock S120, 120mm travel, carbon 1 1/8 to 1.5" steerer, Trail Tune inertia valve, adjustable Brain Fade and rebound, piggyback one sided air spring and damper |
| HEADSET | 1 1/8" threadless, Campy spec integrated sealed cartridge bearing |
| STEM | Thomson CNC alloy, 31.8mm clamp, 5 degree |
| HANDLEBARS | Specialized OS XC low rise carbon bar, 640mm wide, 6 degree up, 8 degree backsweep |
| GRIPS | Specialized Womens MTB, dual density |
| FRONT BRAKE | Magura Marta SL, carbon lever, hydraulic disc, 160mm SL rotor |
| REAR BRAKE | Magura Marta SL, carbon lever, hydraulic disc, 160mm SL rotor |
| BRAKE LEVERS | Magura Marta SL, carbon lever, hydraulic disc |
| FRONT DERAILLEUR | Shimano M970 XTR, DMD top swing |
| REAR DERAILLEUR | SRAM X-0, 9-speed, mid cage |
| SHIFT LEVERS | SRAM X-0, carbon/aluminum 9-speed trigger |
| CASSETTE | Shimano XTR, 9-speed, 11-34t |
| CHAIN | Shimano 7701 XTR |
| CRANKSET | Shimano M-970 XTR |
| CHAINRINGS | Shimano XTR 22A/32C/44A |
| BOTTOM BRACKET | Shimano M-970 XTR |
| PEDALS | N/A |
| RIMS | Roval Contrôle XC race, disc, 24mm |
| FRONT HUB | Roval Contrôle XC race, disc, straight pull |
| REAR HUB | Roval Contrôle XC race, disc, straight pull |
| SPOKES | Roval Contrôle, straight pull, alloy nipples by DT Swiss |
| FRONT TIRE | S-Works The Captain 26x2.0", 120 TPI, tubeless ready aramid bead, dual compound |
| REAR TIRE | S-Works The Captain 26x2.0", 120 TPI, tubeless ready aramid bead, dual compound |
| TUBES | Specialized Ultralite, 6mm, presta |
| SADDLE | Specialized Women's Ariel MTB, titanium rails |
| SEAT POST | Thomson straight w/ 12 degree clamp, 367/410mm |
| SEAT BINDER | Alloy collar w/ QR, 36.9mm clamp ID, for carbon frames |
| NOTES | Protective clear coat, derailleur hanger, reflectors, owners manual |

| SAFIRE FSR COMP | |
|------------------|---|
| FRAME | All new Safire M5 manipulated alloy frame w/ Women's specific ORE TT/DT, Designs for Women geometry, sealed cartridge bearing pivots, DMD Direct Mount F. Der, replaceable derailleur hanger, disc only, 120mm travel |
| REAR SHOCK | Fox Triad, custom on-the-fly 3-position switch 1) lock out 2) Open 3) ProPedal pedal assisting damping, adjustable rebound, 7.25x1.75" |
| FORK | Fox Float 120 RL, 120mm travel, rebound/compression adjust, lock out, alloy steerer |
| HEADSET | 1 1/8" threadless, alloy cups w/ 10mm insertion, sealed cartridge bearing |
| STEM | Specialized adjustable rise, 31.8mm clamp, 3D forged w/CNC finish |
| HANDLEBARS | Specialized XC low rise 31.8mm bar, 6066 butted alloy, 6 degree up, 8 degree backsweep, 620mm wide |
| GRIPS | Specialized Womens MTB, dual density |
| FRONT BRAKE | Custom Avid Juicy 5 SL, hydraulic disc, 160mm rotor |
| REAR BRAKE | Custom Avid Juicy 5 SL, hydraulic disc, 160mm rotor |
| BRAKE LEVERS | Custom Avid Juicy 5 SL, hydraulic disc |
| FRONT DERAILLEUR | Shimano M581 LX, DMD, top swing, dual pull |
| REAR DERAILLEUR | SRAM X-9, 9-speed, mid cage |
| SHIFT LEVERS | SRAM X-9, aluminum 9-speed trigger |
| CASSETTE | Shimano HG-50, 9-speed, 11-34t |
| CHAIN | SRAM PC-971 w/ Power Link |
| CRANKSET | Shimano M542, 2pc custom for Specialized |
| CHAINRINGS | 22S/32A/44A, 4 bolt 104/64mm |
| BOTTOM BRACKET | Shimano M542, 2pc custom for Specialized |
| PEDALS | Crank Brothers Smarty custom for Specialized |
| RIMS | DT Swiss custom for Specialized X420, 24mm w/ eyelets, 28/32h |
| FRONT HUB | Specialized Hi Lo disc, 28h CNC flange and disc mount, sealed cartridge bearing, 9mm DT RWS alloy QR |
| REAR HUB | Shimano custom M52SSL hub for Specialized, 32h, alloy QR |
| SPOKES | DT Swiss 1.8mm stainless, alloy nipples |
| FRONT TIRE | S-Works The Captain 26x2.0", 120 TPI, tubeless ready aramid bead, dual compound |
| REAR TIRE | S-Works The Captain 26x2.0", 120 TPI, tubeless ready aramid bead, dual compound |
| TUBES | Specialized Ultralite, 6mm, presta |
| SADDLE | Specialized Women's Ariel MTB, hollow Cr-Mo rails |
| SEAT POST | 2019 butted alloy, two bolt non-setback, 30.9 x 350/400mm |
| SEAT BINDER | Alloy collar w/ QR, 34.9mm clamp ID |
| NOTES | Protective clear coat, derailleur hanger, reflectors, owners manual |

| ERA COMP HT | |
|------------------|--|
| FRAME | New Era M5 alloy hardtail, Designs for Women geometry, fully manipulated Womens specific DT, TT, SS, CS, ST w/ Mono-stay seatstays, ORE DT/TT, disc mount, replaceable derailleur hanger |
| REAR SHOCK | N/A |
| FORK | Fox F90 RL, 90mm travel, air spring, rebound/compression adjust w/ lock out, alloy steerer |
| HEADSET | 1 1/8" threadless, alloy cups w/ 10mm insertion, sealed cartridge bearing |
| STEM | Specialized adjustable rise, 31.8mm clamp, 3D forged w/CNC finish |
| HANDLEBARS | Specialized XC flat 31.8mm bar, 2014 butted alloy, 6 degree backsweep, 600mm wide |
| GRIPS | Specialized Womens MTB, dual density |
| FRONT BRAKE | Custom Avid Juicy 5 SL, hydraulic disc, 160mm rotor |
| REAR BRAKE | Custom Avid Juicy 5 SL, hydraulic disc, 140mm rotor |
| BRAKE LEVERS | Custom Avid Juicy 5 SL, hydraulic disc |
| FRONT DERAILLEUR | Shimano M581 LX, 34.9mm clamp, bottom swing, dual pull |
| REAR DERAILLEUR | SRAM X-9, 9-speed, mid cage |
| SHIFT LEVERS | SRAM X-7, aluminum 9-speed trigger |
| CASSETTE | Shimano HG-50, 9-speed, 11-34t |
| CHAIN | SRAM PC-971 w/ Power Link |
| CRANKSET | Shimano M542, 2pc custom for Specialized |
| CHAINRINGS | 22S/32A/44A, 4 bolt 104/64mm |
| BOTTOM BRACKET | Shimano M542, 2pc custom for Specialized |
| PEDALS | Crank Brothers Smarty custom for Specialized |
| RIMS | DT Swiss custom for Specialized X420, 24mm w/ eyelets, 28/32h |
| FRONT HUB | Specialized Hi Lo disc, 28h CNC flange and disc mount, sealed cartridge bearing, 9mm DT RWS alloy QR |
| REAR HUB | Shimano custom M52SSL hub for Specialized, 32h, alloy QR |
| SPOKES | DT Swiss 1.8mm stainless, alloy nipples |
| FRONT TIRE | Specialized Fast Trak Control LK, 26x2.0", 60TPI, tubeless ready aramid bead, dual compound |
| REAR TIRE | Specialized Fast Trak Control LK, 26x2.0", 60TPI, tubeless ready aramid bead, dual compound |
| TUBES | Specialized Ultralite, 6mm, presta |
| SADDLE | Specialized Women's Ariel MTB, hollow Cr-Mo rails |
| SEAT POST | 2014 butted alloy, single bolt setback, 30.9 x 350mm |
| SEAT BINDER | Alloy single bolt, 34.9mm clamp ID |
| NOTES | |

| S-WORKS SAFIRE FRAMESET | |
|-------------------------|---|
| FRAME | |
| REAR SHOCK | Specialized AFR Shock w/ remote Trail Tune inertia valve, adj rebound and Brain Fade, 7.25x1.75" |
| FORK | Specialized Future Shock S120, 120mm travel, carbon 1 1/8 to 1.5" steerer, Trail Tune inertia valve, adjustable Brain Fade and rebound, piggyback one sided air spring and damper |
| HEADSET | 1 1/8" threadless, Campy spec integrated sealed cartridge bearing |
| STEM | N/A |
| HANDLEBARS | N/A |
| GRIPS | N/A |
| FRONT BRAKE | N/A |
| REAR BRAKE | N/A |
| BRAKE LEVERS | N/A |
| FRONT DERAILLEUR | Shimano M970 XTR, DMD top swing |
| REAR DERAILLEUR | SRAM X-0, 9-speed, mid cage |
| SHIFT LEVERS | N/A |
| CASSETTE | N/A |
| CHAIN | N/A |
| CRANKSET | N/A |
| CHAINRINGS | N/A |
| BOTTOM BRACKET | N/A |
| PEDALS | N/A |
| RIMS | Roval Contrôle XC race, disc, 24mm |
| FRONT HUB | Roval Contrôle XC race, disc, straight pull |
| REAR HUB | N/A |
| SPOKES | N/A |
| FRONT TIRE | N/A |
| REAR TIRE | N/A |
| TUBES | N/A |
| SADDLE | N/A |
| SEAT POST | Thomson straight w/ 12 degree clamp, 367/410mm |
| SEAT BINDER | Alloy collar w/ QR, 36.9mm clamp ID, for carbon frames |
| NOTES | Protective clear coat, derailleur hanger, reflectors, owners manual |

| ERA FSR MARATHON | |
|------------------|---|
| FRAME | Era FSR M5 alloy, Designs for Women geometry, fully manipulated frame w/ Women's specific ORE DT/TT, FACT carbon link, sealed cartridge bearings, 100mm travel, replaceable derailleur hanger |
| REAR SHOCK | Specialized AFR Shock w/ Flow Control valve, adjustable from HT firm to Trail Tune, air spring, adjustable rebound |
| FORK | Fox Float 120 RLC, 100mm travel, rebound/compression adjust, lock out w/ threshold adjust, alloy steerer |
| HEADSET | 1 1/8" threadless, alloy cups w/ 10mm insertion, sealed cartridge bearing |
| STEM | Specialized adjustable rise, 31.8mm clamp, 3D forged w/CNC finish |
| HANDLEBARS | Specialized OS XC low rise carbon bar, 640mm wide, 6 degree up, 8 degree backsweep |
| GRIPS | Specialized Womens MTB, dual density |
| FRONT BRAKE | Magura Marta, hydraulic disc, 160mm SL rotor |
| REAR BRAKE | Magura Marta, hydraulic disc, 160mm SL rotor |
| BRAKE LEVERS | Magura Marta, hydraulic disc |
| FRONT DERAILLEUR | Shimano M770 XT, 34.9 clamp, bottom swing, dual pull |
| REAR DERAILLEUR | SRAM X-9, 9-speed, mid cage |
| SHIFT LEVERS | SRAM X-9, aluminum 9-speed trigger |
| CASSETTE | Shimano M760 XT, 9-speed, 11-34t |
| CHAIN | SRAM PC-971 w/ Power Link |
| CRANKSET | New Shimano M-770 XT |
| CHAINRINGS | 22A/32A/44A, 4 bolt 104/64mm |
| BOTTOM BRACKET | New Shimano M-770 XT |
| PEDALS | Crank Brothers Smarty custom for Specialized |
| RIMS | DT Swiss XR 4.20, 24mm w/ eyelets, 28/32h |
| FRONT HUB | Specialized Hi Lo disc, 28h CNC flange and disc mount, sealed cartridge bearing, 9mm DT RWS alloy QR |
| REAR HUB | DT Swiss custom for Specialized w/ Star rachet alloy freehub w/ DT RWS 10mm alloy QR, 32h |
| SPOKES | DT Swiss Super Comp 2.0/1.7/1.8 stainless, alloy nipples |
| FRONT TIRE | S-Works Fast Trak LK, 26x2.0", tubeless ready, aramid bead, dual compound |
| REAR TIRE | S-Works Fast Trak LK, 26x2.0", tubeless ready, aramid bead, dual compound |
| TUBES | Specialized Ultralite, 6mm, presta |
| SADDLE | Specialized Women's Ariel MTB, hollow Cr-Mo rails |
| SEAT POST | Thomson, setback w/ 12 degree clamp, 367/410mm |
| SEAT BINDER | Alloy collar w/ QR, 34.9mm clamp ID |
| NOTES | Protective clear coat, derailleur hanger, reflectors, owners manual |

| ERA HT | |
|------------------|--|
| FRAME | New Era M5 alloy hardtail, Designs for Women geometry, fully manipulated Womens specific DT, TT, SS, CS, ST w/ Mono-stay seatstays, ORE DT/TT, disc mount, replaceable derailleur hanger |
| REAR SHOCK | N/A |
| FORK | Fox F90 RL, 90mm travel, air spring, rebound/compression adjust w/ lock out, alloy steerer |
| HEADSET | 1 1/8" threadless, alloy cups w/ 10mm insertion, sealed cartridge bearing |
| STEM | Specialized adjustable rise, 31.8mm clamp, 3D forged w/CNC finish |
| HANDLEBARS | Specialized XC flat 31.8mm bar, 2014 butted alloy, 6 degree backsweep, 600mm wide |
| GRIPS | Specialized Womens MTB, dual density |
| FRONT BRAKE | Avid SD-SR, cantilevers, cartridge pads, lightweight compressionless housing |
| REAR BRAKE | Avid SD-SR, cantilevers, cartridge pads, lightweight compressionless housing |
| BRAKE LEVERS | Avid FR-5 |
| FRONT DERAILLEUR | Shimano M581 LX, 34.9mm clamp, bottom swing, dual pull |
| REAR DERAILLEUR | SRAM X-9, 9-speed, mid cage |
| SHIFT LEVERS | SRAM X-7, aluminum 9-speed trigger |
| CASSETTE | Shimano HG-50, 9-speed, 11-34t |
| CHAIN | SRAM PC-971 w/ Power Link |
| CRANKSET | Shimano M542, 2pc custom for Specialized |
| CHAINRINGS | 22S/32A/44A, 4 bolt 104/64mm |
| BOTTOM BRACKET | Shimano M542, 2pc custom for Specialized |
| PEDALS | Crank Brothers Smarty custom for Specialized |
| RIMS | Mavic X317, 26", black w/ eyelets, 28/32h |
| FRONT HUB | Specialized Hi Lo disc, 28h CNC flange and disc mount, sealed cartridge bearing, 9mm DT RWS alloy QR |
| REAR HUB | Shimano custom M52SSL hub for Specialized, 32h, alloy QR |
| SPOKES | DT Swiss 1.8mm stainless, alloy nipples |
| FRONT TIRE | Specialized Fast Trak Control LK, 26x2.0", 60TPI, tubeless ready aramid bead, dual compound |
| REAR TIRE | Specialized Fast Trak Control LK, 26x2.0", 60TPI, tubeless ready aramid bead, dual compound |
| TUBES | Specialized Ultralite, 6mm, presta |
| SADDLE | Specialized Women's Ariel MTB, hollow Cr-Mo rails |
| SEAT POST | 2014 butted alloy, single bolt setback, 30.9 x 350mm |
| SEAT BINDER | Alloy single bolt, 34.9mm clamp ID |
| NOTES | Protective clear coat, derailleur hanger, reflectors, owners manual |

| SAFIRE FSR EXPERT | |
|-------------------|---|
| FRAME | All new Safire FSR M5 manipulated alloy frame w/ Women's specific ORE TT/DT, Designs for Women geometry, sealed cartridge bearing pivots, DMD Direct Mount F. Der, replaceable derailleur hanger, disc only, 120mm travel |
| REAR SHOCK | Specialized AFR Shock w/ remote Trail Tune inertia valve, adj rebound and Brain Fade, 7.25x1.75" |
| FORK | Fox F120 RLC, 120mm travel, rebound/compression adjust, lock out w/ threshold adjust, alloy steerer |
| HEADSET | 1 1/8" threadless, alloy cups w/ 10mm insertion, sealed cartridge bearing |
| STEM | Specialized adjustable rise, 31.8mm clamp, 3D forged w/CNC finish |
| HANDLEBARS | Specialized XC low rise 31.8mm bar, 2014 butted alloy, 6 degree up, 8 degree backsweep, 620mm wide |
| GRIPS | Specialized Womens MTB, dual density |
| FRONT BRAKE | Custom Avid Ultimate 7, hydraulic disc, 160mm rotor |
| REAR BRAKE | Custom Avid Ultimate 7, hydraulic disc, 160mm rotor |
| BRAKE LEVERS | Custom Avid Ultimate 7, hydraulic disc |
| FRONT DERAILLEUR | Shimano M581 LX, DMD, top swing, dual pull |
| REAR DERAILLEUR | SRAM X-0, 9-speed, mid cage |
| SHIFT LEVERS | SRAM X-9, aluminum 9-speed trigger |
| CASSETTE | Shimano HG-50, 9-speed, 11-34t |
| CHAIN | SRAM PC-971 w/ Power Link |
| CRANKSET | Shimano M-762 XT custom for Specialized |
| CHAINRINGS | 22S/32A/44A, 4 bolt 104/64mm |
| BOTTOM BRACKET | Shimano M-762 XT custom for Specialized |
| PEDALS | Crank Brothers Smarty custom for Specialized |
| RIMS | DT Swiss custom for Specialized X420, 24mm w/ eyelets, 28/32h |
| FRONT HUB | Specialized Hi Lo disc, 28h CNC flange and disc mount, sealed cartridge bearing, 9mm DT RWS alloy QR |
| REAR HUB | DT Swiss custom for Specialized 370 w/ DT RWS QR, 32h |
| SPOKES | DT Swiss Competition 1.8/1.6mm |
| FRONT TIRE | S-Works The Captain 26x2.0", 120 TPI, tubeless ready aramid bead, dual compound |
| REAR TIRE | S-Works The Captain 26x2.0", 120 TPI, tubeless ready aramid bead, dual compound |
| TUBES | Specialized Ultralite, 6mm, presta |
| SADDLE | Specialized Women's Ariel MTB, hollow Cr-Mo rails |
| SEAT POST | 2020 butted alloy, two bolt non-setback, 30.9 x 350/400mm |
| SEAT BINDER | Alloy collar w/ QR, 34.9mm clamp ID |
| NOTES | Protective clear coat, derailleur hanger, reflectors, owners manual |

| ERA FSR COMP | |
|------------------|---|
| FRAME | Era FSR M5 alloy, Designs for Women geometry, fully manipulated frame w/ Women's specific ORE DT/TT, FACT carbon link, sealed cartridge bearings, 100mm travel, replaceable derailleur hanger |
| REAR SHOCK | Specialized AFR inertia, Brain Fade, adjustable from HT firm to Trail Tune, air spring, rebound adjust |
| FORK | Fox Float 100mm travel, air spring, rebound/compression adjust w/ lock out, alloy steerer |
| HEADSET | 1 1/8" threadless, alloy cups w/ 10mm insertion, sealed cartridge bearing |
| STEM | Specialized adjustable rise, 31.8mm clamp, 3D forged w/CNC finish |
| HANDLEBARS | Specialized XC low rise 31.8mm bar, 6066 butted alloy, 6 degree up, 8 degree backsweep, 620mm wide |
| GRIPS | Specialized Womens MTB, dual density |
| FRONT BRAKE | Custom Avid Juicy 5 SL, hydraulic disc, 160mm rotor |
| REAR BRAKE | Custom Avid Juicy 5 SL, hydraulic disc, 160mm rotor |
| BRAKE LEVERS | Custom Avid Juicy 5 SL, hydraulic disc |
| FRONT DERAILLEUR | Shimano M581 LX, 34.9mm clamp, bottom swing, dual pull |
| REAR DERAILLEUR | SRAM X-9, 9-speed, mid cage |
| SHIFT LEVERS | SRAM X-9, aluminum 9-speed trigger |
| CASSETTE | Shimano HG-50, 9-speed, 11-34t |
| CHAIN | SRAM PC-971 w/ Power Link |
| CRANKSET | Shimano M542, 2pc custom for Specialized |
| CHAINRINGS | 22S/32A/44A, 4 bolt 104/64mm |
| BOTTOM BRACKET | Shimano M542, 2pc custom for Specialized |
| PEDALS | Crank Brothers Smarty custom for Specialized |
| RIMS | DT Swiss custom for Specialized X420, 24mm w/ eyelets, 28/32h |
| FRONT HUB | Specialized Hi Lo disc, 28h CNC flange and disc mount, sealed cartridge bearing, 9mm DT RWS alloy QR |
| REAR HUB | Shimano custom M52SSL hub for Specialized, 32h, alloy QR |
| SPOKES | DT Swiss 1.8mm stainless, alloy nipples |
| FRONT TIRE | Specialized Fast Trak Control LK, 26x2.0", 60TPI, tubeless ready aramid bead, dual compound |
| REAR TIRE | Specialized Fast Trak Control LK, 26x2.0", 60TPI, tubeless ready aramid bead, dual compound |
| TUBES | Specialized Ultralite, 6mm, presta |
| SADDLE | Specialized Women's Ariel MTB, hollow Cr-Mo rails |
| SEAT POST | 2014 butted alloy, single bolt setback, 30.9 x 350mm |
| SEAT BINDER | Alloy collar w/ QR, 34.9mm clamp ID |
| NOTES | Protective clear coat, derailleur hanger, reflectors, owners manual |

| MYKA FSR EXPERT | |
|------------------|---|
| FRAME | FSR M4 butted frame w/ ORE downtube, Designs for Women geometry, sealed cartridge bearing pivots, replaceable hanger, bolt on cable guides, two sets of water bottle bosses, 100mm travel |
| REAR SHOCK | X Fusion 02RLA, Specialized tuned, rebound/compression adjust w/ LO, 7.0x1.6", 4 bearing lower shock mount |
| FORK | RockShox Recon 33S SLite "Le Femme", 100mm travel, 32mm alloy stanchions, alloy steerer, disc only, Turn Key Dumper, lockout w/ rebound adjust, coil spring |
| HEADSET | 1 1/8" threadless, black steel cups, loose ball bearings w/ seals |
| STEM | Specialized 3D forged alloy, 7 degree rise, 31.8mm 4 bolt clamp, S:60mm, M:75mm, L:90mm |
| HANDLEBARS | Specialized XC low rise, 31.8mm, butted alloy, 620mm wide, 6 degree up, 8 degree backsweep |
| GRIPS/TAPE | Specialized Myka, dual density |
| FRONT BRAKE | Custom Avid Juicy 3 SL, hydraulic disc, G2 Clean Sweep rotor 160mm rotor |
| REAR BRAKE | Custom Avid Juicy 3 SL, hydraulic disc, G2 Clean Sweep 140mm rotor |
| BRAKE LEVERS | Custom Avid Juicy 3 SL, hydraulic |
| FRONT DERAILLEUR | Shimano Deore M530, 34.9mm clamp |
| REAR DERAILLEUR | Shimano Shadow XT M772, SGS cage |
| SHIFT LEVERS | Shimano Deore M530, 9-speed trigger |
| CASSETTE | Shimano HG-50, 9-speed, 11-34t |
| CHAIN | KMC HG 71 w/ reusable Missing Link |
| CRANKSET | Shimano M521, Hollowtech, Octalink spline, replaceable rings w/ alloy outer |
| CHAINRINGS | 22S/32S/44A, 4mm thick outer, 4 bolt 104/64mm |
| BOTTOM BRACKET | Shimano BB-E52S, Octalink Spline, cartridge bearing, 68x118mm for 50mm chainline |
| PEDALS | Shimano 50S SPD |
| RIMS | DT-Swiss 445D, 26", double wall disc, pin joint, eyelets, 32h |
| FRONT HUB | Specialized Hi Lo disc, 32h, CNC flange and disc mount, polished races, alloy QR |
| REAR HUB | Shimano M-475L disc, 32h, 8/9-speed cassette, alloy QR |
| SPOKES | 1.8mm (15g) stainless, black, alloy nipples |
| FRONT TIRE | Specialized Fast Trak LK Sport, 26x2.0", 60TPI, wire bead |
| REAR TIRE | Specialized Fast Trak LK Sport, 26x2.0", 60TPI, wire bead |
| TUBES | Specialized schraeder valve |
| SADDLE | Specialized XC Women's, kevlar sides, front and rear bumpers, 155mm width |
| SEAT POST | Specialized alloy two bolt micro adjust head, 30.9mm |
| SEAT BINDER | Specialized alloy w/ QR |
| NOTES | Chain stay protector, reflectors, clear coat, owners manual |

| MYKA FSR COMP | |
|------------------|---|
| FRAME | FSR M4 butted frame w/ ORE downtube, Designs for Women geometry, sealed cartridge bearing pivots, replaceable hanger, bolt on cable guides, two sets of water bottle bosses, 100mm travel |
| REAR SHOCK | X Fusion 02RLA, Specialized tuned, rebound adjust w/ LO, 7.0x1.6", 4 bearing lower shock mount |
| FORK | RockShox Torx 302 SL "Le Femme", 100mm travel, 32mm Cr-Mo stanchions, alloy steerer, mag lower, coil spring, preload adjust, lockout w/ rebound adjust |
| HEADSET | 1 1/8" threadless, black steel cups, loose ball bearings w/ seals |
| STEM | Specialized 3D forged alloy, 7 degree rise, 31.8mm 4 bolt clamp, S:60mm, M:75mm, L:90mm |
| HANDLEBARS | Specialized XC low rise, 31.8mm, butted alloy, 620mm wide, 6 degree up, 8 degree backsweep |
| GRIPS | Specialized Myka, dual density |
| FRONT BRAKE | Hayes Stroker Ryde, hydraulic disc, 160mm rotor |
| REAR BRAKE | Hayes Stroker Ryde, hydraulic disc, 140mm rotor |
| BRAKE LEVERS | Hayes Stroker Ryde |
| FRONT DERAILLEUR | Shimano Deore M530, 34.9mm clamp |
| REAR DERAILLEUR | Shimano LX M581, SGS cage |
| SHIFT LEVERS | Shimano Deore M530, 9-speed trigger |
| CASSETTE | Shimano HG-50, 9-speed, 11-34t |
| CHAIN | KMC X9, 1/2" x 3/32" w/ reusable Missing Link |
| CRANKSET | Shimano M442-8, Octalink Spline, 9-speed, replaceable rings w/ alloy outer |
| CHAINRINGS | 22S/32S/44A, 4mm thick outer, 4 bolt 104/64mm |
| BOTTOM BRACKET | Shimano BB-E52S, Octalink Spline, cartridge bearing, 68 x 118mm for 50mm chainline |
| PEDALS | Specialized alloy 1pc body and cage, 9/16" |
| RIMS | Specialized/Alex RHD 26, double wall disc w/ eyelets |
| FRONT HUB | Specialized Hi Lo disc, 32h, CNC flange and disc mount, polished races, alloy QR |
| REAR HUB | Shimano M-475L disc, 32h, 8/9-speed cassette, alloy QR |
| SPOKES | 1.8mm (15g) stainless, black, alloy nipples |
| FRONT TIRE | Specialized The Captain Sport, 26x2.0", 60TPI, wire bead |
| REAR TIRE | Specialized The Captain Sport, 26x2.0", 60TPI, wire bead |
| TUBES | Specialized, 12mm, schraeder valve |
| SADDLE | Specialized XC Women's, 143mm width |
| SEAT POST | 2 bolt micro adjust, 6061 alloy, black, 30.9 x 350mm |
| SEAT BINDER | Alloy collar w/ QR, 34.9mm clamp ID |
| NOTES | Protective clear coat, derailleur hanger, reflectors, owners manual |

| MYKA ELITE HT | |
|------------------|--|
| FRAME | Myka M4 manipulated alloy frame, double-butted ORE, Designs for Women geometry, low standover TT (13/15" only), forged drop outs w/ replaceable 98954020 alloy hanger, disc only |
| REAR SHOCK | N/A |
| FORK | RockShox Dart 3 La Femme SL, 13/15": 80mm, 17/19": 100mm, 28.6mm Cr-Mo stanchions with alloy steerer, coil spring, reb. adj. w/ lockout and preload adjust |
| HEADSET | 1 1/8" threadless |
| STEM | Specialized 3D forged alloy, four bolt, 31.8mm, 7 degree rise |
| HANDLEBARS | Specialized alloy butted 31.8mm XC rise w/ graphic, 620mm wide, 8 degree back, 8 degree up sweep |
| GRIPS | Specialized Women's Mtn, dual density Kraton |
| FRONT BRAKE | Avid BB-5, mechanical disc, 6" G2 Clean Sweep rotor |
| REAR BRAKE | Avid BB-5, mechanical disc, 6" G2 Clean Sweep rotor |
| BRAKE LEVERS | Avid FR-5 |
| FRONT DERAILLEUR | Shimano Altus FD-M310-6, top swing, 34.9mm clamp |
| REAR DERAILLEUR | Shimano Alivio RD-M410 |
| SHIFT LEVERS | Shimano Acera SL-M40 |
| CASSETTE | SRAM PG-830, 8-speed, 11-32t |
| CHAIN | KMC XB, 1/2" x 3/32" w/ reusable Missing Link |
| CRANKSET | Shimano FC-M341-8, replaceable rings, Octalink Spline |
| CHAINRINGS | 42S/32S/22S |
| BOTTOM BRACKET | Shimano BB-ES25, Octalink spline, cartridge bearing, 68 x 126mm for 50mm chainline |
| PEDALS | Steel cage, composite body, 9/16" |
| RIMS | Specialized/Alex HD 26, double wall, for disc brakes |
| FRONT HUB | Specialized Hi Lo disc, 28h, CNC flange and disc mount, polished races, alloy QR |
| REAR HUB | Specialized Hi Lo disc, cassette, 32h, CNC flanges and disc mount, polished races, alloy QR |
| SPOKES | 18mm (15g) stainless, alloy nipples |
| FRONT TIRE | Specialized Fast Trak LK Sport, 26x2.0", 60TPI, wire bead |
| REAR TIRE | Specialized Fast Trak LK Sport, 26x2.0", 60TPI, wire bead |
| TUBES | Specialized schwalbe |
| SADDLE | Specialized XC Women's, kevlar sides, front and rear bumpers, 155mm width |
| SEAT POST | Specialized alloy two bolt micro adjust head, 30.9mm |
| SEAT BINDER | Specialized alloy w/ QR |
| NOTES | Chain stay protector, reflectors, clear coat, owners manual |

| RUBY PRO | |
|------------------|---|
| FRAME | Specialized FACT 8r carbon, Az1 construction, Designs for Women compact design, Zertz inserts |
| REAR SHOCK | N/A |
| FORK | Specialized FACT monocone carbon fork; full carbon legs, crown and steerer w/ Zertz inserts |
| HEADSET | Specialized Mindset Plus Carbon, 1 1/8" integrated threadless, cartridge sealed bearings, carbon 20mm cone w/ one 10mm and two 5mm carbon spacers |
| STEM | S-Works Pro-Set stem, 31.8mm handlebar clamp, 4-position adjustable, Ti hardware |
| HANDLEBARS | Specialized Ruby SL, FACT carbon women's handlebar, short-reach drops, ergonomic shaping, 31.8mm |
| TAPE | Body Geometry Bar Phat, cork ribbon w/ 2.5mm gel padding |
| FRONT BRAKE | Shimano Ultegra |
| REAR BRAKE | Shimano Ultegra |
| BRAKE LEVERS | Shimano Dura-Ace, 10-speed STI, flight deck compatible |
| FRONT DERAILLEUR | Shimano Ultegra, 34.9mm clamp, bottom pull |
| REAR DERAILLEUR | Shimano Dura-Ace, short cage |
| SHIFT LEVERS | Shimano Dura-Ace, 10-speed STI, flight deck compatible |
| CASSETTE | SRAM OG-1070, 10-speed 11-28t |
| CHAIN | Shimano Dura-Ace, 10-speed |
| CRANKSET | Specialized Pro Carbon, integrated oversized design |
| CHAINRINGS | 50x34T |
| BOTTOM BRACKET | Specialized, oversized integrated |
| PEDALS | Composite body test ride pedals |
| RIMS | Roval Fusee, E5 Alloy |
| FRONT HUB | Roval Fusee, Roval Ti QR |
| REAR HUB | Roval Fusee, alloy cassette, Roval Ti QR |
| SPOKES | DT Stainless 14/15g Butted Aero |
| FRONT TIRE | Specialized All Condition Pro, 700x23c, aramid bead, 120TPI w/ Flak Jacket |
| REAR TIRE | Specialized All Condition Pro, 700x23c, aramid bead, 120TPI w/ Flak Jacket |
| TUBES | Specialized standard presta tube |
| SADDLE | Body Geometry Ruby Women's, carbon reinforced base, hollow Ti rails, microfiber cover |
| SEAT POST | Specialized Pro SL, FACT carbon w/ Zertz insert, 27.2mm |
| SEAT BINDER | Specialized CNC, alloy, 32.6mm clamp |
| NOTES | Carbon chain stay protector, derailleur hanger, clear coat, owners manual |

| RUBY ELITE AND ELITE TRIPLE | |
|-----------------------------|--|
| FRAME | Specialized FACT 7r carbon, triple monocone construction, Designs for Women compact design, Zertz inserts |
| REAR SHOCK | N/A |
| FORK | Specialized FACT monocone carbon fork, full carbon legs, crown and steerer w/ Zertz inserts |
| HEADSET | Specialized Mindset Plus, 1 1/8" integrated threadless, cartridge sealed bearings, alloy 20mm cone w/ one 10mm and two 5mm alloy spacers |
| STEM | Specialized Comp-Set, 3D forged alloy, 4-bolt 31.8mm bar clamp, 4-position adjustable |
| HANDLEBARS | Specialized Zertz Women's Pro, 2014 alloy, short-reach drop, ergonomic shaping, 31.8 |
| TAPE | Body Geometry Bar Phat, cork ribbon w/ 2.5mm gel padding |
| FRONT BRAKE | Ultralight dual pivot brakes, Teflon pivots, forged alloy w/ cartridge pads |
| REAR BRAKE | Ultralight dual pivot brakes, Teflon pivots, forged alloy w/ cartridge pads |
| BRAKE LEVERS | Shimano 105, 10-speed STI, flight deck compatible |
| FRONT DERAILLEUR | Shimano 105, 31.8mm clamp, bottom pull |
| REAR DERAILLEUR | Shimano 105, short cage |
| SHIFT LEVERS | Shimano 105, 10-speed STI, flight deck compatible |
| CASSETTE | SRAM OG-1070, 10-speed 11-28t |
| CHAIN | Shimano 105, 10-speed |
| CRANKSET | FSA Gossamer MegaExo, 2-piece crankset |
| CHAINRINGS | 50x34T or 50x39x30T for triple model |
| BOTTOM BRACKET | FSA MegaExo, integrated exterior cartridge bearings, alloy |
| PEDALS | Composite body test ride pedals |
| RIMS | Mavic Open Sport, double wall rim, machined sidewalls w/ eyelets |
| FRONT HUB | Specialized forged alloy, 24 hole, double sealed bearings, straight pull spokes, QR |
| REAR HUB | Specialized forged alloy, 28 hole, double sealed bearings, straight pull spokes, cassette, QR |
| SPOKES | Stainless 14g, straight-pull |
| FRONT TIRE | Specialized All Condition Pro, 700x23c, aramid bead, 120TPI w/ Flak Jacket |
| REAR TIRE | Specialized All Condition Pro, 700x23c, aramid bead, 120TPI w/ Flak Jacket |
| TUBES | Specialized standard presta tube |
| SADDLE | Specialized Jett Women's, carbon reinforced base, hollow Cr-Mo rails, microfiber cover |
| SEAT POST | Specialized Pavé FACT carbon w/ Zertz insert, 27.2mm |
| SEAT BINDER | Specialized CNC, alloy, 32.6mm clamp |
| NOTES | Carbon chain stay protector, derailleur hanger, clear coat, owners manual |

| DOLCE | |
|------------------|---|
| FRAME | Specialized A1 Premium Aluminum, fully manipulated tubing, Designs for Women compact design, hourglass speedstays |
| REAR SHOCK | N/A |
| FORK | Specialized carbon fork, carbon fiber legs, aluminum steerer |
| HEADSET | Specialized Mindset, 1 1/8" integrated threadless, sealed bearings, alloy 20mm cone w/ one 10mm and two 5mm alloy spacers |
| STEM | Specialized Comp-Set, 3D forged alloy, 4-bolt 31.8mm bar clamp, 4-position adjustable |
| HANDLEBARS | Specialized Zertz Women's Comp, 6061 alloy, short-reach drop, ergonomic top shaping, 31.8mm |
| GRIPS/TAPE | Body Geometry Bar Phat, cork ribbon w/ 2.5mm gel padding |
| FRONT BRAKE | Ultralight dual pivot brakes, Teflon pivots, forged alloy w/ cartridge pads |
| REAR BRAKE | Ultralight dual pivot brakes, Teflon pivots, forged alloy w/ cartridge pads |
| BRAKE LEVERS | Shimano Sora, 9-speed STI, flight deck compatible w/ brake lever extensions |
| FRONT DERAILLEUR | Shimano Sora, 31.8mm clamp, bottom pull |
| REAR DERAILLEUR | Shimano Tiagra, long cage |
| SHIFT LEVERS | Shimano Sora, 9-speed STI, flight deck compatible |
| CASSETTE | SRAM PG-990, 9-speed 11-28t |
| CHAIN | Shimano HG73, 9-speed |
| CRANKSET | Sugino Comp, five arm, polished arms |
| CHAINRINGS | 50x42x30T |
| BOTTOM BRACKET | Sport cartridge, square taper, 68 x 113mm |
| PEDALS | Composite body, alloy cage w/ short toe clips and straps |
| RIMS | Alex S500, 700c, alloy double wall, machined sidewalls |
| FRONT HUB | Specialized forged alloy, 28 hole, double sealed bearings, QR |
| REAR HUB | Specialized forged alloy, 32 hole, double sealed bearings, QR |
| SPOKES | Stainless 14g |
| FRONT TIRE | Specialized All Condition Sport, 700x23c, wire bead, 60TPI w/ Flak Jacket |
| REAR TIRE | Specialized All Condition Sport, 700x23c, wire bead, 60TPI w/ Flak Jacket |
| TUBES | Specialized standard presta tube |
| SADDLE | Specialized Lithia Women's |
| SEAT POST | Specialized carbon fiber wrapped, 27.2mm |
| SEAT BINDER | Specialized CNC, alloy, 31.8mm clamp |
| NOTES | Chain stay protector, chain catcher, derailleur hanger, clear coat, owners manual |

| RUBY EXPERT AND EXPERT TRIPLE | |
|---|--|
| Specialized FACT 8r carbon, Az1 construction, Designs for Women compact design, Zertz inserts | |
| N/A | |
| Specialized FACT monocone carbon fork; full carbon legs, crown and steerer w/ Zertz inserts | |
| Specialized Mindset Plus Carbon, 1 1/8" integrated threadless, cartridge sealed bearings, carbon 20mm cone w/ one 10mm and two 5mm carbon spacers | |
| Specialized Pro-Set lightweight stem, 3D forged alloy, 4-bolt 31.8mm bar clamp, 4-position adjustable | |
| Specialized Zertz Womens Pro, 2014 alloy, short-reach drop, ergonomic shaping, 31.8mm | |
| Body Geometry Bar Phat, cork ribbon w/ 2.5mm gel padding | |
| Shimano Ultegra | |
| Shimano Ultegra | |
| Shimano Ultegra, 10-speed STI, flight deck compatible | |
| Shimano Ultegra, 34.9mm clamp, bottom pull | |
| Shimano Ultegra, short cage | |
| Shimano Ultegra, 10-speed STI, flight deck compatible | |
| SRAM OG-1070, 10-speed 11-28t | |
| Shimano Ultegra, 10-speed | |
| Shimano Ultegra, Hollowtech II 2-piece crankset | |
| 50x34T or 52x39x30T for triple model | |
| FSA MegaExo, integrated exterior cartridge bearings, alloy | |
| Composite body test ride pedals | |
| Roval Echappee | |
| Roval Echappee, Roval QR | |
| Roval Echappee, alloy cassette, Roval QR | |
| DT Stainless 14/15g Butted Aero | |
| Specialized All Condition Pro, 700x23c, aramid bead, 120TPI w/ Flak Jacket | |
| Specialized All Condition Pro, 700x23c, aramid bead, 120TPI w/ Flak Jacket | |
| Specialized standard presta tube | |
| Body Geometry Ruby Women's, carbon reinforced base, hollow Ti rails, microfiber cover | |
| Specialized Pro SL, FACT carbon w/ Zertz insert, 27.2mm | |
| Specialized CNC, alloy, 32.6mm clamp | |
| Carbon chain stay protector, derailleur hanger, clear coat, owners manual | |

| DOLCE COMP | |
|--|--|
| Specialized E5, fully manipulated Columbus E5 SLX tubing, Designs for Women compact design, FACT carbon seatstays w/ Zertz inserts | |
| N/A | |
| Specialized FACT carbon steerer and fork legs w/ Zertz inserts | |
| Specialized Mindset Plus, 1 1/8" integrated threadless, cartridge sealed bearings, alloy 20mm cone w/ one 10mm and two 5mm alloy spacers | |
| Specialized Comp-Set, 3D forged alloy, 4-bolt 31.8mm bar clamp, 4-position adjustable | |
| Specialized Zertz Women's Comp, 6061 alloy, short-reach drop, ergonomic top shaping, 31.8mm | |
| Body Geometry Bar Phat, cork ribbon w/ 2.5mm gel padding | |
| Ultralight dual pivot brakes, Teflon pivots, forged alloy w/ cartridge pads | |
| Ultralight dual pivot brakes, Teflon pivots, forged alloy w/ cartridge pads | |
| Shimano 105, 10-speed STI, flight deck compatible | |
| Shimano 105, 31.8mm clamp, bottom pull | |
| Shimano 105, long cage | |
| Shimano 105, 10-speed STI, flight deck compatible | |
| SRAM OG-1070, 10-speed 11-28t | |
| Shimano 105, 10-speed | |
| FSA Gossamer MegaExo, 2-piece crankset | |
| 50x39x30T | |
| FSA MegaExo, integrated exterior cartridge bearings, alloy | |
| Composite body test ride pedals | |
| Shimano RS-10 | |
| Shimano RS-10, QR | |
| Shimano RS-10, cassette, QR | |
| Stainless 14g | |
| Specialized All Condition Pro, 700x23c, aramid bead, 120TPI w/ Flak Jacket | |
| Specialized All Condition Pro, 700x23c, aramid bead, 120TPI w/ Flak Jacket | |
| Specialized standard presta tube | |
| Specialized Lithia Women's | |
| Specialized Pavé II, FACT carbon w/ Zertz insert, aluminum head, 27.2mm | |
| Specialized CNC, alloy, 31.8mm clamp | |
| Chain stay protector, chain catcher, derailleur hanger, clear coat, owners manual | |

| VITA SPORT | |
|---|--|
| Specialized A1 Premium Aluminum, fully manipulated tubing, Designs for Women ergonomic design, integrated headset, FACT carbon seatstays w/ Zertz inserts | |
| N/A | |
| Specialized FACT carbon, bonded carbon legs, Zertz inserts, fender mounts | |
| Specialized Mindset, 1 1/8" integrated threadless, sealed bearings, alloy 40mm cone | |
| Specialized 3D forged 6061 alloy, 31.8mm bar clamp | |
| Specialized Event, A1 Premium Aluminum alloy, 580mm width, 31.8mm | |
| Women's Body Geometry Comfort II grips, triple density gel, alloy lock-on feature | |
| Cold-Forged 6061 alloy, 85mm linear pull w/ cartridge pads | |
| Cold-Forged 6061 alloy, 85mm linear pull w/ cartridge pads | |
| Shimano EF-50, EZ Fire, integrated w/ shift lever | |
| Shimano T301, 31.8 clamp, bottom pull | |
| Shimano Sora, long cage | |
| Shimano EF-50, EZ Fire | |
| Shimano HG-50, 8-speed 12-25t | |
| KMC Z-51, 8-speed | |
| Sugino XD, five arm, polished arms w/ chainguard | |
| 48x38x28T | |
| Sport cartridge, square taper, 68 x 113mm | |
| Composite body, alloy cage w/ short toe clips and straps | |
| Alex S500, 700c, alloy double wall, machined sidewalls | |
| Specialized forged alloy, 32 hole, double sealed bearings, QR | |
| Specialized forged alloy, 32 hole, double sealed bearings, QR | |
| Stainless 14g | |
| Specialized All Condition, 700x28c, wire bead, 60TPI w/ Flak Jacket | |
| Specialized All Condition, 700x28c, wire bead, 60TPI w/ Flak Jacket | |
| Specialized standard presta tube | |
| Body Geometry Women's Sonoma, 155 width | |
| Forged alloy, 27.2mm | |
| Specialized CNC, alloy, 31.8mm clamp | |
| Chain stay protector, chain catcher, clips and straps, derailleur hanger, clear coat, owners manual | |

| RUBY COMP AND COMP TRIPLE | |
|--|--|
| Specialized FACT 7r carbon, triple monocone construction, Designs for Women compact design, Zertz inserts | |
| N/A | |
| Specialized FACT monocone carbon fork, full carbon legs, crown and steerer w/ Zertz inserts | |
| Specialized Mindset Plus, 1 1/8" integrated threadless, cartridge sealed bearings, alloy 20mm cone w/ one 10mm and two 5mm alloy spacers | |
| Specialized Pro-Set lightweight stem, 3D forged alloy, 4-bolt 31.8mm bar clamp, 4-position adjustable | |
| Specialized Zertz Women's Pro, 2014 alloy, short-reach drop, ergonomic shaping, 31.8mm | |
| Body Geometry Bar Phat, cork ribbon w/ 2.5mm gel padding | |
| Shimano 105 | |
| Shimano 105 | |
| Shimano 105, 10-speed STI, flight deck compatible | |
| Shimano 105, 31.8mm clamp, bottom pull | |
| Shimano Ultegra, short cage | |
| Shimano 105, 10-speed STI, flight deck compatible | |
| SRAM OG-1070, 10-speed 11-28t | |
| Shimano 105, 10-speed | |
| Shimano R600, Hollowtech II 2-piece compact crankset | |
| 50x34T or 50x39x30T for triple model | |
| FSA MegaExo, integrated exterior cartridge bearings, alloy | |
| Composite body test ride pedals | |
| Shimano RS-10 | |
| Shimano RS-10, QR | |
| Shimano RS-10, cassette, QR | |
| Stainless 14g | |
| Specialized All Condition Pro, 700x23c, aramid bead, 120TPI w/ Flak Jacket | |
| Specialized All Condition Pro, 700x23c, aramid bead, 120TPI w/ Flak Jacket | |
| Specialized standard presta tube | |
| Body Geometry Ruby Women's, carbon reinforced base, hollow Cr-Mo rails, microfiber cover | |
| Specialized Pavé FACT carbon w/ Zertz insert, 27.2mm | |
| Specialized CNC, alloy, 32.6mm clamp | |
| Carbon chain stay protector, derailleur hanger, clear coat, owners manual | |

| DOLCE ELITE | |
|--|--|
| Specialized E5, fully manipulated Columbus E5 SLX tubing, Designs for Women compact design, FACT carbon seatstays w/ Zertz inserts | |
| N/A | |
| Specialized FACT carbon steerer and fork legs w/ Zertz inserts | |
| Specialized Mindset, 1 1/8" integrated threadless, sealed bearings, alloy 20mm cone w/ one 10mm and two 5mm alloy spacers | |
| Specialized Comp-Set, 3D forged alloy, 4-bolt 31.8mm bar clamp, 4-position adjustable | |
| Specialized Zertz Women's Comp, 6061 alloy, short-reach drop, ergonomic top shaping, 31.8mm | |
| Body Geometry Bar Phat, cork ribbon w/ 2.5mm gel padding | |
| Ultralight dual pivot brakes, Teflon pivots, forged alloy w/ cartridge pads | |
| Ultralight dual pivot brakes, Teflon pivots, forged alloy w/ cartridge pads | |
| Shimano 105, 10-speed STI, flight deck compatible | |
| Shimano Tiagra, 31.8mm clamp, bottom pull | |
| Shimano 105, long cage | |
| Shimano Tiagra, 9-speed STI, flight deck compatible | |
| SRAM PG-950, 9-speed 11-28t | |
| Shimano HG73, 9-speed | |
| Shimano Tiagra, 2-piece crankset | |
| 50x39x30T | |
| Shimano Tiagra, Hollowtech II | |
| Composite body test ride pedals | |
| Alex AS1, alloy triple wall, machined sidewalls w/ indicator grooves | |
| Specialized forged alloy, 24 hole, double sealed bearings, straight pull spokes, QR | |
| Specialized forged alloy, 28 hole, double sealed bearings, straight pull spokes, cassette, QR | |
| Stainless 14g, straight-pull | |
| Specialized All Condition Sport, 700x23c, wire bead, 60TPI w/ Flak Jacket | |
| Specialized All Condition Sport, 700x23c, wire bead, 60TPI w/ Flak Jacket | |
| Specialized standard presta tube | |
| Specialized Lithia Women's | |
| Specialized Pavé II, FACT carbon w/ Zertz insert, aluminum head, 27.2mm | |
| Specialized CNC, alloy, 31.8mm clamp | |
| Chain stay protector, chain catcher, derailleur hanger, clear coat, owners manual | |

| VITA | |
|---|--|
| Specialized A1 Premium Aluminum, fully manipulated tubing, Designs for Women ergonomic design, integrated headset, hourglass speedstays | |
| N/A | |
| Specialized Comp, A1 Premium Aluminum legs, Cr-Mo steerer | |
| Specialized Mindset, 1 1/8" integrated threadless, sealed bearings, alloy 40mm cone | |
| Specialized 3D forged 6061 alloy, 31.8mm bar clamp | |
| Specialized Event, A1 Premium Aluminum alloy, 580mm width, 31.8mm | |
| Women's Body Geometry Comfort II grips, triple density gel, alloy lock-on feature | |
| Cold-Forged 6061 alloy, 85mm linear pull w/ cartridge pads | |
| Cold-Forged 6061 alloy, 85mm linear pull w/ cartridge pads | |
| Shimano EF-50, EZ Fire, integrated w/ shift lever | |
| Shimano T301, 31.8 clamp, bottom pull | |
| Shimano Sora, long cage | |
| Shimano EF-50, EZ Fire | |
| Shimano HG-50, 8-speed 12-25t | |
| KMC Z-51, 8-speed | |
| Sugino XD, five arm, polished arms w/ chainguard | |
| 48x38x28T | |
| Sport cartridge, square taper, 68 x 113mm | |
| Composite body, alloy cage w/ short toe clips and straps | |
| Alex S500, 700c, alloy double wall, machined sidewalls | |
| Specialized forged alloy, 32 hole, double sealed bearings, QR | |
| Specialized forged alloy, 32 hole, double sealed bearings, QR | |
| Stainless 14g | |
| Specialized All Condition, 700x28c, wire bead, 60TPI w/ Flak Jacket | |
| Specialized All Condition, 700x28c, wire bead, 60TPI w/ Flak Jacket | |
| Specialized standard presta tube | |
| Body Geometry Women's Sonoma, 155 width | |
| Alloy suspension, 27.2 w/ preload adjust | |
| Specialized CNC, alloy, 31.8mm clamp | |
| Chain stay protector, chain catcher, derailleur hanger, clear coat, owners manual | |

| SIZE | S-WORKS SAFIRE | | | SAFIRE | | |
|-------------------------------------|----------------|-------|-------|--------|-------|-------|
| | S | M | L | S | M | L |
| Seat Tube Length C-T (mm) | 393 | 431 | 470 | 394 | 431 | 470 |
| Top Tube Length (Horizontal) (mm)* | 690 | 701 | 728 | 542 | 565 | 605 |
| Tube Length (Actual) (mm)** | 527 | 550 | 582 | 550 | 574 | 612 |
| Chainstay Length (mm) | 420 | 420 | 420 | 420 | 420 | 420 |
| Bottom Bracket Height Low (mm) | 335 | 335 | 335 | 335 | 335 | 335 |
| Seat Tube Angle Low (Actual) (°) | 71° | 71° | 71° | 71° | 71° | 71° |
| Seat Tube Angle Low (Effective) (°) | 74.5° | 74.5° | 74.5° | 74.5° | 74.5° | 74.5° |
| Head Tube Angle Low (°) | 68.5° | 68.5° | 68.5° | 68.5° | 68.5° | 68.5° |
| Wheel Base (mm) | 1071 | 1096 | 1137 | 1068 | 1093 | 1134 |
| Standover Height (mm) | 690 | 701 | 728 | 690 | 696 | 717 |
| Head Tube Height (mm) | 128 | 148 | 158 | 100 | 120 | 130 |
| Handlebar Height (mm) | 640 | 640 | 640 | 620 | 620 | 620 |
| Stem Length (mm) | 70 | 90 | 90 | 75 | 90 | 90 |
| Crank Length (mm) | 170 | 170 | 175 | 170 | 170 | 175 |
| Seatpost Length (mm) | 367 | 367 | 367 | 350 | 350 | 350 |

| SIZE | MYKA FSR | | | MYKA SPORT HT | | | | MYKA COMP HT | | | |
|-------------------------------------|----------|-------|-------|---------------|-------|-------|-------|--------------|-------|-------|-------|
| | S | M | L | 13 | 15 | 17 | 19 | 13 | 15 | 17 | 19 |
| Seat Tube Length C-T (mm) | 433 | 455 | 483 | 330 | 381 | 432 | 483 | 330 | 381 | 432 | 483 |
| Top Tube Length (Horizontal) (mm)* | 535 | 560 | 595 | 530 | 545 | 567 | 590 | 530 | 545 | 567 | 590 |
| Tube Length (Actual) (mm)** | 521 | 543 | 572 | 533 | 534 | 546 | 566 | 532 | 534 | 544 | 566 |
| Chainstay Length (mm) | 424 | 424 | 424 | 426 | 426 | 426 | 426 | 426 | 426 | 426 | 426 |
| Bottom Bracket Height Low (mm) | 321 | 321 | 321 | 299 | 299 | 299 | 299 | 304 | 304 | 304 | 304 |
| Seat Tube Angle Low (Actual) (°) | 73° | 73° | 73° | 74° | 74° | 73° | 73° | 74° | 74° | 73° | 73° |
| Seat Tube Angle Low (Effective) (°) | 73° | 73° | 73° | | | | | | | | |
| Head Tube Angle Low (°) | 69.5° | 69.5° | 69.5° | 69.5° | 69.5° | 69.5° | 69.5° | 69.5° | 69.5° | 69.5° | 69.5° |
| Wheel Base (mm) | 1040 | 1063 | 1094 | 1029 | 1044 | 1057 | 1081 | 1029 | 1044 | 1058 | 1082 |
| Standover Height (mm) | 720 | 725 | 753 | 639 | 674 | 740 | 773 | 642 | 677 | 752 | 784 |
| Head Tube Height (mm) | 100 | 100 | 120 | 100 | 100 | 120 | 130 | 100 | 100 | 120 | 130 |
| Handlebar Width (mm) | 620 | 620 | 620 | 620 | 620 | 620 | 620 | 620 | 620 | 620 | 620 |
| Stem Length (mm) | 60 | 75 | 90 | 60 | 75 | 90 | | 60 | 75 | 90 | |
| Crank Length (mm) | 170 | 170 | 175 | 170 | 170 | 170 | 175 | 170 | 170 | 170 | 175 |
| Seatpost Length (mm) | 350 | 350 | 350 | 350 | 350 | 350 | 350 | 350 | 350 | 350 | 350 |

| | S-WORKS RUBY | | | | | RUBY PRO, EXPERT, COMP, ELITE | | | | |
|------------------------------------|--------------|--------|-------|-----|-------|-------------------------------|--------|-------|-----|-------|
| SIZE | 44 | 48 | 51 | 54 | 56 | 44 | 48 | 51 | 54 | 56 |
| Seat Tube Length BB C-T (mm) | 400 | 430 | 450 | 480 | 500 | 400 | 430 | 450 | 480 | 500 |
| Top Tube Length (Horizontal) (mm)* | 496 | 506 | 518 | 537 | 548 | 496 | 506 | 518 | 537 | 548 |
| B-B Drop (mm) | 73 | 73 | 73 | 73 | 71.5 | 73 | 73 | 73 | 73 | 71.5 |
| Chainstay Length (mm) | 405 | 405 | 405 | 405 | 408 | 405 | 405 | 405 | 405 | 408 |
| Seat Tube Angle (°) | 76° | 75.75° | 75.5° | 74° | 73.5° | 76° | 75.75° | 75.5° | 74° | 73.5° |
| Head Tube Angle (°) | 70.5° | 71.25° | 72° | 72° | 72° | 70.5° | 71.25° | 72° | 72° | 72° |
| Fork Rake (mm) | 51 | 51 | 49 | 49 | 49 | 51 | 51 | 49 | 49 | 49 |
| Trail (mm) | 66 | 62 | 59 | 59 | 59 | 66 | 62 | 59 | 59 | 59 |
| Front Center (mm) | 574 | 579 | 582 | 588 | 595 | 574 | 579 | 582 | 588 | 595 |
| Wheelbase (mm) | 967 | 973 | 976 | 982 | 993 | 967 | 973 | 976 | 982 | 993 |
| Stand Over Height (mm) | 693 | 718 | 735 | 758 | 778 | 693 | 718 | 735 | 758 | 778 |
| Head Tube Length (mm) | 105 | 115 | 125 | 145 | 165 | 105 | 115 | 125 | 145 | 165 |
| Handle Bar Width (mm) | 380 | 380 | 400 | 400 | 420 | 380 | 380 | 400 | 400 | 420 |
| Stem Length (mm) | 75 | 75 | 90 | 100 | 100 | 75 | 75 | 90 | 100 | 100 |
| Crank Length (mm) | 167.5 | 167.5 | 170 | 170 | 172.5 | 165 | 165 | 170 | 170 | 172.5 |
| Seat Post Length (mm) | 300 | 300 | 350 | 350 | 350 | 300 | 300 | 350 | 350 | 350 |



DESIGNS FOR WOMEN

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