

Felt
CRUISERS
TWO THOUSAND EIGHT

Felt Bicycles

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FELT BICYCLES
12 CHRYSLER
IRVINE, CA 92618
WWW.FELTBICYCLES.COM

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FELT CRUISER CATALOG

At Felt, we believe today's Cruiser customers are not just looking for comfort and simplicity - they are looking for quality, innovation, durability, and above all, differentiation and style. Simply put, we know today's Cruiser customers are looking at design details like never before.

We know that most Cruiser owners want their bike to make a statement - one that reflects their individual personality, their background, their style and their standards for quality and excellence. For years, Felt has offered some of the most unique design themes along with the highest quality frames & components in the bicycle world. And for 2008 Felt has delivered the most exciting cruiser lineup in our history.



FELT TECHNOLOGY

■ FRAMES

FORMING

Felt utilizes two of the most sophisticated tube-forming processes in the industry: Monocoque and Hydroform technologies.

Monocoque top tubes can be found on some of our mens frames, and are of "two-piece" design (clamshell halves) which we welded together with a labor-intensive, beautiful "stitch" of weld bead.

Hydroforming is a process that utilizes highly pressurized liquid (in our case, oil) to "blow-up" or expand a tube from the inside out. In this case the one-piece tube is contained externally by a mold representing the final outer shape. This process is used to produce the top tubes of our steel Mens and Ladies frames.

Both of these state-of-the-art forming processes allow Felt to design highly complex shapes that are both larger in size and larger in transition (extreme tapers), giving the bicycle both an amazing look and unique identity.

MATERIALS

Within our 2008 lineup, you will find both Steel and Aluminum framesets, providing different design and ride characteristics, while satisfying varied tastes and budgets alike.

Aluminum- Felt exclusive "Cruiselite" rust-free and lightweight 6061 series aluminum frame tubing is found on select bike models. This is the material of choice for riders who emphasize reduced weight as well as maximum corrosion resistance. We offer this tubing on multiple frame types:

- *Monocoque Mens Tank Design
- *Hydroform Ladies Tank Design
- *Traditional Cantilever Mens Design

Steel- Felt exclusive Hydroform Tank frames utilize 100% premium Hi-Tensile steel, offering an affordable alternative to aluminum. We offer this tubing on two different frame types:

- * Hydroform Mens Tank Design
- * Hydroform Ladies Tank Design

■ COMPONENTS

When outfitting our cruisers, Felt pushes the envelope with component design. We refuse to cut corners by using generic, off-the-shelf parts. Every component on every bike we sell is either fully-designed in house, or has the "Felt touch" on it. Here are a few examples of the premium Felt-exclusive parts and accessories you'll find within the line:

*Rims—Felt uses super-wide 50mm aluminum rims on most men's models, as well as extra wide 32mm rims used on ladies models. These custom rims deliver extra strength, added stability, and plenty of style.

*Tires—Felt offers two sizes of our famous "Brick" tire designs. Our 24 x 3.0 Thick Brick offers a stouter look, plus a built-in suspension feel, while maintaining an almost identical outside diameter of a traditional 26" tire. For bikes calling for more classic styling, we employ the traditional 26 x 2.1 25 size Quick Brick. When mounted to our exclusive wider-than-normal rims, both Brick tires end up with an increased width after inflation, so you win with a wider and more stable feel.

*Front Hubs—Every Felt cruiser is specified with custom machined aluminum front hubs, adding to the look, feel and quality of our wheelsets. Our own Felt "Double 5-Star" oversized aluminum hub sets the standard for attitude while enhancing wheel strength and stability. And when we do need a smaller hub for just the right look, our all-new machined "4-Window" hub meets the need.

*Spokes—All Felt cruisers feature rust-resistant stainless steel spokes. Many bike models take it a step further with heavy-duty 12-gauge spokes for added strength, durability and style.

*Grips/Shifters—Felt uses custom grips on every one of our bikes, including grips to specifically fit Shimano Nexus twist-type shifters. Ladies models get an extra design touch with embossed vinyl sleeves and color-coordinated stitching.

Other custom features you'll find sprinkled throughout our line include double-crown forks, semi-integrated headsets, CNC-machined aluminum chain wheels, model-specific valve caps, license plates, serialized limited- edition badges, saddle bags, and custom saddle cover embossing designs.

Beyond the frames and components themselves, Felt has gone the extra mile on our production line, ensuring higher quality and more attention to detail than you have seen anywhere in the past. With superior craftsmanship and materials, cleaner welds, richer paint, and a higher level of polish and chrome plating, we believe you'll find the Felt Cruiser line delivers it all with peerless style.

MP —

It states "M.P." on the side of the frame
 "Military Police" is what it proclaims.
 The list of equipment is long and fulfilled
 The heaviest of duty that we'll ever build.
 For any situation; tasks big or small
 This outfitted craft can handle it all.



- Hydroform Steel-Tank Frame
- Double Clamp Fork
- Felt Drop-Ten Ahead Stem
- Super-Wide Felt 50mm Aluminum Rims
- Heavy Duty 12g Stainless Spokes
- 3-Speed Shimano Nexus Coaster Brake Hub
- Felt Oversized Aluminum Double 5-Star Design Front Hub
- 26 x 2.125 Quick Brick Tires Front & Rear
- Front & Rear Full Coverage Fenders
- Battery Powered Headlight
- Canvas Saddle Bag

RAT PATROL



TWIN

- Cruiselite Rust-Free Aluminum Monocoque Tank Frame
- Unicrown Tapered Fork & Semi-Integrated Headset
- Felt Drop-Ten Ahead Stem
- Super-Wide Felt 50mm Aluminum Rims
- 1-Speed Shimano Coaster Brake Hub
- Felt Oversized Aluminum Double 5-Star Design Front Hub
- 26 x 2.125 Quick Brick Tires Front & Rear
- Fender-Mounted License Plates Front and Rear
- Decorative Seat Tube Sleeve

Imagine two cylinders; we call it the Twin.
Looking this good should be considered a sin.
With seven-fifty cc's, it's a triumph of power.
Seeking out rivals for which to devour.
Distinctly British, in racing green.
A tribute to England; God save the Queen.



8

Armada

A nautical cruiser, in ocean blue.
This craft will be sailing, and you are the crew.
Refined and stoic, as a vessel should be.
With emblems and stripes, luring you to the sea.
Embark on a voyage that's within your realm.
The boardwalk is calling; it's you at the helm.



9



CRASE

Purposely dark and unrefined
A misfit, a punk, if you're so inclined...
Just like the music, it's stripped down and bare
Against the mainstream, but more than aware.
They've called you a misfit, they've said all they could
It won't be the last time, you're misunderstood.

- Hydroform Steel Tank Frame
- Unicrown Tapered Fork
- Aluminum Adjustable Quill Stem
- Super-Wide Felt 50mm Aluminum Rims
- Springer Saddle with Embossing
- 1-Sp Coaster Brake Hub
- Felt 4-Window Aluminum Front Hub
- 26 x 2.125 Quick Brick Tires Front & Rear



MAX

Big city dreams are what you may see
It's the hustle and bustle of NYC
Excitement and freedom are what some feel
A laugh or confession behind the wheel.
Take it to work or take it to dine
This cab's on duty come rain or shine

- Hydroform Steel Tank Frame
- Unicrown Threadless Tapered Fork
- Felt Drop-Ten Ahead Stem
- Super-Wide Felt 50mm Aluminum Rims
- 3-Speed Shimano Nexus Coaster Brake Hub
- Felt Oversized Aluminum Double 5-Star Design Front Hub
- Front & Rear Shorty Fenders
- 24 x 3.0 Thick Brick Whitewall Tires
- Battery Powered Headlight





KINGPIN

Think of bowling, and you think of good times.
Rental shoe counters, and feeling sublime.
For love of the game, or to be the "Kingpin"
This one's a strike; a guaranteed win.
The style's off-beat, in brown-on-belge
Just like the game, it suits any age.

- Cruiselite Rust-Free Aluminum Monocoque Tank Frame
- Unicrown Tapered Fork & Semi-Integrated Headset
- Aluminum Adjustable Quill Stem
- Super-Wide Felt 50mm Aluminum Rims
- Rental-Shoe Design Springer Saddle
- 1-Speed Shimano Coaster Brake Hub
- Felt Oversized Aluminum Double 5-Star Design Front Hub
- Felt Aluminum "Cogswell" CNC 44T Chainwheel
- 26 x 2.125 Quick Brick Tires Front & Rear

- Hydroform Steel Tank Frame
- Double Clamp Fork w/Bullet Ends
- Felt Drop-Ten Ahead Stem
- Super-Wide Felt 50mm Aluminum Rims
- 1-Speed Shimano Coaster Brake Hub
- Felt Oversized Aluminum Double 5-Star Design Front Hub
- Felt Aluminum "Cogswell" CNC 44T Chainwheel
- Decorative Seat Tube Sleeve
- 24 x 3.0 Whitewall Thick Brick Tires Front & Rear

EL GUAPO

Speaking in Spanish, the meaning is good.
Beyond merely handsome, it's well understood.
A matte black finish, it's rough yet clean.
Dark and mysterious; borderline mean.
With tequila, desert and cactus in mind
Just ride unaware of what you may find.



Red Baron

World War One became his stage
Eighty air victories at an early age.
Striking red paint with an Iron cross
A streak in the sky; It was clearly the boss.
With looks this good, it's our ace of aces
You'll see for yourself by the looks on their faces.

- 1-SP & 3-SP
- Cruiselite Rust-Free Aluminum Monocoque Tank Frame
- Unicrown Tapered Fork & Semi-Integrated Headset
- Felt Drop-Ten Ahead Stem
- Super-Wide Felt 50mm Aluminum Rims
- Heavy Duty 12g Stainless Spokes
- Shimano Coaster Brake Hub (1-Sp or 3-Sp Nexus Option)
- Oversized Aluminum Front Hub (1-Sp= 5-Star Design; 3-Sp=Drum Brake)
- Iron-Cross CNC-Machined Alloy Chainwheel
- 24 x 3.0 Thick Brick Tires Front & Rear

The name is short, but what it implies
Is power and torque, without disguise
When four, or six, even eight won't do
Sometimes it takes twelve to pull you through
While some bikes are pretty, this one is raw
A bike that means business and leaves them in awe.

- Hydroform Steel Tank Frame
- Unicrown Threadless Tapered Fork
- Felt Drop-Ten Ahead Stem
- Super-Wide Felt 50mm Aluminum Rims
- 1-Speed Shimano Coaster Brake Hub
- Felt Oversized Aluminum Double 5-Star Design Front Hub
- Front & Rear Shorty Fenders
- 26 x 2.125 Quick Brick Front & 24 x 3.0 Thick Brick Rear Tire



CO-BRANDED MODELS



For big boys who love all things retro or just want to feel like a kid again, Hot Wheels™ has teamed up with Felt to introduce the "Sixty-8", a celebration of Hot Wheels' 40th anniversary. With a renegade rat rod inspired look, the design team was determined to create a unique, aggressive cruiser reflective of the culture from which it was modeled. The traditional built-in kickstand and chainguard were the first things to go. The usual coaster brake hub was replaced by a custom 3-speed cassette version featuring CNC one-piece driver, compact cogs, and an oversized 14mm hollow axle. The truly unique design includes classic retro CA-style Hot Wheels™ license plates, removable moto-style triangle kickstand, and bolt-on aluminum frame plates. Plastered with flat-track style graphics and stamped with an individually-numbered limited edition badge, each bike is a true collector's item.

- Cruiselite Rust-Free Aluminum Monocoque Tank Frame
- Twin Decorative Aluminum Frame Plates
- Felt Custom Double Clamp Fork & Semi-Integrated Headset
- Cable-Actuated Disc Brakes w/160mm Rotors Front & Rear
- Custom Low-Profile Aluminum Rear Derailleur and Downtube Shifter
- Felt Custom 3-Speed Cassette Hub w/1-pc CNC'd Driver, 14mm Axle
- Removable MX-Style Triangle Kickstand
- Stamped Aluminum License Plate
- Limited Edition Serial Number Badge





FELT / VINTAGE IRON

For 2008 we have once again partnered with Vintage Iron, a Southern California company specializing in the restoration of vintage motocross machines. The collaboration had already produced the wildly popular 400 Cross model and this year it gets even better. We proudly introduce the Pursang and Bolt models for 2008. Both bikes take us back to the early days of motocross when each brand of motorcycle had its own distinct sense of style and identity. Classic lines and a retro MX feel come together to create two of the most unique cruisers available.

BOLT

The young sport of motocross was blown away when the Hurricane arrived in 1976 and won in a way the sport had never before seen. The iconic lightning bolts became a symbol of relentless determination and domination around the world. The Bolt pays honor to the man, the myth and the machine with this flashy new cruiser that refuses to be ignored.

- Cruiselite Rust-Free Aluminum Monocoque Tank Frame
- Felt Custom XL Length Double Clamp Fork & Semi-Integrated Headset
- Felt CNC Aluminum Motocross Chainwheel
- 3-Speed Shimano Nexus Coaster Brake Hub
- Aluminum Drum Brake Front Hub
- CNC Machined Alloy Gas Cap
- Felt Custom "Berm-Master" Knobby Tires: 26 x 2.125 / 24 x 3.0 Rear
- Limited Edition Serial Number Badge



- Cruiselite Rust-Free Aluminum Monocoque Tank Frame
- Felt Custom XL Length Double Clamp Fork & Semi-Integrated Headset
- Felt CNC Aluminum Motocross Chainwheel
- 3-Speed Shimano Nexus Coaster Brake Hub
- Aluminum Drum Brake Front Hub
- CNC Machined Alloy Gas Cap
- Felt Custom "Berm-Master" Knobby Tires: 26 x 2.125 / 24 x 3.0 Rear
- Limited Edition Serial Number Badge



PURSANG

The early 70's were a magical time for the motocross machines from Spain, with their light weight chassis and bold designs. None exemplified this era more than the Pursang. Its flowing lines and classic good looks made it an instant hit with the public. This cruiser is a big "thumbs up" tribute to the spirit of the Pursang and all those that raced them and loved them.

Hurley

Hurley's world-class design team partnered with Felt Bicycles once again to create a limited edition cruiser capturing the essence of Hurley surf style and culture. Hurley's most recognized and sought-after "Puerto Rico" plaid, popularized on surf trunks worn by the likes of pro surfer Rob Machado, has inspired the new Hurley "PR" cruiser. To best achieve the signature Puerto Rico plaid look, Felt turned to an exclusive and labor-intensive decal process which enables the decal to wrap around and adhere to complex curves such as the rims and fenders. To further enhance the bike's uniqueness, each bike will be serialized with a riveted, stamped aluminum "limited edition" badge. The PR features custom alloy machined "H" valve caps, as well as a rear rack to ensure all your gear makes it to the beach.

- Hydroform Steel Tank Frame
- Rat-Trap Design Rear Carrier
- Aluminum Adjustable Quill Stem
- Super-Wide Felt 50mm Aluminum Rims
- 1-Speed Coaster Brake Hub
- Felt Oversized Aluminum Double 5-Star Design Front Hub
- 26 x 2.125 Quick Brick Tires Front & Rear
- Aluminum "H" Valve Caps
- Limited Edition Serial Number Badge



Surf City

- CruiseLife Rust-Free Aluminum Monocoque Tank Frame
- Unicrown Tapered Fork & Semi-Integrated Headset
- Super-Wide Felt 50mm Aluminum Rims
- Heavy Duty 12g Stainless Spokes
- 3-Speed Shimano Nexus Coaster Brake Hub
- Felt Oversized Aluminum Double 5-Star Design Front Hub
- Torpedo Headlight
- Stamped Aluminum License Plate

When the Huntington Beach Conference and Visitors Bureau put their heads together with Felt to come up with a cool alternative to showcase their city, a beach cruiser fit the bill as the perfect way to keep an eye on the action in the ocean from one end of the beach to the other. With its Huntington Beach-inspired wood panel graphic emulating iconic "woody" surf wagons and emblazoned with the newly released official Surf City USA logo, this bike combines the look and feel of this laid-back community with all the energy of today's surf culture.





Patchwork

- Hydroform Steel Tank Frame
- Unicrown Tapered Fork
- Aluminum Adjustable Quill Stem
- 32mm Aluminum Rims
- Springer Saddle with Embossing & Piping
- 1-Speed Coaster Brake Hub
- Felt 4-Window Aluminum Front Hub
- Front & Rear Full-Coverage Fenders
- 26 x 2.125 Quick Brick Whitewall Tires Front & Rear

More than a symbol of grandmother's glory
Small pieces of fabric would tell us her stories.
A craft that's been with us for more than a while
A look which, today, equals casual style.
Bringing together the scraps and shapes.
A cruise on your Patchwork; your new escape.



- Hydroform Steel Tank Frame
- Unicrown Tapered Fork
- Aluminum Adjustable Quill Stem
- Extra-Wide Felt 32mm Aluminum Rims
- Springer Saddle with Embossing & Piping
- 3-Speed Shimano Nexus Coaster Brake Hub
- Felt Oversized Aluminum Double 5-Star Design Front Hub
- Front & Rear Full-Coverage Fenders
- 26 x 2.125 Quick Brick Whitewall Tires Front & Rear

One moment they're here and the next they vanish
We're talking about a "butterfly" in Spanish.
A bicycle that mirrors these delicate creatures
Symbolic of women and feminine features.
Whitewalls and stitching and accents so fine
Providing a ride no less than divine.



Mariposa

Nectar

The morning sun has broken through
An early ride, to start the day new.
Fluttering and humming - you suddenly hear
You coast to a stop, getting only so near.
A sip from a lotus, then it's gone from the air
A ride on your Nectar; nothing compares.

- 1-SP & 3-SP
- Hydroform Steel Tank Frame
- Unicrown Tapered Fork
- Aluminum Adjustable Quill Stem
- 32mm Aluminum Rims
- Springer Saddle with Embossing & Piping
- Shimano Coaster Brake Hub (1-Sp or Shimano 3-Sp Nexus Option)
- Felt Aluminum Front Hub (3-sp=Double 5-Star; 1-sp=4 Window)
- Front & Rear Full-Coverage Fenders
- 26 x 2.125 Quick Brick Whitewall Tires Front & Rear



If pleasure's your passion, then this one's for you
The theme's not possible to misconstrue.
If texture is tempting, think studs and fur
Few better ways to make a girl purr.
The cruiser that's certain to raise a brow
Just tease and ignore them, then utter...meeoow...

- 1-SP & 3-SP
- Hydroform Alloy Tank Frame
- Unicrown Tapered Fork
- Aluminum Adjustable Quill Stem
- 32mm Aluminum Rims
- Springer Saddle with Embossing & Piping
- Shimano Coaster Brake Hub (1-Sp or 3-Sp Nexus Option)
- Felt Oversized Aluminum Double 5-Star Design Front Hub
- Front & Rear Full-Coverage Fenders
- 26 x 2.125 Quick Brick Whitewall Tires Front & Rear



SAKURA

In Asian cultures, they are simply adored
Japanese cherry blossoms cannot be ignored.
A ride through the garden, a park, or a grove
Discover its beauty, its treasure and trove.
So hop on your cruiser; whatever the reason
Because this Sakura is always in season.

- Hydroform Steel Tank Frame
- Unicrown Tapered Fork
- Aluminum Adjustable Quill Stem
- 32mm Aluminum Rims
- Springer Saddle with Embossing & Piping
- 1-Speed Coaster Brake Hub
- Felt 4-Window Aluminum Front Hub
- Front & Rear Full-Coverage Fenders
- 26 x 2.125 Quick Brick Whitewall Tires Front & Rear



- 1-SP & 3-SP
- Hydroform Steel Tank Frame
- Unicrown Tapered Fork
- Aluminum Adjustable Quill Stem
- 32mm Aluminum Rims
- Springer Saddle with Embossing & Piping
- Coaster Brake Hub (1-Sp or Shimano 3-Sp Nexus Option)
- Felt Aluminum Front Hub (3-SP=Double 5-Star; 1-SP=4 Window)
- Front & Rear Full-Coverage Fenders
- 26 x 2.125 Quick Brick Tires Front & Rear



CLAIR

A name with distinct Victorian flair
"Shabby chic" is the style at which to compare.
With grips and piping and fenders that match
Don't be surprised when you become attached.
Tone-on-tone with cream white trim
The perfect excuse to ride on a whim.

