BMW Lifestyle

Bikes & Equipment
2007

Sheer
Driving Pleasure

Be the engine.

Bikes & Equipment

Your heart is beating faster. Your eyes sparkle. There is just as much passion and enjoyment in the new BMW bikes as there is in any BMW. And whether you prefer tarmac, mountains or fields – with a BMW bike, you will enjoy every inch of the way. BMW bikes stand for highest quality, optimum safety, latest technology and unique design. Manufacturing processes usually only found in automobile production create dynamic surfaces, powerful lines and trademark BMW looks. Our frames will make your heart race even when stationary. Good to know also that all our bikes meet the very highest quality and safety requirements. After all, we put these bikes through their paces when testing them. Now it's your turn.

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A real BMW. You can tell from your heartbeat.

Rear-wheel drive, sports seat,
aluminium wheels –
that's so BMW.

The BMW Mountain Bike Cross Country. Hot tarmac or cool forest trail. Extreme downhill or steep uphill. Long-distance tour or sprint. The BMW Mountain Bike Cross Country lets you experience each ride with the intensity you expect from a full suspension bike. Safety is ensured through great traction on uneven surfaces, while the bike's lightweight construction and sporty yet comfortable suspension make it supremely agile. The fork and dampers can be individually adjusted to your weight. Whether you're riding on hard gravel or soft forest ground, on slippery tarmac or stony mountain terrain – quality components like the hydraulic disc brakes and four-pivot rear suspension ensure maximum enjoyment. So no matter which route you end up choosing, you'll always arrive in fine style.

Weight: 11.6 kg. Aluminium frame (AL6061-T6), hydroformed and powder-coated. Sports suspension with lockout suspension fork and 4-pivot rear suspension with anti-bobbing technology. Colour: Silver.

Chassis:

Frame	Aluminium, full suspension, BMW design with integrated BMW logo, single-colour finish in Silver, rocker arm: Copper
Frame Size	M (height 165–178 cm) L (height 174–190 cm) XL (height 183–195 cm)
Frame height/ article number	47 cm (M) 80 91 0 421 821 52 cm (L) 80 91 0 421 822 55 cm (XL) 80 91 0 421 823
Fork	Manitou R7 Super air suspension fork with Clickit remote lockout, 100 mm travel
Damper	Manitou S-Type SPV shock, adjustable pedalling platform threshold, 100 mm travel

Drive:

Crank set	FSA Carbon Team Issue
Shift system	SRAM X.0, 27-speed derailleur system, twist shifter
Rear derailleur	SRAM X.0 Long Cage
Front derailleur	Shimano XTR Top Swing
Cassette	SRAM PG-990, 11–32 teeth
Pedals	Shimano PD-M540

Wheels:

Wheel set	Mavic Crossmax ST (suitable for tubeless tyres)
Tyres	Continental Explorer Supersonic

Cockpit:

Handlebar	Ritchey WCS MTB handlebar, Matt Black
Stem	Ritchey WCS, Matt Black
Saddle	Fi'zi:k Gobi Titanium Black
Shift lever	SRAM X.0 twist shifter
Brakes	Magura Marta hydraulic disc brakes 180/160 mm

It doesn't
run on petrol. It runs on
adrenaline.

Chassis:

Frame	Aluminium full suspension with 4-pivot rear suspension, BMW design with integrated BMW logo, two-colour finish in Matt Gold and Matt Black
Frame size	M (height 165–178 cm) L (height 174–190 cm)
Frame height/ article number	45 cm (M) 80 91 0 421 817 50 cm (L) 80 91 0 421 818
Fork	Manitou Minute Platinum telescopic air suspension fork with aluminium steerer and 35–140 mm infinite travel (IT) adjust
Damper	Manitou Radium RL air shock with lockout function, 190 mm length, 145 mm travel

Drive:

Crank set	Truvativ KRG Firex Team Giga X Pipe
Shift system	SRAM X.9, 27-speed derailleur system, SRAM X.9 trigger shifter
Rear derailleur	SRAM X.9 Silver
Front derailleur	Shimano Hone™, E-Type
Cassette	SRAM PG970, 11–34 teeth
Pedals	Wellgo dual-function pedals with click system

Wheels:

Wheel set	DT Swiss EX5.1 d rims, DT Swiss Onyx disc hubs in Black, DT Swiss Competition 2.0/1.8/2.0 spokes, DT Swiss quick releases
Tyres	Continental Gravity Pro

Cockpit:

Handlebar	Low-rise aluminium MTB bar, 610 mm, Matt Black
Stem	Original BMW design MTB stem with integrated BMW logo, Matt Black, adjustable angle
Saddle	Fi'Zi:k Nisene Sport, Black
Shift lever	SRAM X.9 Trigger
Brakes	Hayes HFX-Nine hydraulic disc brake system, 180/160 mm V7/V6 rotor

The BMW Mountain Bike Enduro. This top-class off-road bike is not about compromises – it's about fun. On the rough gravel of a dry river bed, along the lone trail to the next summit, or downhill through a remote gorge: if it's a challenge you're after, the BMW Mountain Bike Enduro is up for it. The continuously variable suspension fork adapts the geometry of the bike to every terrain. Giving you more possibilities. More speed. More adrenaline. You can almost see this bike's urge to move – every line, every concave-convex surface exudes raw power, coupled with the refinement only BMW is capable of. The monocoque frame consists of two deep-drawn shells which are robot-welded just like in automobile manufacturing. Very sturdy and extremely safe. The result: pure adrenaline, but in solid form.

Weight: 14.5 kg. Monocoque frame consisting of two deep-drawn aluminium shells (AL6061-T6), robot-welded and powder-coated. Colour: Matt Gold

The Special Edition BMW Mountain Bike Enduro. What the special edition Mountain Bike Enduro in Phoenix Yellow promises in terms of looks, it delivers in off-road adrenaline. And superior performance. New shift levers enable even more uncompromising gear changes. Like all the other drive elements, they come from the Shimano XTR range. The components complement each other perfectly. They also take on any challenge, be it rocky terrain, sandy dirt roads, a sloping gravel track or a steeply ascending path. Our special edition bike features a Manitou Nixon suspension fork with infinite travel adjustment, which effortlessly adapts to any kind of terrain. Robot-welded deep-drawn shells in the convex-concave BMW design make for an attractive-looking frame which is exceptionally robust and safe. You will experience this stability each time you go downhill over varying surfaces, with your pulse increasing. Or when you safely navigate a narrow path along a steep slope. The only thing to take your breath away are the vistas. Because this bike can handle whatever you throw at it. All you need is the will to do it.

Weight: 13.5 kg. Monocoque frame consisting of two deep-drawn aluminium shells (AL6061-T6), robot-welded and powder-coated. Colour: Phoenix Yellow.

Chassis:

Frame	Aluminium full suspension with 4-pivot rear suspension, BMW design with integrated BMW logo, two-colour finish in Phoenix Yellow and Shiny Black
Frame size	M (height 165–178 cm) L (height 174–190 cm)
Frame height/ article number	45 cm (M) 80 91 0 421 819 50 cm (L) 80 91 0 421 820
Fork	Manitou Nixon Platinum Intrinsic telescopic air suspension fork with aluminium steerer and 35–145 mm infinite travel (IT) adjust
Damper	Manitou Nixon Swinger X3 SPV rear shock, 190 mm, 145 mm travel

Drive:

Crank set	Shimano KRG XTR FC-M970 with bearing
Shift system	Shimano XTR, 27-speed derailleur system, Rapid Fire Plus shift levers
Rear derailleur	Shimano XTR RD-M970 SGS
Front derailleur	Shimano XTR E-Type
Cassette	Shimano XTR CS-M970, 11–34 teeth
Pedals	Shimano PD-M540

Wheels:

Wheel set	Mavic Crossmax ST (suitable for tubeless tyres)
Tyres	Continental Gravity Pro

Cockpit:

Handlebar	Low-rise aluminium MTB bar, 610 mm, Matt Black
Stem	Original BMW design MTB stem with integrated BMW logo, Matt Black, adjustable angle
Saddle	Fi'zi:k Gobi Titanium Black
Shift lever	Shimano XTR SL-M970
Brakes	Shimano XTR 180/160 mm

A BMW with
6 gears is fun.
So how
about 27?

The BMW Touring Bike. You speed across dark soil, past orange autumn foliage, green meadows and ice-bound streams – every ride is different. But you have a trekking bike like no other, with optimum comfort, top quality, state-of-the-art technology and maximum safety. And an unmistakable design. The frame owes its elegance to hydroforming, a manufacturing process for top-class bikes which allows free-form designing. For concave and convex shapes that reflect the brilliant mountain sun or catch the shimmer of an ocean sunrise. You'll be impressed by other features too. For example, the brake cable has been integrated into the frame and the pump into the rear rack. The hub dynamo operates silently and works in every kind of weather, while the rear light remains on even when the bike is stationary.

Weight: 17.1 kg. Aluminium frame (AL6061-T6), hydroformed and powder-coated. Colour: Light Grey.

Chassis:

Frame	Aluminium, front suspension, BMW design with integrated BMW logo, single-colour finish in Light Grey (powder-coated), mudguards with matt paint finish in frame colour
Frame size	S (height up to 168 cm) M (height 162–178 cm) L (height 175–185 cm) XL (height 183–195 cm)
Frame height/ article number	41 cm (S) 80 91 0 421 813 46 cm (M) 80 91 0 421 814 51 cm (L) 80 91 0 421 815 55 cm (XL) 80 91 0 421 816
Fork	Suntour NRX 6500 Magnesium telescopic fork with aluminium steerer, 75 mm travel with lockout function, integrated mudguard mounting, Black

Drive:

Crank set	Shimano FC-M540 hollowtech, 48/36/26 teeth, 170 mm length, with chain guard
Shift system	Shimano Deore Rapid Fire shifters, 27-speed derailleur system
Rear derailleur	Shimano Deore RD-M511-s Silver
Front derailleur	Shimano Deore FD-M531
Cassette	Shimano CS-HG50/9, 11–34 teeth
Pedals	Aluminium with reflectors

Wheels:

Rims	Rodi Airline Plus
Tyres	Continental Contact with reflector strips

Cockpit:

Handlebar	Low-rise aluminium MTB bar, 580 mm, Matt Black
Stem	BMW original MTB stem with integrated BMW logo, adjustable angle, Matt Black
Saddle/ seat post	Selle Royal Lookin Athletic, triple-layer gel padding, Black, suspension seatpost
Shift lever	Shimano Deore SL-M511
Brakes	Magura HS11 hydraulic rim brakes

Comfort Equipment:

Fully compliant with German road licensing regulations, rear rack with integrated bicycle pump, rear light with stationary function, spring clamp, integrated mount for child seat, basket or pannier (25 kg max.), attachments for two drinks bottles, kickstand, hub dynamo with light sensor on front light, suspension seatpost.

Fitted with two accelerator pedals as standard.

The BMW Cruise Bike. An empty beach promenade at dusk. A bustling avenue on a Sunday morning. A spontaneous trip through the countryside in spring. Enjoy the BMW Cruise Bike. Easy-going. Smooth. Light. Just like the smooth-welded frame with perfectly joined seams. Whether in town or on the beach, at night or during the day: this is a bike that people will notice. Its individuality, its lifestyle, its dynamism. The pleasure it offers in state-of-the-art technology and supreme comfort. In short: pure riding pleasure.

Weight: 14.1 kg. Aluminium frame (AL6061-T6), hydroformed and powder-coated, smooth-welded seams. Colour: Champagne.

iF product design award 2006

reddot design award winner 2006

DESIGNPREIS 2007

Chassis:

Frame	Aluminium, front suspension, BMW design with integrated BMW logo, single-colour finish in Champagne (powder-coated)
Frame size	S (height up to 168 cm) M (height 165–178 cm) L (height 174–190cm)
Frame height/ article number	41 cm (S) 80 91 0 421 799 46 cm (M) 80 91 0 421 800 51 cm (L) 80 91 0 421 801
Fork	Suntour NRX–6000 telescopic fork, 75 mm travel, integrated mudguard mounting, Black

Drive:

Crank set	Shimano Alivio FC-M411, Champagne
Shift system	Shimano Alivio Rapid Fire shifters, 24-speed derailleur system
Rear derailleur	Shimano Alivio RD-MC410, Champagne
Front derailleur	Shimano Alivio FD-M410
Cassette	Shimano CS-HG30, 11–32 teeth
Pedals	Sport pedals with reflectors

Wheels:

Rims	Rodi Airline Plus, Silver
Tyres	Continental City Contact with reflector strips

Cockpit:

Handlebar	City Cruiser 23° bar, aluminium, 605 mm, Matt Black
Stem	Original BMW design Cruiser stem with integrated BMW logo, Matt Black, adjustable angle
Saddle	Selle Royal Freccia
Shift lever	Shimano Alivio ST-M410, Champagne
Brakes	Shimano Alivio V-Brake, BR-M421-S, Champagne
Additional equipment	including kickstand, bell and reflectors

Chassis:

Frame	Aluminium, front suspension, BMW design with integrated BMW logo, single-colour finish in Pearl White (powder-coated)
Frame size	S (height up to 168 cm) M (height 165–178 cm) L (height 174–190 cm)
Frame height/ article number	41 cm (S) 80 91 0 421 802 46 cm (M) 80 91 0 421 803 51 cm (L) 80 91 0 421 804
Fork	Suntour NRX–6000 telescopic fork, 75 mm travel, integrated mudguard mounting, White

Drive:

Crank set	Shimano Alivio FC-M411, Black
Shift system	Shimano Alivio Rapid Fire shifters, 24-speed derailleur system
Rear derailleur	Shimano Alivio RD-MC410, Black
Front derailleur	Shimano Alivio FD-M410
Cassette	Shimano CS-HG30, 11–32 teeth
Pedals	Sport pedals with reflectors

Wheels:

Rims	Rodi Airline Plus, Black
Tyres	Continental City Contact with reflector strips

Cockpit:

Handlebar	City Cruiser 23° bar, Aluminium, 605 mm, Matt Black
Stem	Original BMW design Cruiser stem with integrated BMW logo, Matt Black, adjustable angle
Saddle	Selle Royal Freccia
Shift lever	Shimano Alivio ST-M410, Black
Brakes	Shimano Alivio V-Brake, BR-M421-S, Black
Additional equipment	including kickstand, bell and reflectors

The BMW Cruise Bike. The name already suggests what you can expect from a BMW Cruise Bike. It's ideal for running errands, riding to work and exploring the countryside, and adds a dimension of fun to it all. This bike's unique frame does not just look dynamic and elegant, it also offers superior seating comfort. Its geometry ensures that you'll start relaxing long before you've arrived at your destination. The telescopic fork gently absorbs minor bumps in the road. Even more demanding tracks across hills and through valleys will feel like a breeze – thanks to the quality 24-speed derailleur system. And the powerful Shimano brakes give it their all when you need them. After all, the BMW Cruise Bike is all about making you appreciate the joys of cycling. Which is why it also features superior versatility and comfortable handling. The result: you will want to be out and about a lot more. Just as long as you don't have to get off this bike.

iF product design award 2006

reddot design award winner 2006

DESIGNPREIS 2007

Weight: 14.1 kg. Aluminium frame (AL6061-T6), hydroformed and powder-coated, smooth-welded seams. Colour: Pearl White.

You're never
too young
for a real BMW.

The new BMW Cruise Bike Junior is the ideal companion for discerning boys and girls from about six-and-a-half to nine years of age. Because it grows with them. The seat tube is angled in a way that the frame geometry always corresponds ideally to the body height of the child. The brake lever angle can be individually adjusted. A telescopic fork geared to the weight of youngsters and the 3-speed gear hub with twist shifter make for superior ease of use and ride comfort. The easy-go shift system and rim brake can be operated with little effort. Front and rear reflectors, tyres with reflector strips and pedals with LEDs ensure superior visibility. This bike also manages to impress with its striking design, so much so that it's already been awarded the prestigious international red dot design award 2007. All in all, this bike is perfectly equipped to ensure a great ride – even without a licence.

Weight: 12.5 kg. High-strength aluminium frame (AL6061-T6), made from multi-chamber extrusion profile, smooth-welded seams. Colour: Metallic Shell.

reddot design award
winner 2007

Chassis:

Frame High-strength aluminium, made from four-chamber extrusion profile, BMW design with integrated BMW logo, single-colour finish in Metallic Shell (powder-coated)
Seat height 610 – 800 mm
Article number 80 91 0 421 824
Fork Telescopic fork, 40 mm travel, Black
Cabling Frame with integrated gear-shift cable and brake cable (rear wheel).

Drive:

Chain Fully encapsulated
Shift system SRAM i-MOTION 3-speed gear hub with coaster brake
Pedals Child-friendly safety pedals with LEDs

Wheels:

Rims Aluminium 20", Black
Tyres Schwalbe Big Apple 20 x 2.30 with reflector strips

Cockpit:

Handlebar Low-rise aluminium MTB bar
Stem Aluminium with quick release binder (height-adjustable)
Saddle Bi-colour (Black/Red), seatpost with patented head design, aluminium, Black
Shift lever 3-speed twist shifter
Brakes Two child-friendly rim brakes (V-Brake) as well as a coaster brake
Additional equipment Passive lighting (front and rear reflectors), bell and kickstand

The joy
starts here.

Chassis:

Frame High-strength aluminium, available in two colours (Blue or Orange), main frame in Silver (powder-coated)
Seat height 38–46 cm
Article number 80 91 0 409 791 (Blue)
80 91 0 417 900 (Orange)

Drive:

Chain Fully encapsulated
Pedals Child-friendly plastic pedals with reflectors

Wheels:

Rims Aluminium 14", Silver
Tyres Schwalbe Big Apple 14 x 2.0 with reflector strips

Cockpit:

Handlebar Bar with protective padding, limited steering angle
Saddle Ergonomically shaped seat saddle
Brakes Child-friendly, adjustable cantilever front and coaster brake (in conjunction with pedal unit)
Maximum load 50 kg
Additional equipment Passive lighting (front and rear reflectors) and bell

The BMW Kidsbike. The BMW Kidsbike, featuring the trademark BMW design, offers one of the most advanced methods for teaching children how to ride a bike without stabilisers, enabling them to learn balance from an early age. This will not only make it easier for them to switch to actual cycling later on, they will also feel more secure from the start. The solid plastic pedals are fitted with reflectors and thus provide additional safety for small children. Each BMW Kidsbike also comes with a TÜV-approved bicycle helmet in your chosen frame colour as well as a frame-mounted bag and a handlebar net. The ergonomically shaped saddle and handlebar ensure a comfortable seating position. The pushbike can easily be converted into a regular children's bicycle by fitting the pedal unit and chain provided – and in no time, even smaller riders will be good to go. The Kidsbike is suitable for children from about two-and-a-half years (without pedals) up to six years of age (with pedals).

Weight: 6 kg (pushbike), 8 kg (with pedal unit). The main frame is made of a multi-chamber extrusion profile, cut and bent into shape and then powder-coated. Includes helmet tested according to TÜV/GS and EN 1071. Colour: Blue or Orange.

reddot design award
winner 2006

Battery Light Set. Front and rear lamps with standard handlebar and universal attachment, suitable for all BMW bikes. Easy to fit and remove with one hand. Adjustable front and side angles for optimum illumination. Brightness: 15 lux, light output: 30 hours. Charger and rechargeable batteries can be retrofitted.

80 93 0 431 648

Available from June 2007.

Spiral Lock. Cable length: 200 cm, mounted on bike with universal holder.

80 92 0 427 707

BMW Cable Lock. Very light safety lock in BMW design, weighs 110 g, with 90 cm (36") steel cable and easily resettable, 4-digit combination. Can be conveniently carried in pocket. Ideal anti-theft protection for short stops.

80 93 0 397 486

Miniature Pump. Manual and cartridge operation. Manometer with display up to 12 bar. Suitable for Schrader and Presta valves. Attractive in shape and ergonomical in design. Small format, lightweight – fits in your jacket pocket.

Miniature pump
80 92 0 145 953

Set of spare cartridges
80 92 0 391 364

BMW Mudguards for MTB and Cruise Bike. The long soft spoiler provides maximum splash protection. Quick to mount on the front using snap-on attachment, and at the rear using the quick-release power strap, incl. anti-theft protection.

MTB	
Front	**80 92 0 401 016**
Rear	**80 92 0 401 040**
Cruise Bike	**80 92 0 401 015**

Micro Tool. This 18-function multi-tool complements your equipment to perfection. Light and compact, it even fits into tour luggage. In addition to the Micro Tool you also receive a neoprene bag to be mounted under the saddle or stored in your pocket.

80 92 0 304 330

Bike Rucksack. Ideal for day trips. Innovative in design, practical in function. Comfortable shoulder and hip straps, versatile inside and outside pockets, and foldaway helmet holder. Including drink system holder, 3M reflector and safety blink clip.

80 92 0 421 746

Bike Saddlebag. For essential items such as the Micro Tool. Fitted with practical click'n'go holder, 3M reflector and safety blink clip.

80 92 0 421 825

Bike Gloves. High-quality, ergonomic, well-vented. The sewn-in gel pad prevents pins and needles. Reinforced on fingertips and on the upper ends of the index and middle fingers.

80 92 0 397 570-573 (S–XL)

Trouser straps. Foam straps with hook-and-loop fastener protect trouser legs from soiling through contact with the bicycle chain.

80 92 9 430 470

Drinks Bottle and Holder. Lightweight, stylish aluminium bottle with handy sports top. Guaranteed leak-proof, coated for food safety, holds hot and cold drinks (tested by the German RWTÜV technical safety agency). Capacity: 700 ml. The bottle comes with an ergonomically shaped aluminium holder with lateral gel cushioning for securing it safely to your Touring Bike, Cruise Bike or MTB Cross Country.

80 92 0 414 346

Standard Bike Helmet. Provides maximum safety in the event of a fall. The direct connection between outer shell and inner foam liner (in-mould design) makes for a lightweight helmet which is also extremely shatterproof. Finely woven straps, individual ring system and various ventilation gaps ensure a comfortable fit. TÜV/CE-approved. Universal size from 54 to 60.

80 92 0 134 553

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Sheer Driving Pleasure

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711 105 030 21, Printed in Germany 03/2007