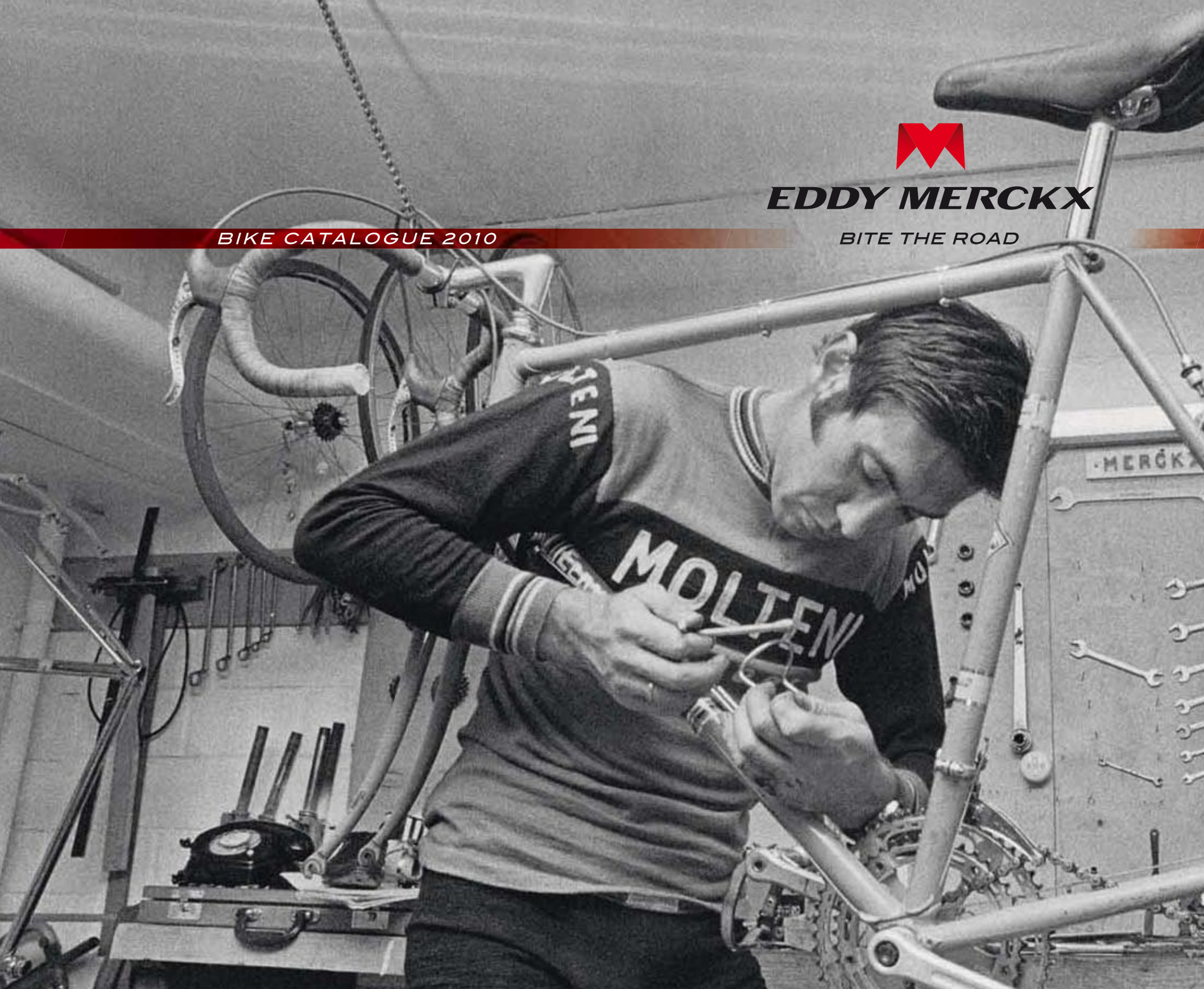




EDDY MERCKX

BITE THE ROAD

BIKE CATALOGUE 2010



Every July, the eyes of the cycling world are focused on France providing memorable moments. In the Summer of 1969 I won my first Tour de France, and today, 40 years later the Tour still remains something special for me.

I believe it is the incredible courage, tenacity and passion of each rider that makes the race so magnificent. What is remarkable though is that this is true for every cyclist – amateur or professional. Cycling is not just a race against the others in fact, it's a competition with ourselves: keep going, never give up, in good or bad days.

Of course, the times have changed and the most spectacular change is certainly the bike technology. At Eddy Merckx Cycles, bikes are made to give you what you want and what you need in a bike: the perfect combination of strength and lightness; aerodynamic profiles that have been designed for comfort and speed; and equipment and parts chosen for their reliability and long life.

It takes determination and patience to succeed but you can give yourself a helping hand by riding the best bike.

Good luck and enjoy the ride on your Eddy Merckx bike!

A handwritten signature in black ink, reading "Eddy Merckx". The signature is stylized with a long, sweeping horizontal line extending to the right, ending in a small star-like flourish.



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THE COMPANY

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EDDY MERCKX

525
victories

“I won my first race as a professional on May 11, 1965. I remember it was a sprint to the line in Vilvoorde, and I wanted to win, no matter what.”

Over the years, Eddy Merckx won a fantastic number of races, in fact 525* in total.

He was obsessive about his sport, and never entered a race without the firm conviction that he could win, and would win. He gave his all each and every day.

It’s an example not lost to us here at Eddy Merckx Cycles. We don’t do anything by half - and so aim to produce the best bikes every day. We are as passionate about cycling as Eddy is, and the results can be seen in the broad range of cycles that we deliver. We love being able to honor Eddy, in fact we see each bike as a testimony to his legend.

* including 5 Tour de France and 5 Tour of Italy victories - there were 58 separate stage wins; victory in the Tours of Switzerland and Spain with 2 more in the Tour of Belgium. 3 world championships as a professional and 1 as an amateur; numerous classic wins: 7 Milan-San Remo, 2 Tour of Flanders, 3 Paris-Roubaix, 5 Liège-Bastogne-Liège, 2 Amstel Gold races, 2 Tour of Lombardy, 2 Het Volk, 3 Ghent-Wevelgem, 3 Flèche-Wallonne, 1 Paris-Brussels. And the list goes on: more victories in, amongst others, the Dauphine-Libéré, Midi-Libre, Paris-Nice, Tour de Morbihan, Mediterranean Tour, Catalan Week, Tour of Catalonia, Tour of Sardinia, Tour de Romandie, Paris-Luxembourg. Etc.

THE EDDY MERCKX CYCLES COMPANY

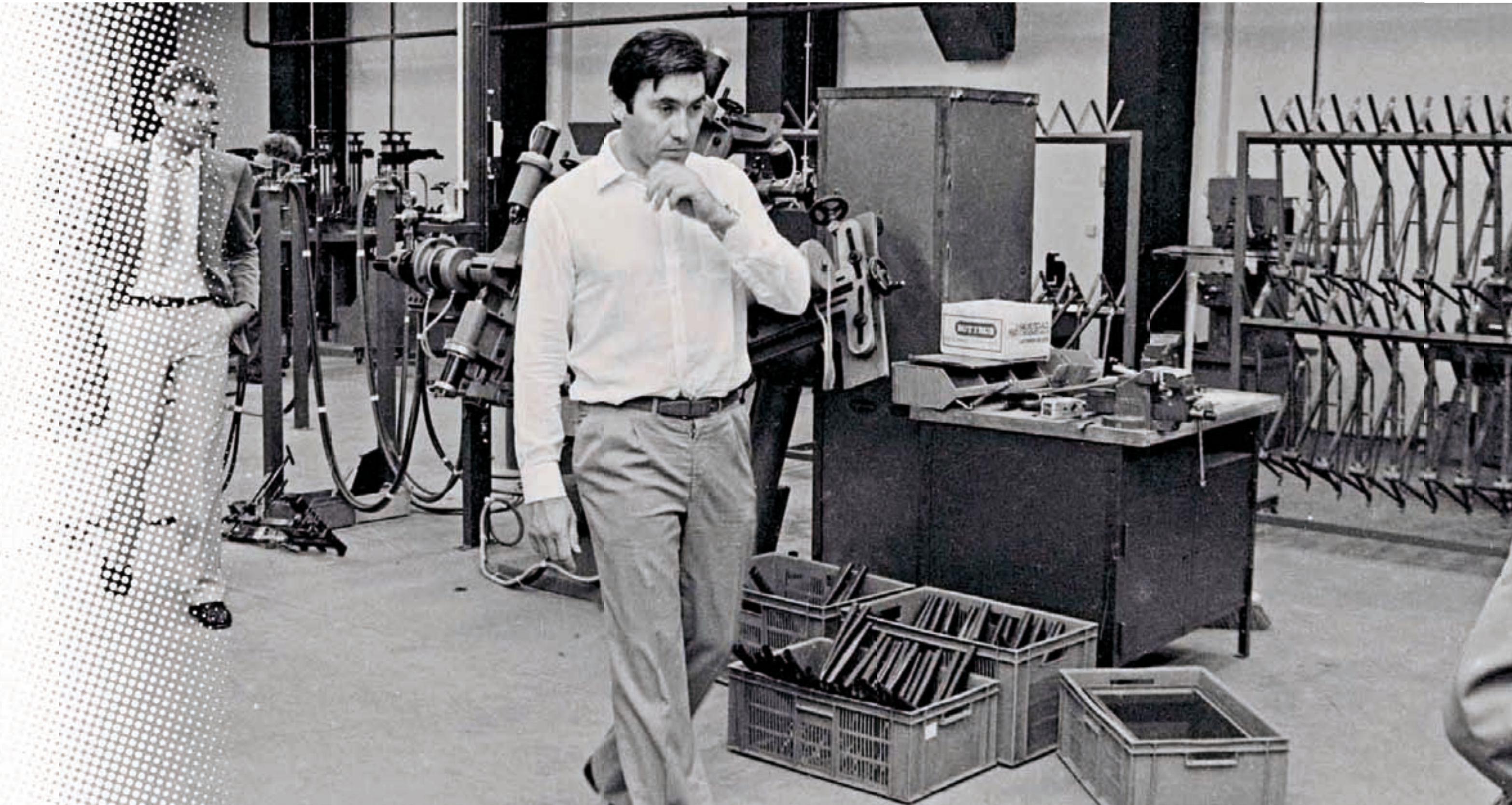
was established 30 years ago with a mission to produce the finest cycles in the world, and that goal hasn't changed a bit.

We have a new range of cycles including both carbon fiber and aluminum frames - and it's our stated aim to get more people to enjoy the thrill of riding an original Eddy Merckx cycle.

Our staff, technicians and dealers are central to this aim, but there has recently been a real change in focus and approach. Step-by-step, we are moving from being a local workshop into becoming a modern worldwide player with production lines and systemization. Of course, Eddy is still at the heart of the company, and his eye for detail and quality strives each of us to yet higher standards. He is an integral part of the design process, and always tests each new model himself.

The whole company has a new sense of purpose, and it's easy to see why. Our new products are impressive, and our plans for expansion are ambitious. We have more resources at our disposal and the excitement at the company is palpable.

Eddy Merckx was, in our opinion, the greatest cyclist of the 20th century. We feel it is our duty to keep the flame of that legacy alive by producing legendary cycles fit for today's demanding cyclist.



E-SERIES

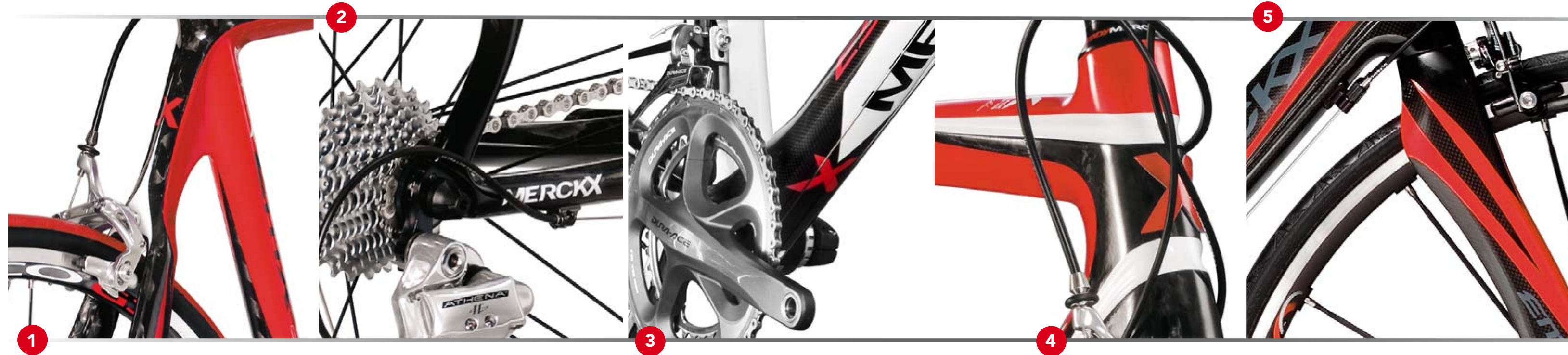
There are an almost infinite number of varieties of carbon fiber, and all have different performance characteristics. Years of experience and know-how have helped us understand which ones work the best. The result? The finest carbon fiber bicycle ever.



CARBON TECHNOLOGY

1/ **REMODELED REAR STAY** It has been strongly remodeled. The new design is slightly curved and has flat seat stays for greater stiffness and comfort, making it ideal for sprinters and climbers.

4/ **TAPERED OVERSIZED HEAD TUBE** There is more surface area to mate with the top tube and down tubes. The effect is more stability, greater stiffness and more accurate steering. (The bearing size is 1 ¼ inches).



2/ **REPLACABLE ALU-CARBON VERTICAL DROPOUTS**

3/ **OVERSIZED BOTTOM BRACKET** for more efficient power transfer.

5/ **AERO DYNAMIC FEATURES** The fork and the rear stay are shaped for better aerodynamics.



Eddy Merckx Cycles and their official dealers have years of experience and a genuine knowledge about bicycles. Collectively, we see our task as making, and servicing equipment to the very highest of standards, and our aim is for perfection in everything we do.

It is this close collaboration we have with official dealers that allows us to offer a **LIFETIME GUARANTEE** on all our new models. For more information and full conditions, speak to one of our official dealers or go to our website for further information and registration.

E-SERIES

ELITE *GEOMETRY*

THE EMX SERIES has been designed for competition. Each form, element and accessory is there for a reason, namely greater maneuverability and sportier, more aggressive performance.

EMX-5

FRAME Carbon 46HM 3K	FORK Carbon 3K 1 1/4	SEATPOST Carbon 3K	SIZES 50/52/54/56/58/60 Sloping 44/47 ALL TECHNICAL SPECIFICATIONS ON pages 48-49
GROUPSET - WHEELSET Shimano Dura Ace FFWD F6R	Campagnolo Record Campagnolo Eurus	Sram Red Fulcrum Racing 1	
COMPONENTS Carbon wrap handlebar 3K	Carbon wrap stem	Prologo EMC3 saddle	

COLOUR Black



EMX-5

COLOUR White



EMX-3

FRAME Carbon 30HM 12K	FORK Carbon 12K 1 1/4	SEATPOST Carbon 3K	SIZES 50/52/54/56/58/60 Sloping 44/47 ALL TECHNICAL SPECIFICATIONS ON <i>pages 48-49</i>
GROUPSET - WHEELSET Shimano Ultegra Shimano RS30	Campagnolo Athena Campagnolo Sirocco	Sram Force Fulcrum Racing 5	
COMPONENTS Alloy handlebar	Carbon wrap stem	Prologo EMC2 saddle	

COLOUR Red



EMX-3

COLOUR White



E-SERIES

PERFORMANCE *GEOMETRY*

THE E-SERIES has been designed with both performance and comfort in mind. More comfort, better fit and feel equates to better results on the bike.

EMX-1

FRAME Carbon 24HM UDM	FORK Carbon UDM 1 1/4	SEATPOST Carbon wrap 3K EMC2	SIZES Sloping 42/45/48/51/54
GROUPSET - WHEELSET Shimano 105 Shimano RS20	Campagnolo Veloce Campagnolo Khamsin	Sram Rival Fulcrum Racing 7	
COMPONENTS Alloy handlebar EMC1	Alloy stem EMC1	Prologo EMC1 saddle	
ALL TECHNICAL SPECIFICATIONS ON pages 50-51			

COLOUR Green



COLOUR Blue



EMX-1

COLOUR Grey



EMX-1

COLOUR Red



COLOUR White



EFX-1

FRAME Carbon 24HM UDM	FORK Carbon UDM 1 1/4	SEATPOST Carbon wrap 3K EMC2	SIZES Sloping 40/43/46
GROUPSET - WHEELSET Shimano 105 Shimano RS20	Campagnolo Veloce Campagnolo Khamsin	Sram Rival Fulcrum Racing 7	
COMPONENTS Alloy handlebar EMC1	Alloy stem EMC1	Prologo EMC1 saddle	
ALL TECHNICAL SPECIFICATIONS ON pages 50-51			

COLOUR Blue



EFX-1

COLOUR Black



COLOUR Pink



A-SERIES

The A-Series alloy frames have a higher strength to weight index than steel, but that is no reason to use it in excess. Our triple butted tubing allows us to reduce aluminum in places where it was unnecessary, and smooth welding means there are literally no joints to be seen.



ALLOY TECHNOLOGY

1/ *THE SPECIFICATIONS FOR THE TUBING* have been detailed by Eddy Merckx Cycles, and have been proven in world cup racing. The overall result is a lighter and stronger bike.

4/ *SMOOTH WELDED FINISH*



1



2



3



4



5

2/ *CARBON REAR STAY* for enhanced stiffness and reduced weight (AMX-5)

3/ *TAPERED OVERSIZED HEADTUBE* for more stiffness and stability. (The bearing size is 1 ¼ inches).

5/ *AVAILABLE IN CLASSIC AND SLOPING GEOMETRY* - each is hand built in Eddy Merckx Cycles' factory in Belgium.



Eddy Merckx Cycles and their official dealers have years of experience and a genuine knowledge about bicycles. Collectively, we see our task as making, and servicing equipment to the very highest of standards, and our aim is for perfection in everything we do.

It is this close collaboration we have with official dealers that allows us to offer a *LIFETIME GUARANTEE* on all our new models. For more information and full conditions, speak to one of our official dealers or go to our website for further information and registration.



A-SERIES

ELITE *GEOMETRY*

THE A SERIES has been designed for elegance and performance. Its profile is both racy and ergonomically optimal.

AMX-5

COLOUR Black/Red



FRAME Scandium TB + carbon SS 3K	FORK Carbon 3K 1 1/4	SEATPOST Carbon 3K EMC3	SIZES 50/52/54/56/58/60 ALL TECHNICAL SPECIFICATIONS ON pages 48-49
GROUPSET - WHEELSET Shimano Dura Ace FFWD F6R	Campagnolo Record Campagnolo Eurus	Sram Red Fulcrum Racing 1	
COMPONENTS Carbon integrated handlebar 3K		Prologo EMC3 saddle	



AMX-4

FRAME	FORK	SEATPOST	SIZES Sloping 42/45/48/51/54 ALL TECHNICAL SPECIFICATIONS ON <i>pages 48-49</i>
Scandium TB	Carbon 3K 1 1/4	Carbon 3K EMC3	
GROUPSET - WHEELSET			
Shimano Ultegra Shimano RS80	Campagnolo Athena Campagnolo Sirocco	Sram Force Fulcrum Racing 3	
COMPONENTS			
Carbon handlebar 3K	Carbon stem EMC3	Prologo EMC2	

COLOUR Black/Red



AFX-4

FRAME	FORK	SEATPOST	SIZES Sloping 40/43/46 ALL TECHNICAL SPECIFICATIONS ON <i>page 50</i>
Scandium TB	Carbon 3K 1 1/4	Carbon 3K EMC3	
GROUPSET - WHEELSET			
Shimano Ultegra	Campagnolo Athena	Sram Force	
Shimano RS80	Campagnolo Sirocco	Fulcrum Racing 3	
COMPONENTS			
Carbon handlebar 3K	Carbon stem EMC3	Prologo EMC2	

COLOUR Black/Red





A-SERIES

PERFORMANCE GEOMETRY

THE A SERIES has a strong and solid frame with high rigidity and less weight - everything that is required for high performance cycling.

AMX-2

FRAME Alloy 7046 TB	FORK Carbon 1 1/4	SEATPOST Carbon wrap 3K EMC2	SIZES 50/52/54/56/58/60
GROUPSET - WHEELSET Shimano 105 Shimano RS20	Campagnolo Veloce Campagnolo Khamsin	Sram Rival Fulcrum Racing 7	
COMPONENTS Alloy handlebar EMC1	Alloy stem EMC1	Prologo EMC1 saddle	
ALL TECHNICAL SPECIFICATIONS ON pages 50-51			

COLOUR Black/Red



AMX-2

COLOUR Black/Red



COLOUR Black/Red



AMX-1

FRAME Alloy 7005 TB	FORK Carbon 1 1/8	SEATPOST Alloy EMC1	SIZES Sloping 42/45/48/51/54
GROUPSET - WHEELSET Shimano Tiagra	WHEELSET Shimano RS10		
COMPONENTS Alloy handlebar EMC1	Alloy stem EMC1	Prologo EMC1 saddle	ALL TECHNICAL SPECIFICATIONS ON pages 50-51



AMX-1

COLOUR Black/Red

COLOUR Black/Red



AFX-1

FRAME Alloy 7005 TB	FORK Carbon 1 1/8	SEATPOST Alloy EMC1	SIZES Sloping 40/43/46
GROUPSET - WHEELSET Shimano Tiagra	WHEELSET Shimano RS10	ALL TECHNICAL SPECIFICATIONS ON page 50-51	
COMPONENTS Alloy handlebar EMC1	Alloy stem EMC1		
		Prologo EMC1 saddle	

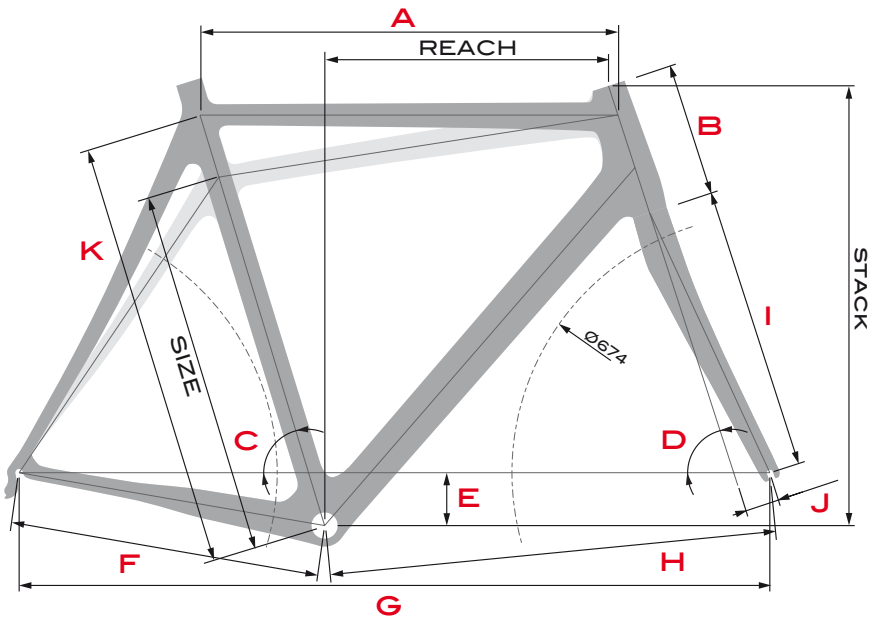
COLOUR Black/Red



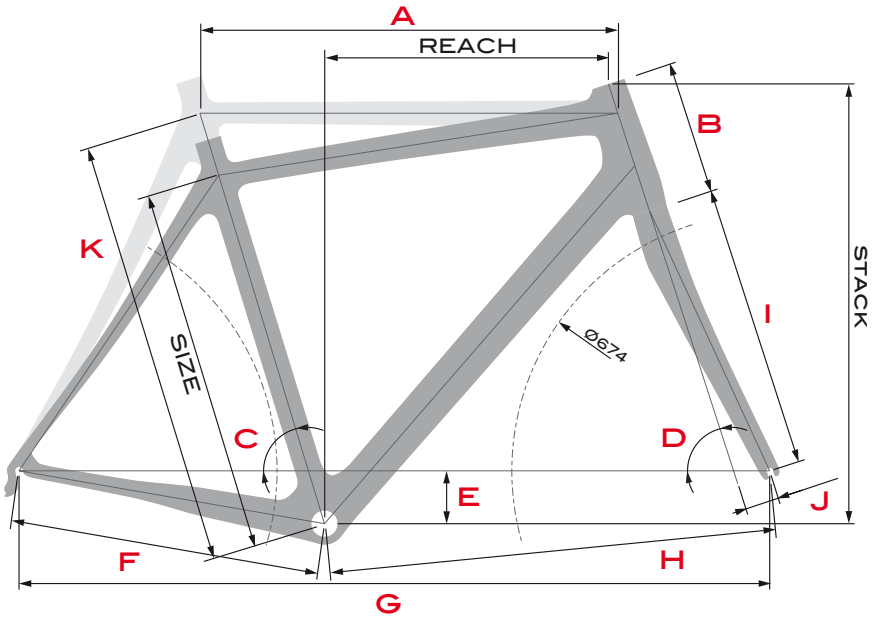
COLOUR Black/Red



ELITE
GEOMETRY



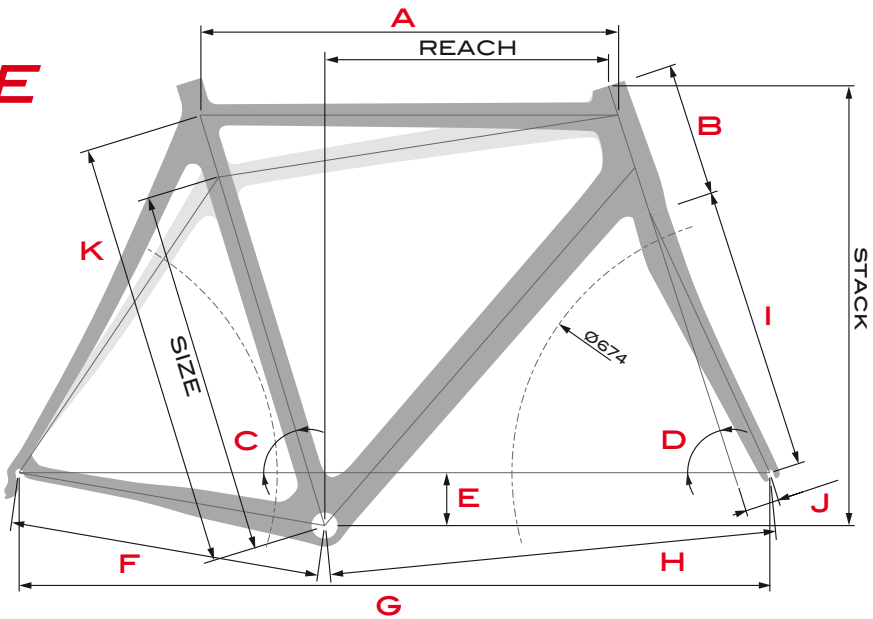
SIZE	REACH	STACK	A	B	C	D	E	F	G	H	I	J	TRAIL
ELITE CLASSIC													
50	375	515	526	118	73.8	71.5	71	406	969	573	365	43	67.4
52	379	533	539	136	73.4	71.8	71	406	976	581	365	43	65.5
54	383	551	552	155	73.0	72.1	69	408	986	588	365	43	63.7
56	387	569	566	173	72.6	72.4	69	408	993	595	365	43	61.8
58	391	587	579	191	72.2	72.7	69	410	1002	601	365	43	59.9
60	395	605	593	211	71.8	73.0	67	410	1009	608	365	43	58.1



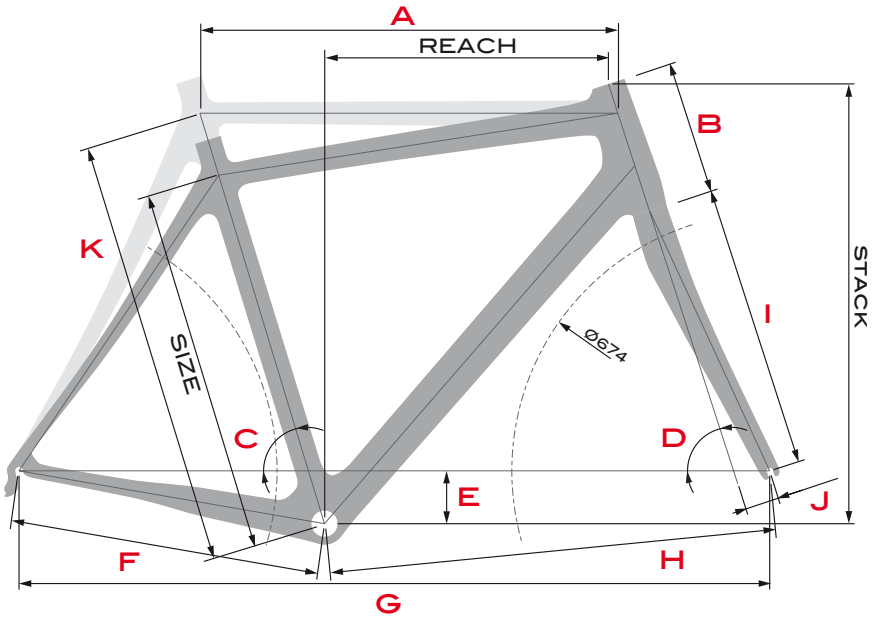
SIZE	REACH	STACK	A	B	C	D	E	F	G	H	I	J	K	TRAIL
ELITE SLOPING MEN														
42	375	517	527	119	73.8	71.6	71	406	968	573	365	43	499	66.8
45	380	539	543	141	73.3	72	71	408	979	582	365	43	523	64.3
48	385	561	559	165	72.8	72.3	69	408	989	591	365	43	547	62.4
51	390	583	576	187	72.3	72.7	69	410	999	599	365	43	572	59.9
54	395	605	593	211	71.8	73	67	410	1009	608	365	43	597	58.1

ELITE SLOPING WOMEN														
40F	361	515	505	121	74.7	70.4	73	408	971	574	365	48	495	69.0
43F	367	538	522	146	74.2	70.8	71	410	984	585	365	48	520	66.5
46F	373	561	539	169	73.7	71.2	71	410	994	595	365	48	545	64.0

PERFORMANCE
GEOMETRY



SIZE	REACH	STACK	A	B	C	D	E	F	G	H	I	J	TRAIL
PERFORMANCE CLASSIC													
50	366	517	512	120	74.4	71.3	71	414	970	567	365	43	68.7
52	370	535	525	138	74.0	71.7	71	414	977	573	365	43	66.2
54	375	554	540	159	73.5	72.0	69	414	986	582	365	43	64.3
56	379	573	554	177	73.1	72.4	69	414	992	588	365	43	61.8
58	384	591	569	195	72.6	72.7	69	414	1000	595	365	43	59.9
60	388	610	583	216	72.2	73.1	67	414	1006	602	365	43	57.4



SIZE	REACH	STACK	A	B	C	D	E	F	G	H	I	J	K	TRAIL
PERFORMANCE SLOPING MEN														
42	368	526	519	129	74.2	71.5	71	414	973	570	365	43	507	67.4
45	373	547	534	149	73.7	71.9	71	414	982	578	365	43	530	64.9
48	378	568	550	173	73.2	72.3	69	414	991	586	365	43	554	62.4
51	383	589	567	193	72.7	72.7	69	414	998	594	365	43	577	59.9
54	388	610	583	216	72.2	73.1	67	414	1006	602	365	43	600	57.4

PERFORMANCE SLOPING WOMEN														
40F	354	523	498	130	75.0	70.4	73	408	967	570	365	48	502	69.0
43F	360	546	514	155	74.5	70.8	71	410	980	581	365	48	527	66.5
46F	366	569	531	178	74.0	71.2	71	410	990	591	365	48	553	64.0

APPAREL

The Eddy Merckx branded cycling apparel has been made with the most up-to-date materials, and the latest in manufacturing techniques.

Performance fibers have been used not only to reduce drag on the outside, but with added zoned ventilation, they also slow down the rise of the core body temperature by allowing greater cooling and natural evaporation in the key heat zones.

Above all they are comfortable and easy to put on, using similar color-coding as the bikes. Branding is simple, iconic and without fuss.







EDDY MERCKX CYCLES NV/SA

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