STRIDA

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The Strida Folding Bicycle

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Mark Sanders, Inventor

Handmade prototype, RCA London, 1985

First production Version 1, 1987

Version 2, 1997

Version 3, 2001

Version 5, 2007

Strida is an innovative and easy to use folding bicycle with a 20 year award winning history. Invented in the UK by designer Mark Sanders, Strida is a brilliant response to a familiar urban problem -- the daily commute. With an elegant and ergonomic triangle construction, greaseless chain, and five-second fold time, Strida has emerged as the lightest, cleanest, most user-friendly folding bike on the market.

Mark Sanders, Millennium and IDEA award winner, is a kinematic specialist who combines structural and mechanical engineering with industrial design. Mark is fascinated with folding and dynamic products and how an object's function can be augmented by its aesthetics. He is the founder of MAS design studio.

The Strida Line

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MAS Edition 2 Speed

A simple, sleek, two speed custom Strida detailed by Mark Sanders

Bike Weight: 22.5 lbs (10.2 kg)
Frame: 7000 Series Anodized Rustproof Aluminum
Drive Train: Schlumpf® Drive with Kevlar Greaseless Belt (up to 50,000 miles
Wheels: Alloy 16" Rustproof (41 cm)
Brakes: Cable Disc Brakes
Speeds: Two Speed--46.5 and 76.7 Gear Inches
Folded Size: 45" x 20" x 9" (114cm x 51cm x 23cm)
Grip: Gel
Bottom Bracket: Welded
Weight Limit: 220 lbs (100 kg)
Height Limit: 5'4" – 6'4" (163cm – 193cm)

Sport Duo 2 Speed

High performance two speed gearing mated to the solid 5.0 platform

Bike Weight: 23 lbs (10.4 kg)
Frame: 7000 Series Powder-Coated Rustproof Aluminum
Drive Train: Schlumpf® Drive with Kevlar Greaseless Belt (up to 50,000 miles)
Wheels: Alloy 16" Rustproof (41 cm)
Brakes: Cable Disc Brakes
Speeds: Two Speed --46.5 and 76.7 Gear Inches
Folded Size: 45" x 20" x 9" (114cm x 51cm x 23cm)
Grip: Gel
Bottom Bracket: Welded
Luggage Rack: Holds 13 lbs (6 kg)
Weight Limit: 220 lbs (100 kg)
Height Limit: 5'4" – 6'4" (163cm – 193cm)

XT Tall

Larger tubes and wheels for a taller rider

Bike Weight:	*24 lbs (10.9 kg)*
Frame:	*7000 Series Powder-Coated Rustproof Aluminum*
Drive Train:	*Kevlar Greaseless Belt Drive (up to 50,000 miles)*
Wheels:	*Alloy 18" Rustproof (46 cm)*
Brakes:	*Cable Disc Brakes*
Speeds:	*Single Speed (59 Gear Inches)*
Folded Size:	*47" x 20" x 9" (119cm x 51cm x 23cm)*
Grip:	*Gel*
Bottom Bracket:	*Welded*
Luggage Rack:	*Holds 13 lbs (6 kg)*
Weight Limit:	*220 lbs (100 kg)*
Height Limit:	*5'10" – 6'10" (178cm – 208cm)*

5.0

The classic, single speed version 5 Strida

Bike Weight: 22 lbs (10 kg)
Frame: 7000 Series Powder-Coated Rustproof Aluminum
Drive Train: Kevlar Greaseless Belt Drive (up to 50,000 miles)
Wheels: Alloy 16" Rustproof (41 cm)
Brakes: Cable Disc Brakes
Speeds: Single Speed -52 Gear Inches (59 with optional 18"wheels)
Folded Size: 45" x 20" x 9" (114cm x 51cm x 23cm)
Grip: Gel
Bottom Bracket: Welded
Luggage Rack: Holds 13 lbs (6 kg)
Weight Limit: 220 lbs (100 kg)
Height Limit: 5'4" – 6'4" (163cm – 193cm)

Mini

Smaller tubes and wheels for a smaller rider

Bike Weight: 19.8 lbs (9 kg)
Frame: 7000 Series Powder-Coated Rustproof Aluminum
Drive Train: Kevlar Greaseless Belt Drive (up to 50,000 miles)
Wheels: Alloy 14" Rustproof (36 cm)
Brakes: Cable Disc Brakes
Speeds: Single Speed
Folded Size: 40" x 20" x 9" (102cm x 51cm x 23cm)
Grip: Gel
Bottom Bracket: Welded
Luggage Rack: Holds 13 lbs (6 kg)
Weight Limit: 220 lbs (100 kg)
Height Limit: 4'4" – 5'4" (140cm – 160cm)

Colors

The MAS Special is available in Matte Black Anodized. The XT, Sport Duo, and Mini are available in Brushed Aluminum. The 5.0 is available in these nine colors.

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Brushed Aluminum

Canary Yellow

Special Edition Cream

Electric Pink

Snow White

True Red

Santa Cruz Blue

Jet Black

Neon Green

MAS Special 2 Speed

The MAS Special is the fastest, most advanced Strida to date. Inventor Mark Sanders has stripped the bike down to its simplest and most elegant form while adding high performance technology. At the heart of MAS's speed and agility is the Schlumpf® 2 speed drive: a sophisticated Swiss engineered drive system that allows the rider to shift seamlessly between hi and low gears with a simple tap of the heal. A custom black anodized finish on frame and parts , an ergonomic racing saddle, alloy cranks, chain ring and pedals top out the MAS's list of high performance features.

Sport Duo 2 Speed

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The Sport Duo adds the speed and agility of the Schlumpf® 2 speed drive to the solid 5.0 platform. Seamless crank mounted shifting from 46.5 to76.7 gear inches make for easier climbing and a higher top speed.

The addition of optional 18" wheels will increase the MAS Special and Sport Duo's performance to a top speed well over 25mph.

Accessories & Upgrades

Kickstand

Head Light

Alloy Rear Rack

Alloy Folding Pedal Set

18" Wheel Set
Add 15% more speed to your Strida

Rack Bag

Saddle Bag

Water Bottle Holder

iPod™ Back Pack

Leather Saddle

Leather Grips

Leather Saddle Bag

Travel Bag

Mudguard

Ordering Strida

www.strida.us **info@strida.us**

Sales:

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95 Spring Street 2nd Floor
New York, NY 10012
p.212-226-5155
f.212-226-5160
www.strida.us
info@strida.us

Customer Service:

Areaware
232 Neilston Street
Columbus, OH 43215
p.800-783-5683
f. 614-460-0140

Bike Product Codes:

Model	Color	Code
XT	Brushed Aluminum	CYS5XTS
Mini	Brushed Aluminum	CYSMS
5.0	Brushed Aluminum	CYS5S
	Jet Black	CYS5B
	Electric Pink	CYS5BP
	Santa Cruz Blue	CYS5DB
	Neon Green	CYS5NG
	True Red	CYS5R
	Special Edition Cream	CYS5C
	Snow White	CYS5W
	Canary Yellow	CYS5Y
Sport Duo	Brushed Aluminum	CYS5SDS
MAS Special	Matte Black Anodized	CYS5MAS

Accessory Product Codes:

Model	Color	Code
18" Wheel Set		CYSPWS18
Alloy Folding Pedal Set		CYSP507-2
Alloy Rear Rack		CYSR
Head Light		CYSP-FLT
Kick Stand		CYSK
Leather Grips		CYSP-GP1
Leather Saddle		CYSP-SDL3
Leather Saddle Bag		CYSP-SB6
Rack Bag		CYSP-SB1
iPod™ Back Pack		CYSI
Mud Guard	Black	CYSP508B
	Blue	CYSP508DB
	Brown	CYSP508BR
	Moss Green	CYSP508M
	Neon Green	CYSP508NG
	Orange	CYSP508O
Saddle Bag		CYSP-SB2
Travel Bag		CYSB
Water Bottle Holder		CYSP-WB1

AREAWARE

Areaware is a New York City based design collective renowned for unique products with an emphasis on forward thinking technologies and original expression. ***www.areaware.com***