



Lifestyle Bicycles

2011



FELT
bicycles

The Fixie Series

Getting from A to B doesn't have to be predictable. Felt Fixies are about function, but they're also about form. They'll get you where you're going—swiftly and efficiently—but they'll also say a little something about your own personal style.

Take a close look and you'll see that Felt Fixies are direct descendants of our World Championship winning track-racing bikes. They share the same minimalist outlook. Both are characterized by bold racy lines and an unmistakable aesthetic that blends classic design with modern technology.

The 2011 Felt Fixie Series includes the popular street-smart Curbside, which can be ridden as a traditional fixed gear for supreme simplicity or with a freewheel for worry-free, around-town commuting. Curbside's aluminum frame tubing features rack and fender mounts, removable rear brake cable routing and CNC machined track dropouts.

Also returning is the Brougham. Equal parts style and substance, the Brougham features a sleek custom-butted 4130 cromoly frame crafted with quick, agile track geometry, an oversized downtube, bladed aero seatstays, a trimmed handlebar and deep V-section wheels.

New to the 2011 Fixie lineup is the TK4130, which pays tribute to the beautiful handcrafted Italian road and track bikes of days gone by. The details in the saddle, crank and rims make the TK4130 the latest show-stopper in the ever-evolving Fixie Series.

From elegant to edgy, minimalist to outrageous, Felt Fixies are for those who wish to follow their own path.



Felt Bicycles

established in 1991

TK4130



Brougham3-Speed



The Fixie Series



BroughamChrome Plated



BroughamGloss Black



BroughamGloss Raw Clear (also available as a frame)

Gridloc



Footprint



CurbsideIrie White



CurbsideCustard



Dispatch



The Verza City Series

The Verza City Series

Hop on for your daily commute or take it for a weekend spin—Verza City is one bike for all types of adventures. Felt’s latest creation, all new for 2011, is agile and efficient enough to whisk you across town, yet comfortable and durable enough to withstand the most rugged urban terrain.

The heart of Verza is its lightweight, durable 6061 butted aluminum frame. Felt engineers used this strong, lightweight material to craft a bike that blends the efficient ride quality of a road bike with the comfortable, more upright positioning that’s more commonly associated with mountain bikes. The result is a bike that’s inviting enough for casual neighborhood rides and also perfectly capable of turning up the speed.

Every Verza City has been designed with a specially designed “Verzatile” handlebar and highly adjustable stem for additional control and a wide variety of positioning options for different types of riders. Depending on the model, they come with either disc brakes or linear-pull brakes for maximum stopping power and a wide range of smooth-shifting gearing helps Verza riders tackle the steepest city streets.

The 2011 Verza City is available in four different models to suit all different types of riders. Every detail—from specially designed saddles to Felt X-City tires— has been carefully selected to match this bike’s versatile nature. Some models also include extras such as fenders and racks.

Add mobility to your life with one bike of many different stripes. Whatever your destination may be, make the most of the journey with the fast, fun, all-purpose Verza City.

Verza City1



Verza City2



Verza City3

The Café Series

You know what you want in a bike: comfort, classic styling and modern features to make riding more enjoyable. What you don't want are limitations—a bike that's too focused on one specific purpose. If that sounds familiar, you're not alone. With all the different categories of bikes these days—road bikes, mountain bikes, city bikes, fitness bikes—a trip to the bike shop can be an overwhelming experience. Enter the Felt Café. This is the bike that cuts through the clutter. Inspired by the smart, stylish bikes you see cruising the streets of Paris or Milan, Café is designed to fit your lifestyle.

Don't be fooled by Café's cool, understated aesthetic. Behind the seemingly effortless style is a calculated approach to performance and comfort. Felt conducted extensive market research to find out exactly what mattered most to people in search of the perfect do-it-all bike. We then passed those findings along to our team of engineers.

The first thing the engineers focused on was frame geometry. Getting the dimensions right was key to achieving great handling and comfort. Café designers understand that an overly aggressive, stretched out position isn't necessary for this bike, but they also didn't want to compromise ride quality and handling. They created a bike that's comfortable and efficient, yet perfectly capable of accelerating or climbing hills without forcing you to stand up out of the saddle.

Every Café bike is built to be as light as possible for increased efficiency and a lively ride quality. The frames are constructed with lightweight aluminum featuring hydroformed tubes. And many parts and components—including forks, handlebars, stems, seatposts, cranks and wheels—are also made with lightweight, corrosion-resistant aluminum.

Going beyond the basics, all Café bikes are outfitted with accessories to help make the most of your ride. Puncture-resistant tires, aluminum kickstand, a lightweight aluminum cup holder and safety bell come standard with every Café bike. And the Deluxe models feature extras including a lightweight aluminum rear carrier rack, a removable rear clip-on saddlebag and lightweight fenders.

From urban commutes to weekend rides in the park, Café is the enjoyable new way to ride. Ditch the car and ride to work. Commit to daily rides to improve your health. Ride to the café. All these things are made easier and more fun with a bike built just for you.



06/07

The Café Series

Café24



Café24 Deluxe Women's



Café24 Deluxe Women's

Café8



Café8 Deluxe Women's



Café8 Deluxe Women's



08/09

The Café Series

The Café Series

Café7



Café7 Women's

Café3



Café3 Women's



Café7 Women's



Café3 Women's

The Café Series

Café1



Café1 Women's



Café1 Women's



The Café Series

The Cruiser Series

You always know a Felt cruiser when you see one. For years Felt has stood above the rest when it comes to creating these bikes with unique design themes and styles that grab your attention. For 2011, we have expanded the line, bringing the famous Felt quality and attention to detail to more consumers at even lower price points.

Flip through these pages or visit us online at feltbicycles.com, and we're certain you'll find more than one Felt cruiser that speaks to you. Whether it's the nostalgically themed Chief, the classically styled 1903, the artistic Felt Tip or something more understated like the affordable Sunliner or Slant, there's one to match any personality.

The style may be the first thing you notice about a Felt cruiser, but once you own one, it's the quality that stands out. From the materials we use to the way we build our frames to the customized components, these bikes are built to be ridden—and built to last.

Many of the Felt Cruiser frames feature hydroformed tubes. This sophisticated forming process allows us to design complex shapes and swoopy lines, which give the bikes a unique look and an amazing ride quality. All Felt Cruiser frames are built from either aluminum—the best choice for riders who want light weight and maximum corrosion-resistance—or hi-tensile steel, which offers strength and durability at a more affordable price.

When it comes to components, Felt refuses to cut corners. Every Felt Cruiser component is either designed in-house or specially selected to fit the needs of a particular bike. Many models feature super-wide 50mm aluminum rims, which deliver strength, stability and a unique cruiser style. The rims are mated to specially selected hubs, many of which are custom machined to match the fork or bike.

One of the most distinctive elements of any Felt Cruiser is our Brick tire, which comes in two sizes. The 24" x 3.0" Thick Brick is the larger, offering a smooth, supple ride and a stout look while maintaining a nearly identical outside diameter of a standard 26" tire. For more traditionally styled cruisers, we use the 26" x 2.125" Quick Brick. When mounted to our wide rims, both Brick tires offer increased width for a more stable ride.

Felt Cruisers have long been known for their attention to detail. Custom grips, double-crown forks, semi-integrated headsets, CNC-machined aluminum chain wheels, custom matched valve caps, saddlebags and embossed saddle covers—these are just some of the things you'll find that set Felt Cruisers apart.

Whether you prefer high style or simple, laid-back comfort, there's a Felt Cruiser with your name all over it.



The Cruiser Series

Chief3-Speed



CanvasFrame Kit



MP3-Speed

Slater3-Speed



Surf City3-Speed



3897HCH8401RLH-CMH

The Cruiser Series

14/15

The Cruiser Series

Felt Tip



El Guapo

Revolver



Sunliner



1903



Twin



Heritage7-Speed



Slant3-Speed



Slant



Slant



The Cruiser Series

The Cruiser Series

Claire1 or 3-Speed



Collage3-Speed



Sunliner3-Speed

Go-Go



Slant



Sunliner



Picnic



Patchwork



Slant3-Speed



Peace



Peace24"



Torqued24"

Parts and Accessories

Producing quality parts and accessories is a key part of Felt's quest to design, develop and deliver the best bicycles in the world. While it's possible to produce quality bikes by creating great framesets and outfitting them with off-the-shelf parts, Felt is focused on taking the process one step further.

By developing the parts and accessories with the same approach and attention to detail found on our bikes and frames, we ensure the ability to optimize critical performance features and dimensions for improved strength, fit, weight, performance and value. It gives us total control over the complete package.

Felt's parts selection has grown each year based on the needs of our bikes. Offering everything from forks to fenders, our parts reflect Felt's broad range of bikes. Not many other brands have the expertise to create world-record track bikes, Tour de France road bikes, World Cup mountain bikes, Olympic triathlon bikes, X-Games winning BMX bikes, city commuters and stylish cruisers.

Felt understands that cycling is a personal experience, and that every rider has individual tastes and style. With that in mind, the wide variety of parts and accessories available for Felt's lifestyle bikes—including custom handlebars, fenders, saddles and tires—are all focused on one objective: enhancing your ride.



Felt Cruiser T-Shirt



Felt BeerNuts Tool



Felt Jerry Springer Cruiser Fork



Felt Abraham Linkage Cruiser Fork



Felt 24" Cruiser Wheels



Felt 26" Cruiser Wheels



Felt 3-Spd Rear Wheel & Conversion Kit



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Felt Low-Rise Cruiser Handlebar W/ Crossbar



Felt Quick Brick Cruiser Tire



Felt Thick Brick Cruiser Tire



Felt Berm Master Cruiser Tire

18/19



Felt Ape Hanger Cruiser Handlebar



Felt High Swoopy Cruiser Handlebar



Felt Classic Low Rise Cruiser Handlebar



Felt Shorty Fender Set



Felt Full Length Fender Set



Felt MP Cruiser Saddle Bag



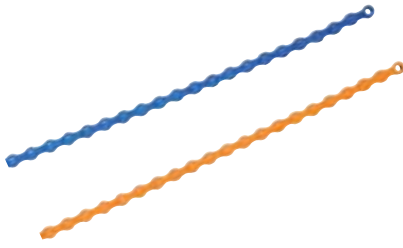
Felt Cruiser Stitch Grips



Felt Cruiser and Café Grips



Felt Women's Cruiser Seats



Felt Colored Cruiser Chains



Felt Cruiser Pedals



Felt Alloy Cruiser Crankset



Felt Men's Cruiser Seats



Felt FB Cruiser Seat



Felt 1903 Cruiser Seat



Felt Café Coffee Cup Holder



Felt Cruiser Valve Caps



Felt Cruiser Decal



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To Design, Develop, and Deliver the Best Bicycles in the World. Period.